

Global Handheld Label Printer Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6FBA244A102EN.html>

Date: January 2026

Pages: 110

Price: US\$ 4,480.00 (Single User License)

ID: G6FBA244A102EN

Abstracts

The global Handheld Label Printer market size is expected to reach \$ 109 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Handheld label printer is one kind of printer, which is built-in keyboard and display, and an integrated cartridge containing the label material. They are intended for home office, business and manufacturing use. The cost of the printers is generally very low, making them popular with low volume users.

Brother, DYMO and KINGJIM captured the top three sales share spots in the handheld label printer market. Brother dominated with 39% sales share, followed by DYMO with 19% sales share and KINGJIM with 6% sales share.

This report studies the global Handheld Label Printer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Handheld Label Printer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Handheld Label Printer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Handheld Label Printer total production and demand, 2021-2032, (K Units)

Global Handheld Label Printer total production value, 2021-2032, (USD Million)

Global Handheld Label Printer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Handheld Label Printer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Handheld Label Printer domestic production, consumption, key domestic manufacturers and share

Global Handheld Label Printer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Handheld Label Printer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Handheld Label Printer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Handheld Label Printer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brother, DYMO, KINGJIM, CASIO, Epson, 3M, Brady, WEWIN, GAINSCHA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Handheld Label Printer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Handheld Label Printer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Handheld Label Printer Market, Segmentation by Type:

Household & Office Grade

Commercial Grade

Industrial Grade

Global Handheld Label Printer Market, Segmentation by Application:

Manufacturing

Retail & Logistics

Home & Office & Education

Others

Companies Profiled:

Brother

DYMO

KINGJIM

CASIO

Epson

3M

Brady

WEWIN

GAINSCHA

Key Questions Answered:

1. How big is the global Handheld Label Printer market?
2. What is the demand of the global Handheld Label Printer market?
3. What is the year over year growth of the global Handheld Label Printer market?
4. What is the production and production value of the global Handheld Label Printer market?
5. Who are the key producers in the global Handheld Label Printer market?
6. What are the growth factors driving the market demand?

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Figure 50. Handheld Label Printer Industry Chain

Figure 51. Handheld Label Printer Procurement Model

Figure 52. Handheld Label Printer Sales Model

Figure 53. Handheld Label Printer Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

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