

Global Hard Magnetic Materials and Components Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hard Magnetic Materials and Components market size was valued at US\$ 21770 million in 2025 and is forecast to a readjusted size of US\$ 33567 million by 2032 with a CAGR of 6.4% during review period.

Hard magnetic materials and components refer to a class of permanent magnetic materials and functional parts made from them, possessing high coercivity, high remanence, and strong resistance to demagnetization. These materials, after being magnetized in an external magnetic field, retain high magnetism for a long period even after the magnetic field is removed. Hard magnetic materials mainly include sintered neodymium iron boron (NdFeB), bonded neodymium iron boron, samarium cobalt (SmCo), ferrite magnets, AlNiCo (AlNiCo), and novel rare-earth permanent magnet materials. Compared to soft magnetic materials, hard magnetic materials prioritize energy product, remanence, and resistance to demagnetization, rather than frequent magnetization and demagnetization capabilities.

The upstream of the industry chain mainly includes rare earth metals and alloy raw materials (such as neodymium, praseodymium, samarium, and cobalt), ferrite raw materials, basic metals such as aluminum, nickel, and cobalt, as well as powder metallurgy, smelting, and alloying process suppliers. The midstream segment involves the production and manufacturing of hard magnetic materials, including the preparation, forming, machining, surface treatment, and magnetization processes of sintered NdFeB, bonded NdFeB, samarium-cobalt, ferrite, and AlNiCo permanent magnets. It also involves the design and assembly of various hard magnetic components (such as motor magnets, sensor magnets, magnetic couplers, and speaker magnets). The downstream

segment covers final application areas such as new energy vehicle motors, wind turbines, household and industrial motors, consumer electronics, robots, magnetic sensors, and magnetic drive devices, forming a complete industry chain from rare earth and metal raw materials to high-performance magnetic components and end products.

In 2025, global sales of hard magnetic materials and components reached 1.793 million tons, with a production capacity of approximately 2.56 million tons, an average selling price of US\$11,800 per ton, and an average gross profit margin of 20%-30%.

The global rare earth resources and hard magnetic materials industry is significantly affected by policy regulation. China has strengthened rare earth export management, promoted industrial integration, and encouraged large enterprises to concentrate production and increase added value. Europe, the US, and Japan, on the other hand, have reduced their dependence on imported rare earths through technological innovation and supply chain diversification. Furthermore, subsidies for new energy vehicles, wind power installation policies, and energy conservation and emission reduction regulations directly drive demand for high-performance magnets, making industry investment and capacity layout significantly policy-driven.

The hard magnetic materials and components market will maintain steady growth in the future, with high-performance rare earth permanent magnets remaining the core of the market. Technological trends include high temperature resistance, low heavy rare earth content, complex shape processing, and functional integration. Substitution risks mainly come from permanent magnet replacement technologies (such as high-efficiency induction motors and soft magnetic composite materials) and non-rare earth magnet technologies, but these are unlikely to be replaced in the short term in high-performance application areas.

This report is a detailed and comprehensive analysis for global Hard Magnetic Materials and Components market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hard Magnetic Materials and Components market size and forecasts, in

consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials and Components market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials and Components market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials and Components market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Hard Magnetic Materials and Components

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Hard Magnetic Materials and Components market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TDK, Proterial, Bomatec, Union Materials, Tokyo Ferrite, Magna, Industrie Ilpea Spa, MARUWA, DMEGC, Guangdong JPMF, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hard Magnetic Materials and Components market is split by Type and by Application.

For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hard Magnetic Materials

Hard Magnetic Components

Market segment by Material Type

Rare Earth Magnet

Ferrite Magnet

Others

Market segment by Maximum Energy Product

? 5 MGOe

5?20 MGOe

? 20 MGOe

Market segment by Application

Electro-Acoustic Products

Home Appliance

Automotive Industry

Toy Industry

Computer and Office Equipment

Aerospace and Defense

Energy

Consumer Electronics

Medical and Others

Major players covered

TDK

Proterial

Bomatec

Union Materials

Tokyo Ferrite

Magna

Industrie Ilpea Spa

MARUWA

DMEGC

Guangdong JPMF

Sinomag

BGRIMM Technology

Hunan Aerospace Magnet & Magneto

Zhejiang Kaiven Magnet

Guangzhou Golden South

Meizhou Magnetic Materials

Zhejiang Zhongke Magnetic

ANTE Magnetic Material

Shin-Etsu

Arnold Magnetic Technologies

VAC

JLMAC

Zhenghai Magnetics

Beijing Zhong Ke San Huan Hi-Tech

Yunsheng Company

Innuovo Magnetics

Galaxy Magnetic

Earth-Panda Magnet

Jingci Material

Yantai Dongxing (YSM)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hard Magnetic Materials and Components product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hard Magnetic Materials and Components, with price, sales quantity, revenue, and global market share of Hard Magnetic Materials and Components from 2021 to 2026.

Chapter 3, the Hard Magnetic Materials and Components competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hard Magnetic Materials and Components breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Hard Magnetic Materials and Components market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hard Magnetic Materials and Components.

Chapter 14 and 15, to describe Hard Magnetic Materials and Components sales channel, distributors, customers, research findings and conclusion.

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