

# Global Handheld Laser Marking Machine Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Handheld Laser Marking Machine market size is expected to reach \$ 440 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global Handheld Laser Marking Machine production reached approximately 118 K units, with an average global market price of around US\$ 2350 per unit.

A handheld laser marking machine is a portable device used for engraving or marking various materials using laser technology. These machines typically consist of a handheld laser head connected to a control unit, which emits a focused laser beam onto the surface of the material to create marks, logos, serial numbers, or other desired designs. Handheld laser markers are commonly used in industries such as manufacturing, automotive, aerospace, and electronics for product identification, branding, and traceability purposes. They offer versatility, precision, and ease of use, making them suitable for marking on a wide range of materials including metals, plastics, ceramics, glass, and more.

The handheld laser marking machine market is rapidly evolving towards portability and functional integration, with technological iteration and scenario adaptation becoming the core growth engines. On one hand, devices continue to break through in lightweight design, with smaller size, more flexible grip, and longer battery life meeting the needs of mobile operation scenarios such as outdoor, high-altitude, and large workpiece applications, breaking free from the site limitations of traditional desktop equipment. On the other hand, the trend towards functional integration is evident; a single device can be compatible with marking on multiple materials such as metal, plastic, and glass, while simultaneously overlaying high-speed and precise engraving of various patterns including QR codes, barcodes, logos, and text. Some high-end models also integrate autofocus and red-light positioning functions, significantly reducing the operational threshold and improving marking efficiency and accuracy.

Market demand is characterized by deepening industry penetration and prominent customization needs, with application boundaries continuously expanding. In terms of industry distribution, the equipment has rapidly expanded from traditional hardware processing and auto parts manufacturing to fields such as consumer electronics, jewelry, medical devices, and food packaging, especially in the scenarios of small-batch, multi-batch personalized production and anti-counterfeiting traceability. At the same time, downstream customers are increasingly demanding customized solutions, with rising demand for customized models for special materials (such as highly reflective metals and fragile ceramics) and special marking effects (such as invisible QR codes and color marking). Leading companies are strengthening customer loyalty by providing integrated services of 'equipment + consumables + technical support'. Driven by green and environmental protection policies, contactless and pollution-free laser marking technology is also gradually replacing traditional ink-jet printing and other processes, further opening up market growth space.

This report studies the global Handheld Laser Marking Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Handheld Laser Marking Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Handheld Laser Marking Machine that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Handheld Laser Marking Machine total production and demand, 2021-2032, (Units)

Global Handheld Laser Marking Machine total production value, 2021-2032, (USD Million)

Global Handheld Laser Marking Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Handheld Laser Marking Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Handheld Laser Marking Machine domestic production, consumption, key domestic manufacturers and share

Global Handheld Laser Marking Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Handheld Laser Marking Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Handheld Laser Marking Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Handheld Laser Marking Machine market

based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gamma Lasertech, Dorevo Laser, Orbit Laser Tech, Trotec, IPG Photonics, Trilok Lasers, TRUMPF, KELIER Electronics, Star Laser Technology, Shree Laser Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Handheld Laser Marking Machine market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Handheld Laser Marking Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Handheld Laser Marking Machine Market, Segmentation by Type:

Fiber Laser

CO2 Laser

Others

Global Handheld Laser Marking Machine Market, Segmentation by Material:

Metals

Non-metals

Global Handheld Laser Marking Machine Market, Segmentation by User:

Individual

Commercial

Global Handheld Laser Marking Machine Market, Segmentation by Application:

Electronics Industry

Automotive Industry

Medical Industry

Others

### **Companies Profiled:**

Gamma Lasertech

Dorevo Laser

Orbit Laser Tech

Trotec

IPG Photonics

Trilok Lasers

TRUMPF

KELIER Electronics

Star Laser Technology

Shree Laser Systems

HGLaser Engineering

Dolphin Laser Technology

Sparkle Laser

Advance Laser Impex

Krystal Energy

Hanslaser

Epilog Laser

HGTECH

Bote Laser

RAYCUS

### **Key Questions Answered:**

1. How big is the global Handheld Laser Marking Machine market?
2. What is the demand of the global Handheld Laser Marking Machine market?
3. What is the year over year growth of the global Handheld Laser Marking Machine market?
4. What is the production and production value of the global Handheld Laser Marking

Machine market?

5. Who are the key producers in the global Handheld Laser Marking Machine market?

6. What are the growth factors driving the market demand?

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