

# Global Handheld GPS Device Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Handheld GPS Device market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Handheld GPS Device industry chain, the market status of Golfing (General Handheld GPS, Wireless Intercom Handheld GPS), Running (General Handheld GPS, Wireless Intercom Handheld GPS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Handheld GPS Device.

Regionally, the report analyzes the Handheld GPS Device markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Handheld GPS Device market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Handheld GPS Device market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Handheld GPS Device industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., General Handheld GPS, Wireless Intercom Handheld GPS).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Handheld GPS Device market.

**Regional Analysis:** The report involves examining the Handheld GPS Device market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Handheld GPS Device market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Handheld GPS Device:

**Company Analysis:** Report covers individual Handheld GPS Device manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Handheld GPS Device This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Golfing, Running).

**Technology Analysis:** Report covers specific technologies relevant to Handheld GPS Device. It assesses the current state, advancements, and potential future developments in Handheld GPS Device areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Handheld GPS Device market. This analysis helps understand market share, competitive advantages, and

potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Handheld GPS Device market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

- General Handheld GPS

- Wireless Intercom Handheld GPS

- Digital Map Handheld GPS

### Market segment by Application

- Golfing

- Running

- Cycling

- Hiking

- Other

### Major players covered

- Apple

- Garmin

Samsung

SONY

Adidas

Nike

Golife

Fitbit

TomTom

Polar

Motorola

SUUNTO

Bryton

Magellan

Bushnell

DeLorme

Global Sat

Gerk

Tomoon

InWatch

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handheld GPS Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handheld GPS Device, with price, sales, revenue and global market share of Handheld GPS Device from 2019 to 2024.

Chapter 3, the Handheld GPS Device competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handheld GPS Device breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Handheld GPS Device market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handheld GPS Device.

Chapter 14 and 15, to describe Handheld GPS Device sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Handheld GPS Device
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Handheld GPS Device Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 General Handheld GPS
  - 1.3.3 Wireless Intercom Handheld GPS
  - 1.3.4 Digital Map Handheld GPS
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Handheld GPS Device Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Golfing
  - 1.4.3 Running
  - 1.4.4 Cycling
  - 1.4.5 Hiking
  - 1.4.6 Other
- 1.5 Global Handheld GPS Device Market Size & Forecast
  - 1.5.1 Global Handheld GPS Device Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Handheld GPS Device Sales Quantity (2019-2030)
  - 1.5.3 Global Handheld GPS Device Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Apple
  - 2.1.1 Apple Details
  - 2.1.2 Apple Major Business
  - 2.1.3 Apple Handheld GPS Device Product and Services
  - 2.1.4 Apple Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Apple Recent Developments/Updates
- 2.2 Garmin
  - 2.2.1 Garmin Details
  - 2.2.2 Garmin Major Business
  - 2.2.3 Garmin Handheld GPS Device Product and Services
  - 2.2.4 Garmin Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.2.5 Garmin Recent Developments/Updates

