

Global Handicrafts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Handicrafts market size was valued at USD 480230 million in 2023 and is forecast to a readjusted size of USD 845790 million by 2030 with a CAGR of 8.4% during review period.

Handicraft products are made up of several materials including sheet metal, wrought iron, natural fiber, wood, river stone, beads, textiles, horn and bone, and ceramics. On the basis of type, the global textile market can be classified into kitchenware, gardenware, toys, officeware, furniture and furnishings, jewelry, bathroom accessories, and others.

The growth in international and domestic tourism is also expected to boost the growth of the market during the forecast period. For instance, Japan's government has introduced several campaigns to increase the country's tourism. The resultant rise in the number of tourists has led to an increase in the sales of handicraft items in Japan. The rise in tourism has fueled the demand for cultural goods, uncommon souvenirs, and indigenous art.

The Global Info Research report includes an overview of the development of the Handicrafts industry chain, the market status of Discount Retailers (Woodware, Art Metal Ware), Department Stores (Woodware, Art Metal Ware), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Handicrafts.

Regionally, the report analyzes the Handicrafts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Handicrafts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Handicrafts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Handicrafts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Woodware, Art Metal Ware).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Handicrafts market.

Regional Analysis: The report involves examining the Handicrafts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Handicrafts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Handicrafts:

Company Analysis: Report covers individual Handicrafts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Handicrafts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Discount Retailers,

Department Stores).

Technology Analysis: Report covers specific technologies relevant to Handicrafts. It assesses the current state, advancements, and potential future developments in Handicrafts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Handicrafts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Handicrafts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Woodware

Art Metal Ware

Handprinted Textile and Scarves

Embroidered and Crocheted Goods

Zari and Zari Goods

Imitation Jewellery

Market segment by Application

Discount Retailers

Department Stores

Specialty Stores

Catalogue Retailer

Internet Retailer

Independent Retailer

Major players covered

Asian Handicrafts

Fakih

Handicrafts and Handlooms Export Corp. (HHEC)

Minhou Minxing Weaving

NGOC Dong

Oriental Handicraft

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handicrafts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handicrafts, with price, sales, revenue and global market share of Handicrafts from 2019 to 2024.

Chapter 3, the Handicrafts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handicrafts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Handicrafts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handicrafts.

Chapter 14 and 15, to describe Handicrafts sales channel, distributors, customers, research findings and conclusion.

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