

# Global Handheld GPS Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GC7DCD91A3A1EN.html>

Date: January 2026

Pages: 111

Price: US\$ 4,480.00 (Single User License)

ID: GC7DCD91A3A1EN

## Abstracts

The global Handheld GPS market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

Handheld GPS is a type of portable, user-friendly gadget that combining Global Positioning System and modern geographic technology, which provide location and time information in all weather conditions for users. It is widely used for hiking, cycling, golfing, surveying and other applications.

In US market, Handheld GPS industry concentration is relatively high. The largest producer is Garmin, accounting for 70 percent market share in value, followed by Magellan and Lowrance. The industry competitive landscape is relatively stable.

This report studies the global Handheld GPS production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Handheld GPS and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Handheld GPS that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Handheld GPS total production and demand, 2021-2032, (K Units)

Global Handheld GPS total production value, 2021-2032, (USD Million)

Global Handheld GPS production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Handheld GPS consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Handheld GPS domestic production, consumption, key domestic manufacturers and share

Global Handheld GPS production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Handheld GPS production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Handheld GPS production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Handheld GPS market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Garmin, Magellan, Lowrance, Bushnell, Golf BUddy, DeLorme, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Handheld GPS market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Handheld GPS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Handheld GPS Market, Segmentation by Type:

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

Others

#### Global Handheld GPS Market, Segmentation by Application:

Outdoor Sports

Outdoor Recreation

Marine Navigation

Others

#### Companies Profiled:

Garmin

Magellan

Lowrance

Bushnell

Golf BUddy

DeLorme

**Key Questions Answered:**

1. How big is the global Handheld GPS market?
2. What is the demand of the global Handheld GPS market?
3. What is the year over year growth of the global Handheld GPS market?
4. What is the production and production value of the global Handheld GPS market?
5. Who are the key producers in the global Handheld GPS market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
  - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
  - 1.3.3 China Based Company SCADA Revenue (2021-2032)
  - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
  - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
  - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
  - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 SCADA Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
  - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
  - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

### 3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
  - 3.4.1 SCADA Market: Region Footprint
  - 3.4.2 SCADA Market: Company Product Type Footprint
  - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
  - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
  - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
  - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
  - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

