

# Global Haptic Vibration Motor Drivers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GBA39A3446D1EN.html>

Date: September 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: GBA39A3446D1EN

## Abstracts

According to our (Global Info Research) latest study, the global Haptic Vibration Motor Drivers market size was valued at US\$ 726 million in 2024 and is forecast to a readjusted size of USD 1048 million by 2031 with a CAGR of 5.4% during review period.

Haptic vibration motor drivers are specialized electronic components that control small motors to create tactile feedback—vibrations or pulses—in devices like smartphones, wearables, gaming controllers, and automotive touchscreens. These drivers manage how and when vibration motors (such as ERMs or LRAs) are activated, allowing precise, programmable feedback that simulates the sense of touch. By varying intensity, frequency, and duration, haptic drivers enhance user experience, improve accessibility, and provide non-visual cues for notifications or interactions.

This report is a detailed and comprehensive analysis for global Haptic Vibration Motor Drivers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

## Key Features:

Global Haptic Vibration Motor Drivers market size and forecasts, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Haptic Vibration Motor Drivers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Haptic Vibration Motor Drivers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2020-2031

Global Haptic Vibration Motor Drivers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pcs), and ASP (US\$/Pcs), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Haptic Vibration Motor Drivers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Haptic Vibration Motor Drivers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TI, Dongwoon Anatech, Microchip, ON Semiconductor, Infineon Technologies, Synaptics, Renesas Electronics, RichTap, Zinitix, Cirrus Logic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Haptic Vibration Motor Drivers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

LRA (Linear Resonance Actuator) Driver IC

ERM (Eccentric Rotating Mass) Driver IC

Piezo Driver IC

## Market segment by Application

Mobile Terminals

Wearable Devices

Automobiles

Others

## Major players covered

TI

Dongwoon Anatech

Microchip

ON Semiconductor

Infineon Technologies

Synaptics

Renesas Electronics

RichTap

Zinitix

Cirrus Logic

Shenzhen Goodix Technology

Wuhan Silicon Integrated

Shanghai Awinic Technology

Chipsea Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Haptic Vibration Motor Drivers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Haptic Vibration Motor Drivers, with price, sales quantity, revenue, and global market share of Haptic Vibration Motor Drivers from 2020 to 2025.

Chapter 3, the Haptic Vibration Motor Drivers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Haptic Vibration Motor Drivers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Haptic Vibration Motor Drivers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Haptic Vibration Motor Drivers.

Chapter 14 and 15, to describe Haptic Vibration Motor Drivers sales channel, distributors, customers, research findings and conclusion.

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