

Global Hard Magnetic Materials Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hard Magnetic Materials market size was valued at US\$ 14132 million in 2025 and is forecast to a readjusted size of US\$ 23129 million by 2032 with a CAGR of 6.6% during review period.

Hard magnetic materials, also known as permanent magnets, refer to magnets that can retain their magnetism for a long time after magnetization, and their magnetic properties do not easily disappear even when the external magnetic field is removed. These materials are typically made from substances with high coercivity, such as steel, AlNiCo alloys, and NdFeB alloys. Their internal magnetic domain structure becomes stable after magnetization, allowing them to maintain a strong remanence. Therefore, they are widely used in applications requiring persistent magnetism, such as permanent magnet motors, loudspeakers, maglev trains, and so on.

The upstream of the industry chain mainly includes the supply of raw materials such as rare earth ores, iron ore, cobalt ore, nickel ore, and iron oxide, as well as metal smelting, powder preparation, and magnetic powder processing enterprises. Among these, rare earth and metal resources such as neodymium (Nd), praseodymium (Pr), samarium (Sm), and cobalt (Co) are the core foundation of high-performance permanent magnet materials. Upstream also involves supporting links such as sintering equipment, air jet mills, surface coating materials, and bonding resins. The midstream mainly involves the production and manufacturing of hard magnetic materials, including sintering, bonding, hot pressing, magnetization, and precision machining enterprises for products such as ferrite permanent magnets, neodymium iron boron (NdFeB), samarium cobalt (SmCo), and aluminum nickel cobalt (AlNiCo). This segment has high technological barriers; high-performance magnets have strict requirements for grain

control, magnetic energy product, coercivity, and high-temperature resistance. Downstream applications are wide-ranging, mainly including new energy vehicle drive motors, industrial robots, wind power generation, consumer electronics, home appliances, electroacoustic equipment, medical equipment, aerospace, and defense industries.

In 2025, global sales of hard magnetic materials will reach 1.1952 million tons, with a production capacity of approximately 1.323 million tons, an average selling price of US\$11,491 per ton, and an average gross profit margin of 20%-30%.

In response to recent U.S. restrictions on exports to China and in the high-tech sector, and to further safeguard national strategic resource security, China's Ministry of Commerce and General Administration of Customs jointly issued Announcement No. 18 of 2025 on April 4, 2025, deciding to impose export controls on seven medium and heavy rare earth elements, including samarium, gadolinium, terbium, dysprosium, lutetium, scandium, and yttrium. This announcement clarifies the export approval, licensing management, and related regulatory requirements for these rare earth elements, aiming to regulate the export order of rare earth resources, maintain the stability of the domestic industrial chain, and ensure the security of raw material supply for key strategic industries. Following the announcement, Chinese rare earth producers must strictly adhere to export quota management, while downstream users may face pressure from supply adjustments and cost changes. Industry insiders generally believe that this move will create a certain supply shortage effect in the global medium and heavy rare earth market, potentially driving price fluctuations in the short term, and also prompting international downstream industries to accelerate material substitution and inventory strategy adjustments.

This report is a detailed and comprehensive analysis for global Hard Magnetic Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hard Magnetic Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Hard Magnetic Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Hard Magnetic Materials

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Hard Magnetic Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TDK, Proterial, Bomatec, Union Materials, Tokyo Ferrite, Magna, Industrie Ilpea Spa, MARUWA, DMEGC, Guangdong JPMF, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hard Magnetic Materials market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rare Earth Magnet

Ferrite Magnet

Others

Market segment by Magnetic Anisotropy

Isotropic Magnets

Anisotropic Magnets

Market segment by Maximum Energy Product

? 5 MGOe

5?20 MGOe

? 20 MGOe

Market segment by Application

Electro-Acoustic Products

Home Appliance

Automotive Industry

Toy Industry

Computer and Office Equipment

Aerospace and Defense

Energy

Consumer Electronics

Medical and Others

Major players covered

TDK

Proterial

Bomatec

Union Materials

Tokyo Ferrite

Magna

Industrie Ilpea Spa

MARUWA

DMEGC

Guangdong JPMF

Sinomag

BGRIMM Technology

Hunan Aerospace Magnet & Magneto

Zhejiang Kaiven Magnet

Guangzhou Golden South

Meizhou Magnetic Materials

Zhejiang Zhongke Magnetic

ANTE Magnetic Material

Shin-Etsu

Arnold Magnetic Technologies

VAC

JLMAC

Zhenghai Magnetics

Beijing Zhong Ke San Huan Hi-Tech

Yunsheng Company

Innuovo Magnetics

Galaxy Magnetic

Earth-Panda Magnet

Jingci Material

Yantai Dongxing (YSM)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hard Magnetic Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hard Magnetic Materials, with price, sales quantity, revenue, and global market share of Hard Magnetic Materials from 2021 to 2026.

Chapter 3, the Hard Magnetic Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hard Magnetic Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Hard Magnetic Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hard Magnetic Materials.

Chapter 14 and 15, to describe Hard Magnetic Materials sales channel, distributors, customers, research findings and conclusion.

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