

Global Hard Magnetic Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hard Magnetic Materials market size is expected to reach \$ 23129 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Hard magnetic materials, also known as permanent magnets, refer to magnets that can retain their magnetism for a long time after magnetization, and their magnetic properties do not easily disappear even when the external magnetic field is removed. These materials are typically made from substances with high coercivity, such as steel, AlNiCo alloys, and NdFeB alloys. Their internal magnetic domain structure becomes stable after magnetization, allowing them to maintain a strong remanence. Therefore, they are widely used in applications requiring persistent magnetism, such as permanent magnet motors, loudspeakers, maglev trains, and so on.

The upstream of the industry chain mainly includes the supply of raw materials such as rare earth ores, iron ore, cobalt ore, nickel ore, and iron oxide, as well as metal smelting, powder preparation, and magnetic powder processing enterprises. Among these, rare earth and metal resources such as neodymium (Nd), praseodymium (Pr), samarium (Sm), and cobalt (Co) are the core foundation of high-performance permanent magnet materials. Upstream also involves supporting links such as sintering equipment, air jet mills, surface coating materials, and bonding resins. The midstream mainly involves the production and manufacturing of hard magnetic materials, including sintering, bonding, hot pressing, magnetization, and precision machining enterprises for products such as ferrite permanent magnets, neodymium iron boron (NdFeB), samarium cobalt (SmCo), and aluminum nickel cobalt (AlNiCo). This segment has high technological barriers; high-performance magnets have strict requirements for grain control, magnetic energy product, coercivity, and high-temperature resistance. Downstream applications are wide-ranging, mainly including new energy vehicle drive

motors, industrial robots, wind power generation, consumer electronics, home appliances, electroacoustic equipment, medical equipment, aerospace, and defense industries.

In 2025, global sales of hard magnetic materials will reach 1.1952 million tons, with a production capacity of approximately 1.323 million tons, an average selling price of US\$11,491 per ton, and an average gross profit margin of 20%-30%.

In response to recent U.S. restrictions on exports to China and in the high-tech sector, and to further safeguard national strategic resource security, China's Ministry of Commerce and General Administration of Customs jointly issued Announcement No. 18 of 2025 on April 4, 2025, deciding to impose export controls on seven medium and heavy rare earth elements, including samarium, gadolinium, terbium, dysprosium, lutetium, scandium, and yttrium. This announcement clarifies the export approval, licensing management, and related regulatory requirements for these rare earth elements, aiming to regulate the export order of rare earth resources, maintain the stability of the domestic industrial chain, and ensure the security of raw material supply for key strategic industries. Following the announcement, Chinese rare earth producers must strictly adhere to export quota management, while downstream users may face pressure from supply adjustments and cost changes. Industry insiders generally believe that this move will create a certain supply shortage effect in the global medium and heavy rare earth market, potentially driving price fluctuations in the short term, and also prompting international downstream industries to accelerate material substitution and inventory strategy adjustments.

This report studies the global Hard Magnetic Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hard Magnetic Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hard Magnetic Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hard Magnetic Materials total production and demand, 2021-2032, (Kilotons)

Global Hard Magnetic Materials total production value, 2021-2032, (USD Million)

Global Hard Magnetic Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Hard Magnetic Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Hard Magnetic Materials domestic production, consumption, key domestic manufacturers and share

Global Hard Magnetic Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Hard Magnetic Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Hard Magnetic Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Hard Magnetic Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TDK, Proterial, Bomatec, Union Materials, Tokyo Ferrite, Magna, Industrie Ilpea Spa, MARUWA, DMEGC, Guangdong JPMF, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hard Magnetic Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hard Magnetic Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hard Magnetic Materials Market, Segmentation by Type:

Rare Earth Magnet

Ferrite Magnet

Others

Global Hard Magnetic Materials Market, Segmentation by Magnetic Anisotropy:

Isotropic Magnets

Anisotropic Magnets

Global Hard Magnetic Materials Market, Segmentation by Maximum Energy Product:

? 5 MGOe

5?20 MGOe

? 20 MGOe

Global Hard Magnetic Materials Market, Segmentation by Application:

Electro-Acoustic Products

Home Appliance

Automotive Industry

Toy Industry

Computer and Office Equipment

Aerospace and Defense

Energy

Consumer Electronics

Medical and Others

Companies Profiled:

TDK

Proterial

Bomatec

Union Materials

Tokyo Ferrite

Magna

Industrie Ilpea Spa

MARUWA

DMEGC

Guangdong JPMF

Sinomag

BGRIMM Technology

Hunan Aerospace Magnet & Magneto

Zhejiang Kaiven Magnet

Guangzhou Golden South

Meizhou Magnetic Materials

Zhejiang Zhongke Magnetic

ANTE Magnetic Material

Shin-Etsu

Arnold Magnetic Technologies

VAC

JLMAC

Zhenghai Magnetics

Beijing Zhong Ke San Huan Hi-Tech

Yunsheng Company

Innuovo Magnetics

Galaxy Magnetic

Earth-Panda Magnet

Jingci Material

Yantai Dongxing (YSM)

Key Questions Answered:

1. How big is the global Hard Magnetic Materials market?
2. What is the demand of the global Hard Magnetic Materials market?
3. What is the year over year growth of the global Hard Magnetic Materials market?
4. What is the production and production value of the global Hard Magnetic Materials market?
5. Who are the key producers in the global Hard Magnetic Materials market?
6. What are the growth factors driving the market demand?

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