

Global Hat Embroidery Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hat Embroidery Machine market size is expected to reach \$ 326 million by 2032, rising at a market growth of 2.2% CAGR during the forecast period (2026-2032).

Hat Embroidery Machine is a special computer-controlled embroidery equipment independently optimized and designed for curved hat surface processing, equipped with exclusive adjustable hat clamping fixtures and curved surface auxiliary positioning mechanisms. It can stably complete logo, pattern, letter and decorative embroidery on various types of hat bodies, effectively adapt to the radian characteristics of different hat shapes, ensure neat stitch arrangement and consistent embroidery effect, and is widely applicable to mass industrial production and personalized customized embroidery processing of various headwear products.

In 2025, global Hat Embroidery Machine production reached approximately 87,097 units, with an average global market price of around US\$ 3,100 per unit. The production capacity of Hat Embroidery Machine is approximately 110 K units per year, the average gross profit margin was 28-31%.

The upstream industrial chain covers raw material suppliers such as high-strength metal plates and cast iron parts, core component manufacturers including servo motors, linear guide rails, needle bar assemblies and embedded control mainboards, as well as supporting suppliers of embroidery design software, special embroidery threads and wearing parts. Finishing manufacturers carry out mechanical processing, overall assembly, program debugging and strict performance testing to produce qualified finished equipment. The downstream market is mainly connected with large-scale hat manufacturing factories, clothing supporting processing enterprises, personalized customized gift processing merchants and small offline embroidery workshops, and

extends to equipment dealers, leasing institutions, after-sales maintenance service providers and long-term stable supply of consumable accessories to form a complete industrial circulation system.

The overall production cost of hat embroidery machines is mainly composed of core electronic control systems and high-precision transmission parts, which occupy the largest proportion of the total cost. Followed by body frame processing cost, structural die sinking cost and production assembly labor cost. In addition, it also includes product technology research and development iteration cost, factory internal quality inspection cost, finished product packaging and logistics circulation cost, market brand promotion and channel distribution cost, as well as reserved after-sales maintenance service cost and spare parts inventory reserve cost. High-end intelligent models will also increase the cost proportion of intelligent recognition and automatic positioning modules.

This report studies the global Hat Embroidery Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hat Embroidery Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hat Embroidery Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hat Embroidery Machine total production and demand, 2021-2032, (Units)

Global Hat Embroidery Machine total production value, 2021-2032, (USD Million)

Global Hat Embroidery Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Hat Embroidery Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Hat Embroidery Machine domestic production, consumption, key domestic manufacturers and share

Global Hat Embroidery Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Hat Embroidery Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Hat Embroidery Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Hat Embroidery Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Barudan, ZSK Stickmaschinen, Mobase Sunstar Co.,Ltd, HappyJapan, Brother, Melco, Ricoma, Feiya Group, MAYA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hat Embroidery Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hat Embroidery Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hat Embroidery Machine Market, Segmentation by Type:

Single Head

Multi Head

Global Hat Embroidery Machine Market, Segmentation by Technology Level:

Manual

Semi-Automatic

Computerized

Intelligent (AI-Enabled)

Global Hat Embroidery Machine Market, Segmentation by Maximum Sewing Speed:

Low-Speed Type: 1,000 Stitches/Min

Global Hat Embroidery Machine Market, Segmentation by Application:

Baseball Hats

Sports Hats

Uniform Hats

Others

Companies Profiled:

Tajima

Barudan

ZSK Stickmaschinen

Mobase Sunstar Co.,Ltd

HappyJapan

Brother

Melco

Ricoma

Feiya Group

MAYA

Zhejiang Lejia Electrical Machinery

BAi Embroidery Machine

Richpeace

Smartstitch

HE FENG

Butterfly

Zhuji Galaxy Electromechanical Co., Ltd.

Zhejiang Yuelong

Zhejiang Zhaoshan Electromechanical

SINSIM

Fujian Yonthin

Zhejiang Shangong GEMSY CO., LTD.

Key Questions Answered:

1. How big is the global Hat Embroidery Machine market?
2. What is the demand of the global Hat Embroidery Machine market?
3. What is the year over year growth of the global Hat Embroidery Machine market?
4. What is the production and production value of the global Hat Embroidery Machine market?
5. Who are the key producers in the global Hat Embroidery Machine market?
6. What are the growth factors driving the market demand?

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