## 5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Type

#### 5.2.1 Hardware

#### 5.2.2 Software

#### 5.2.3 Services

### 5.3 Market Segment by Type

#### 5.3.1 World SCADA Market Size by Type (2021-2026)

#### 5.3.2 World SCADA Market Size by Type (2027-2032)

#### 5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

## 6 MARKET ANALYSIS BY APPLICATION

### 6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

#### 6.2 Segment Introduction by Application

##### 6.2.1 Power & Energy

##### 6.2.2 Oil & Gas Industry

##### 6.2.3 Water & Waste Control

##### 6.2.4 Telecommunications

##### 6.2.5 Transportation

##### 6.2.6 Manufacturing Industry

##### 6.2.7 Others

#### 6.3 Market Segment by Application

##### 6.3.1 World SCADA Market Size by Application (2021-2026)

##### 6.3.2 World SCADA Market Size by Application (2027-2032)

##### 6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

## 7 COMPANY PROFILES

### 7.1 Schneider Electric SE (France)

#### 7.1.1 Schneider Electric SE (France) Details

#### 7.1.2 Schneider Electric SE (France) Major Business

#### 7.1.3 Schneider Electric SE (France) SCADA Product and Services

#### 7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

#### 7.1.5 Schneider Electric SE (France) Recent Developments/Updates

#### 7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

### 7.2 ABB (Switzerland)

#### 7.2.1 ABB (Switzerland) Details

#### 7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
  - 7.3.1 Siemens AG (Germany) Details
  - 7.3.2 Siemens AG (Germany) Major Business
  - 7.3.3 Siemens AG (Germany) SCADA Product and Services
  - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
  - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
  - 7.4.1 Emerson (US) Details
  - 7.4.2 Emerson (US) Major Business
  - 7.4.3 Emerson (US) SCADA Product and Services
  - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.4.5 Emerson (US) Recent Developments/Updates
  - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
  - 7.5.1 Rockwell Automation Inc. (US) Details
  - 7.5.2 Rockwell Automation Inc. (US) Major Business
  - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
  - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
  - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
  - 7.6.1 Honeywell International Inc. (US) Details
  - 7.6.2 Honeywell International Inc. (US) Major Business
  - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
  - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
  - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
  - 7.7.1 Mitsubishi Electric (Japan) Details
  - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
  - 7.8.1 Omron Corporation (Japan) Details
  - 7.8.2 Omron Corporation (Japan) Major Business
  - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
  - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
  - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
  - 7.9.1 General Electric Co. (US) Details
  - 7.9.2 General Electric Co. (US) Major Business
  - 7.9.3 General Electric Co. (US) SCADA Product and Services
  - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.9.5 General Electric Co. (US) Recent Developments/Updates
  - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
  - 7.10.1 Yokogawa Electric Corporation (Japan) Details
  - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
  - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
  - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
  - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
  - 7.11.1 Larsen & Toubro (India) Details
  - 7.11.2 Larsen & Toubro (India) Major Business
  - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
  - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
  - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
  - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
  - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Handheld GPS Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Handheld GPS Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Handheld GPS Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Handheld GPS Production Value Market Share by Region (2021-2026)
- Table 5. World Handheld GPS Production Value Market Share by Region (2027-2032)
- Table 6. World Handheld GPS Production by Region (2021-2026) & (K Units)
- Table 7. World Handheld GPS Production by Region (2027-2032) & (K Units)
- Table 8. World Handheld GPS Production Market Share by Region (2021-2026)
- Table 9. World Handheld GPS Production Market Share by Region (2027-2032)
- Table 10. World Handheld GPS Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Handheld GPS Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Handheld GPS Major Market Trends
- Table 13. World Handheld GPS Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Handheld GPS Consumption by Region (2021-2026) & (K Units)
- Table 15. World Handheld GPS Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Handheld GPS Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Handheld GPS Producers in 2025
- Table 18. World Handheld GPS Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Handheld GPS Producers in 2025
- Table 20. World Handheld GPS Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Handheld GPS Company Evaluation Quadrant
- Table 22. World Handheld GPS Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Handheld GPS Production Site of Key Manufacturer
- Table 24. Handheld GPS Market: Company Product Type Footprint
- Table 25. Handheld GPS Market: Company Product Application Footprint
- Table 26. Handheld GPS Competitive Factors
- Table 27. Handheld GPS New Entrant and Capacity Expansion Plans
- Table 28. Handheld GPS Mergers & Acquisitions Activity
- Table 29. United States VS China Handheld GPS Production Value Comparison, (2021

& 2025 & 2032) & (USD Million)

Table 30. United States VS China Handheld GPS Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Handheld GPS Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Handheld GPS Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Handheld GPS Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Handheld GPS Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Handheld GPS Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Handheld GPS Production Market Share (2021-2026)

Table 37. China Based Handheld GPS Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Handheld GPS Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Handheld GPS Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Handheld GPS Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Handheld GPS Production Market Share (2021-2026)

Table 42. Rest of World Based Handheld GPS Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Handheld GPS Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Handheld GPS Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Handheld GPS Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Handheld GPS Production Market Share (2021-2026)

Table 47. World Handheld GPS Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Handheld GPS Production by Type (2021-2026) & (K Units)

Table 49. World Handheld GPS Production by Type (2027-2032) & (K Units)

- Table 50. World Handheld GPS Production Value by Type (2021-2026) & (USD Million)
- Table 51. World Handheld GPS Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Handheld GPS Average Price by Type (2021-2026) & (USD/Unit)
- Table 53. World Handheld GPS Average Price by Type (2027-2032) & (USD/Unit)
- Table 54. World Handheld GPS Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Handheld GPS Production by Application (2021-2026) & (K Units)
- Table 56. World Handheld GPS Production by Application (2027-2032) & (K Units)
- Table 57. World Handheld GPS Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Handheld GPS Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Handheld GPS Average Price by Application (2021-2026) & (USD/Unit)
- Table 60. World Handheld GPS Average Price by Application (2027-2032) & (USD/Unit)
- Table 61. Garmin Basic Information, Manufacturing Base and Competitors
- Table 62. Garmin Major Business
- Table 63. Garmin Handheld GPS Product and Services
- Table 64. Garmin Handheld GPS Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. Garmin Recent Developments/Updates
- Table 66. Garmin Competitive Strengths & Weaknesses
- Table 67. Magellan Basic Information, Manufacturing Base and Competitors
- Table 68. Magellan Major Business
- Table 69. Magellan Handheld GPS Product and Services
- Table 70. Magellan Handheld GPS Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Magellan Recent Developments/Updates
- Table 72. Magellan Competitive Strengths & Weaknesses
- Table 73. Lowrance Basic Information, Manufacturing Base and Competitors
- Table 74. Lowrance Major Business
- Table 75. Lowrance Handheld GPS Product and Services
- Table 76. Lowrance Handheld GPS Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Lowrance Recent Developments/Updates
- Table 78. Lowrance Competitive Strengths & Weaknesses
- Table 79. Bushnell Basic Information, Manufacturing Base and Competitors
- Table 80. Bushnell Major Business
- Table 81. Bushnell Handheld GPS Product and Services
- Table 82. Bushnell Handheld GPS Production (K Units), Price (USD/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Bushnell Recent Developments/Updates

