

Global Haptic Motor Drivers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GF9F642D1836EN.html>

Date: June 2026

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GF9F642D1836EN

Abstracts

According to our (Global Info Research) latest study, the global Haptic Motor Drivers market size was valued at US\$ 765 million in 2025 and is forecast to a readjusted size of US\$ 1100 million by 2032 with a CAGR of 5.4% during review period.

Haptic motor drivers are specialized integrated circuits or control modules designed to power and precisely control haptic actuators?such as eccentric rotating mass and linear resonant motors?in order to generate tactile feedback in electronic devices. They regulate parameters such as voltage, frequency, waveform, and drive strength to produce consistent and programmable vibration effects, often incorporating features like closed-loop control, waveform memory, and resonance tracking to enhance responsiveness and efficiency. Widely used in smartphones, wearables, automotive interfaces, gaming devices, and industrial controls, haptic motor drivers play a critical role in translating digital signals into refined physical sensations that improve user interaction and interface realism. Haptic motor drivers are typically priced in the range of approximately US\$0.2 to US\$2 per unit, varying based on performance level, integration, and actuator compatibility, with advanced closed-loop and programmable solutions commanding higher prices.

From an industry chain perspective, haptic motor drivers sit within the semiconductor value chain, with upstream supply anchored in wafer fabrication, analog/mixed-signal IC design, packaging and testing services, and key materials such as silicon wafers and passive components, typically supported by foundries and OSAT providers. The manufacturing stage is driven by fabless semiconductor companies specializing in power management and signal control ICs, often integrating firmware and control algorithms for precise haptic performance. Downstream, haptic motor drivers are

supplied to OEMs and module integrators in consumer electronics, automotive systems, gaming devices, and industrial interfaces, where they are paired with actuators such as ERM and LRA motors to enable tactile feedback. Demand is closely linked to trends in user interface enhancement, device miniaturization, and immersive experiences, with increasing adoption in smartphones, wearables, touch panels, and next-generation human-machine interfaces.

From a market perspective, haptic motor drivers represent a fast-evolving niche within the analog and mixed-signal semiconductor industry, benefiting from the increasing importance of tactile feedback in modern human-machine interfaces. Demand is strongly driven by smartphones, wearables, automotive touch interfaces, and gaming devices, where enhanced user experience and interface differentiation are key competitive factors. The market is shifting toward high-performance, closed-loop, and programmable drivers, particularly those optimized for LRA and piezo actuators, as OEMs seek more precise, low-latency, and energy-efficient haptic solutions. At the same time, integration into PMICs and system-on-chip platforms is intensifying price competition in mid- to low-end segments, while premium applications continue to support higher margins through advanced features and software-defined haptics. Overall, the industry exhibits characteristics of a technology-driven, application-expanding market with steady growth, increasing integration, and ongoing migration toward richer and more immersive tactile experiences.

This report is a detailed and comprehensive analysis for global Haptic Motor Drivers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Haptic Motor Drivers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Haptic Motor Drivers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Haptic Motor Drivers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Haptic Motor Drivers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Haptic Motor Drivers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Haptic Motor Drivers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TI, Dongwoon Anatech, Microchip, ON Semiconductor, Infineon Technologies, Synaptics, Renesas Electronics, RichTap, Zinitix, Cirrus Logic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Haptic Motor Drivers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LRA (Linear Resonance Actuator) Driver IC

ERM (Eccentric Rotating Mass) Driver IC

Piezo Driver IC

Market segment by Drive Method

Open-loop Drivers

Closed-loop Drivers

Market segment by Integration Level

Discrete Driver ICs

Integrated Haptic Modules

Market segment by Application

Mobile Terminals

Wearable Devices

Automobiles

Others

Major players covered

TI

Dongwoon Anatech

Microchip

ON Semiconductor

Infineon Technologies

Synaptics

Renesas Electronics

RichTap

Zinitix

Cirrus Logic

Shenzhen Goodix Technology

Wuhan Silicon Integrated

Shanghai Awinic Technology

Chipsea Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Haptic Motor Drivers product scope, market overview,

market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Haptic Motor Drivers, with price, sales quantity, revenue, and global market share of Haptic Motor Drivers from 2021 to 2026.

Chapter 3, the Haptic Motor Drivers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Haptic Motor Drivers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Haptic Motor Drivers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Haptic Motor Drivers.

Chapter 14 and 15, to describe Haptic Motor Drivers sales channel, distributors, customers, research findings and conclusion.

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