

Global Handheld GPS Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Handheld GPS market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

In US market, Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

The Global Info Research report includes an overview of the development of the Handheld GPS industry chain, the market status of Outdoor Sports (General Handheld GPS, Wireless Intercom Handheld GPS), Outdoor Recreation (General Handheld GPS, Wireless Intercom Handheld GPS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Handheld GPS.

Regionally, the report analyzes the Handheld GPS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Handheld GPS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Handheld GPS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Handheld GPS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., General Handheld GPS, Wireless Intercom Handheld GPS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Handheld GPS market.

Regional Analysis: The report involves examining the Handheld GPS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Handheld GPS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Handheld GPS:

Company Analysis: Report covers individual Handheld GPS manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Handheld GPS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Outdoor Sports, Outdoor Recreation).

Technology Analysis: Report covers specific technologies relevant to Handheld GPS. It

assesses the current state, advancements, and potential future developments in Handheld GPS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Handheld GPS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Handheld GPS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- General Handheld GPS

- Wireless Intercom Handheld GPS

- Digital Map Handheld GPS

- Others

Market segment by Application

- Outdoor Sports

- Outdoor Recreation

- Marine Navigation

- Others

Major players covered

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handheld GPS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handheld GPS, with price, sales, revenue and global market share of Handheld GPS from 2019 to 2024.

Chapter 3, the Handheld GPS competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handheld GPS breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Handheld GPS market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handheld GPS.

Chapter 14 and 15, to describe Handheld GPS sales channel, distributors, customers, research findings and conclusion.

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