

Global Handheld GPS Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G8E9536BB4CFEN.html>

Date: June 2025

Pages: 92

Price: US\$ 3,480.00 (Single User License)

ID: G8E9536BB4CFEN

Abstracts

According to our (Global Info Research) latest study, the global Handheld GPS market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

In US market, Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

This report is a detailed and comprehensive analysis for global Handheld GPS market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Handheld GPS market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld GPS market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld GPS market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld GPS market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Handheld GPS

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Handheld GPS market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, Magellan, Lowrance, Bushnell, Golf BUddy, DeLorme, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Handheld GPS market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

Market segment by Application

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

Major players covered

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handheld GPS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handheld GPS, with price, sales quantity, revenue, and global market share of Handheld GPS from 2020 to 2025.

Chapter 3, the Handheld GPS competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handheld GPS breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Handheld GPS market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handheld GPS.

Chapter 14 and 15, to describe Handheld GPS sales channel, distributors, customers, research findings and conclusion.

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Figure 84. Direct Channel Pros & Cons

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Figure 86. Methodology

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