

Global Haptic Module Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G73B155A9203EN.html>

Date: June 2026

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: G73B155A9203EN

Abstracts

The global Haptic Module market size is expected to reach \$ 468 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

A haptic module is an integrated hardware unit that combines a haptic actuator?such as an eccentric rotating mass motor, linear resonant actuator, or piezo element?with its supporting mechanical structure, electrical connections, and often a dedicated driver or control circuitry to generate tactile feedback in electronic devices. It is designed as a compact, pre-engineered solution that converts electrical signals into controlled vibrations or forces, enabling consistent and tunable touch sensations for applications such as smartphones, wearables, automotive interfaces, and gaming devices. By integrating multiple components into a single module, it simplifies system design, improves performance consistency, and enhances the overall user interaction experience. Haptic modules are typically priced in the range of approximately US\$0.5 to US\$5 per unit, depending on actuator type, performance level, and integration complexity, with advanced LRA and piezo-based modules commanding higher prices.

From an industry chain perspective, haptic modules sit at the intersection of the semiconductor and precision electromechanical supply chains. Upstream, they rely on components such as haptic actuators (ERM, LRA, or piezo elements), driver ICs, magnetic materials, coils, MEMS or piezoelectric ceramics, flexible circuits, and structural parts, with inputs sourced from semiconductor fabs, magnet suppliers, and precision component manufacturers. Module assembly is typically carried out by specialized manufacturers that integrate the actuator, driver, and packaging into compact, calibrated units. Downstream, haptic modules are supplied to OEMs and system integrators across smartphones, wearables, automotive touch interfaces, gaming devices, and industrial control panels, where they enable tactile feedback as

part of the user interface. Demand is driven by trends in user experience enhancement, device miniaturization, and the increasing adoption of advanced human-machine interfaces.

From a market perspective, haptic modules represent a high-growth segment within the broader haptics and human-machine interface ecosystem, driven by the rapid expansion of touch-based and immersive technologies. Demand is strongly supported by consumer electronics—especially smartphones, wearables, and gaming devices—while emerging applications in automotive systems, healthcare, and robotics are creating additional growth layers. The market is characterized by double-digit growth potential, fueled by increasing demand for more realistic tactile feedback, integration into AR/VR environments, and the evolution of advanced user interfaces. At the same time, trends such as miniaturization, lower power consumption, and software-defined haptics are reshaping product design, while cost pressure from OEMs and integration complexity remain key constraints. Regionally, Asia-Pacific dominates due to its strong electronics manufacturing base, with faster adoption in high-volume consumer devices. Overall, the industry reflects a technology-driven, application-expanding market with strong growth momentum, increasing system integration, and a shift toward higher-performance and more immersive tactile solutions.

This report studies the global Haptic Module production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Haptic Module and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Haptic Module that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Haptic Module total production and demand, 2021-2032, (K Units)

Global Haptic Module total production value, 2021-2032, (USD Million)

Global Haptic Module production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Haptic Module consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Haptic Module domestic production, consumption, key domestic manufacturers and share

Global Haptic Module production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Haptic Module production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Haptic Module production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Haptic Module market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Synaptics, Cirque, Azoteq, Tangio, Bor?as Technologies, Shenzhen Goodix Technology, Liteon, Jiangsu Transimage Technology, Shanghai Awinic Technology, RichTap, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Haptic Module market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Haptic Module Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Haptic Module Market, Segmentation by Type:

Electromagnetic Actuation

Piezoelectric Actuation

Others

Global Haptic Module Market, Segmentation by Drive Method:

Open-loop Drivers

Closed-loop Drivers

Global Haptic Module Market, Segmentation by Integration Level:

LRA (Linear Resonance Actuator) Driver IC

ERM (Eccentric Rotating Mass) Driver IC

Piezo Driver IC

Global Haptic Module Market, Segmentation by Application:

Mobile Terminals

Wearable Devices

Automobiles

Others

Companies Profiled:

Synaptics

Cirque

Azoteq

Tangio

Bor?as Technologies

Shenzhen Goodix Technology

Liteon

Jiangsu Transimage Technology

Shanghai Awinic Technology

RichTap

Beijing Taifang Technology

Key Questions Answered:

1. How big is the global Haptic Module market?
2. What is the demand of the global Haptic Module market?
3. What is the year over year growth of the global Haptic Module market?
4. What is the production and production value of the global Haptic Module market?
5. Who are the key producers in the global Haptic Module market?
6. What are the growth factors driving the market demand?

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