Table 84. Bushnell Competitive Strengths & Weaknesses

Table 85. Golf BUddy Basic Information, Manufacturing Base and Competitors

Table 86. Golf BUddy Major Business

Table 87. Golf BUddy Handheld GPS Product and Services

Table 88. Golf BUddy Handheld GPS Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Golf BUddy Recent Developments/Updates

Table 90. Golf BUddy Competitive Strengths & Weaknesses

Table 91. DeLorme Basic Information, Manufacturing Base and Competitors

Table 92. DeLorme Major Business

Table 93. DeLorme Handheld GPS Product and Services

Table 94. DeLorme Handheld GPS Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. DeLorme Recent Developments/Updates

Table 96. DeLorme Competitive Strengths & Weaknesses

Table 97. Global Key Players of Handheld GPS Upstream (Raw Materials)

Table 98. Global Handheld GPS Typical Customers

Table 99. Handheld GPS Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Handheld GPS Picture

Figure 2. World Handheld GPS Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Handheld GPS Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Handheld GPS Production (2021-2032) & (K Units)

Figure 5. World Handheld GPS Average Price (2021-2032) & (USD/Unit)

Figure 6. World Handheld GPS Production Value Market Share by Region (2021-2032)

Figure 7. World Handheld GPS Production Market Share by Region (2021-2032)

Figure 8. North America Handheld GPS Production (2021-2032) & (K Units)

Figure 9. Europe Handheld GPS Production (2021-2032) & (K Units)

Figure 10. China Handheld GPS Production (2021-2032) & (K Units)

Figure 11. Japan Handheld GPS Production (2021-2032) & (K Units)

Figure 12. Handheld GPS Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Handheld GPS Consumption (2021-2032) & (K Units)

Figure 15. World Handheld GPS Consumption Market Share by Region (2021-2032)

Figure 16. United States Handheld GPS Consumption (2021-2032) & (K Units)

Figure 17. China Handheld GPS Consumption (2021-2032) & (K Units)

Figure 18. Europe Handheld GPS Consumption (2021-2032) & (K Units)

Figure 19. Japan Handheld GPS Consumption (2021-2032) & (K Units)

Figure 20. South Korea Handheld GPS Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Handheld GPS Consumption (2021-2032) & (K Units)

Figure 22. India Handheld GPS Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Handheld GPS by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Handheld GPS Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Handheld GPS Markets in 2025

Figure 26. United States VS China: Handheld GPS Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Handheld GPS Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Handheld GPS Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Handheld GPS Production Market Share 2025

Figure 30. China Based Manufacturers Handheld GPS Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Handheld GPS Production Market Share 2025

Figure 32. World Handheld GPS Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Handheld GPS Production Value Market Share by Type in 2025

Figure 34. General Handheld GPS

Figure 35. Wireless Intercom Handheld GPS

Figure 36. Digital Map Handheld GPS

Figure 37. Others

Figure 38. World Handheld GPS Production Market Share by Type (2021-2032)

Figure 39. World Handheld GPS Production Value Market Share by Type (2021-2032)

Figure 40. World Handheld GPS Average Price by Type (2021-2032) & (USD/Unit)

Figure 41. World Handheld GPS Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Handheld GPS Production Value Market Share by Application in 2025

Figure 43. Outdoor Sports

Figure 44. Outdoor Recreation

Figure 45. Marine Navigation

Figure 46. Others

Figure 47. World Handheld GPS Production Market Share by Application (2021-2032)

Figure 48. World Handheld GPS Production Value Market Share by Application (2021-2032)

Figure 49. World Handheld GPS Average Price by Application (2021-2032) & (USD/Unit)

Figure 50. Handheld GPS Industry Chain

Figure 51. Handheld GPS Procurement Model

Figure 52. Handheld GPS Sales Model

Figure 53. Handheld GPS Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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