

# Global Haptics Technology Market by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

This report studies the Haptics Technology market, Haptic technology, or haptics, is a tactile feedback technology which takes advantage of the sense of touch by applying forces, vibrations, or motions to the user.

### SCOPE OF THE REPORT:

This report focuses on the Haptics Technology in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

AAC Technologies, Alps Electric, Nidec Corporation, Cypress Semiconductor, Texas Instruments, Bluecom, On Semiconductor, Microchip, Johnson Electric and Immersion are major players in the Haptics Technology in 2016. AAC Technologies dominated with 21.26% revenue share.

On the basis of region, China is the largest market segment of Haptics Technology, with a consumption market share nearly 29.92% in 2016; Asia region has great market potential in the future.

Haptics Technology used in industry including Automotive, Medical, Mobile Terminal (Smartphone/Tablet), Home and Wearable. Report data showed that 36.04% of the Haptics Technology market demand in Mobile Terminal (Smartphone/Tablet) in 2016.

The worldwide market for Haptics Technology is expected to grow at a CAGR of roughly 14.2% over the next five years, will reach 14100 million US\$ in 2023, from 6370 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

AAC Technologies

Alps Electric

Nidec Corporation

Cypress Semiconductor

Texas Instruments

Bluecom

On Semiconductor

Microchip

Johnson Electric

Immersion

Jinlong Machinery & Electronics

Precision Microdrives

Novasentis

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Haptics Actuators

Drivers & Controllers

Haptics Software

Market Segment by Applications, can be divided into

Automotive

Medical

Mobile Terminal (Smartphone/Tablet)

Home

Wearable

Others

There are 15 Chapters to deeply display the global Haptics Technology market.

Chapter 1, to describe Haptics Technology Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Haptics Technology, with sales, revenue, and price of Haptics Technology, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Haptics Technology, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Haptics Technology market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Haptics Technology sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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