

Global Haptic Motor Controller Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Haptic Motor Controller market size was valued at US\$ 612 million in 2024 and is forecast to a readjusted size of USD 845 million by 2031 with a CAGR of 4.7% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A haptic motor controller is an electronic device that manages and drives haptic motors—typically vibration motors like eccentric rotating mass (ERM) or linear resonant actuators (LRA)—to produce tactile feedback in devices such as smartphones, game controllers, and wearables. It interprets digital signals from a processor and converts them into precise motor actuation patterns, enabling various vibration effects like clicks, pulses, or textures. These controllers enhance user interaction by providing physical sensations that simulate real-world touch responses, improving usability and immersive experiences in electronic devices.

This report is a detailed and comprehensive analysis for global Haptic Motor Controller market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Haptic Motor Controller market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Haptic Motor Controller market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Haptic Motor Controller market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Haptic Motor Controller market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Haptic Motor Controller

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Haptic Motor Controller market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TI, Dongwoon Anatech, Microchip, ON Semiconductor, Infineon Technologies, Synaptics, Renesas Electronics, RichTap, Zinitix, Cirrus Logic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Haptic Motor Controller market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

LRA (Linear Resonance Actuator) Driver IC

ERM (Eccentric Rotating Mass) Driver IC

Piezo Driver IC

Market segment by Application

Mobile Terminals

Wearable Devices

Automobiles

Others

Major players covered

TI

Dongwoon Anatech

Microchip

ON Semiconductor

Infineon Technologies

Synaptics

Renesas Electronics

RichTap

Zinitix

Cirrus Logic

Shenzhen Goodix Technology????

Wuhan Silicon Integrated

Shanghai Awinic Technology

Chipsea Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Haptic Motor Controller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Haptic Motor Controller, with price, sales quantity, revenue, and global market share of Haptic Motor Controller from 2020 to

2025.

Chapter 3, the Haptic Motor Controller competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Haptic Motor Controller breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Haptic Motor Controller market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Haptic Motor Controller.

Chapter 14 and 15, to describe Haptic Motor Controller sales channel, distributors, customers, research findings and conclusion.

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