## 2.3 Samsung

### 2.3.1 Samsung Details

### 2.3.2 Samsung Major Business

### 2.3.3 Samsung Handheld GPS Device Product and Services

### 2.3.4 Samsung Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Samsung Recent Developments/Updates

## 2.4 SONY

### 2.4.1 SONY Details

### 2.4.2 SONY Major Business

### 2.4.3 SONY Handheld GPS Device Product and Services

### 2.4.4 SONY Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 SONY Recent Developments/Updates

## 2.5 Adidas

### 2.5.1 Adidas Details

### 2.5.2 Adidas Major Business

### 2.5.3 Adidas Handheld GPS Device Product and Services

### 2.5.4 Adidas Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Adidas Recent Developments/Updates

## 2.6 Nike

### 2.6.1 Nike Details

### 2.6.2 Nike Major Business

### 2.6.3 Nike Handheld GPS Device Product and Services

### 2.6.4 Nike Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Nike Recent Developments/Updates

## 2.7 Golife

### 2.7.1 Golife Details

### 2.7.2 Golife Major Business

### 2.7.3 Golife Handheld GPS Device Product and Services

### 2.7.4 Golife Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Golife Recent Developments/Updates

## 2.8 Fitbit

### 2.8.1 Fitbit Details



- 2.8.2 Fitbit Major Business
- 2.8.3 Fitbit Handheld GPS Device Product and Services
- 2.8.4 Fitbit Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Fitbit Recent Developments/Updates
- 2.9 TomTom
  - 2.9.1 TomTom Details
  - 2.9.2 TomTom Major Business
  - 2.9.3 TomTom Handheld GPS Device Product and Services
  - 2.9.4 TomTom Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 TomTom Recent Developments/Updates
- 2.10 Polar
  - 2.10.1 Polar Details
  - 2.10.2 Polar Major Business
  - 2.10.3 Polar Handheld GPS Device Product and Services
  - 2.10.4 Polar Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Polar Recent Developments/Updates
- 2.11 Motorola
  - 2.11.1 Motorola Details
  - 2.11.2 Motorola Major Business
  - 2.11.3 Motorola Handheld GPS Device Product and Services
  - 2.11.4 Motorola Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Motorola Recent Developments/Updates
- 2.12 SUUNTO
  - 2.12.1 SUUNTO Details
  - 2.12.2 SUUNTO Major Business
  - 2.12.3 SUUNTO Handheld GPS Device Product and Services
  - 2.12.4 SUUNTO Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 SUUNTO Recent Developments/Updates
- 2.13 Bryton
  - 2.13.1 Bryton Details
  - 2.13.2 Bryton Major Business
  - 2.13.3 Bryton Handheld GPS Device Product and Services
  - 2.13.4 Bryton Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Bryton Recent Developments/Updates
- 2.14 Magellan
  - 2.14.1 Magellan Details
  - 2.14.2 Magellan Major Business
  - 2.14.3 Magellan Handheld GPS Device Product and Services
  - 2.14.4 Magellan Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Magellan Recent Developments/Updates
- 2.15 Bushnell
  - 2.15.1 Bushnell Details
  - 2.15.2 Bushnell Major Business
  - 2.15.3 Bushnell Handheld GPS Device Product and Services
  - 2.15.4 Bushnell Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Bushnell Recent Developments/Updates
- 2.16 DeLorme
  - 2.16.1 DeLorme Details
  - 2.16.2 DeLorme Major Business
  - 2.16.3 DeLorme Handheld GPS Device Product and Services
  - 2.16.4 DeLorme Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 DeLorme Recent Developments/Updates
- 2.17 Global Sat
  - 2.17.1 Global Sat Details
  - 2.17.2 Global Sat Major Business
  - 2.17.3 Global Sat Handheld GPS Device Product and Services
  - 2.17.4 Global Sat Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Global Sat Recent Developments/Updates
- 2.18 Gerk
  - 2.18.1 Gerk Details
  - 2.18.2 Gerk Major Business
  - 2.18.3 Gerk Handheld GPS Device Product and Services
  - 2.18.4 Gerk Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Gerk Recent Developments/Updates
- 2.19 Tomoon
  - 2.19.1 Tomoon Details
  - 2.19.2 Tomoon Major Business

- 2.19.3 Tomoon Handheld GPS Device Product and Services
- 2.19.4 Tomoon Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Tomoon Recent Developments/Updates
- 2.20 InWatch
  - 2.20.1 InWatch Details
  - 2.20.2 InWatch Major Business
  - 2.20.3 InWatch Handheld GPS Device Product and Services
  - 2.20.4 InWatch Handheld GPS Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 InWatch Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: HANDHELD GPS DEVICE BY MANUFACTURER**

- 3.1 Global Handheld GPS Device Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Handheld GPS Device Revenue by Manufacturer (2019-2024)
- 3.3 Global Handheld GPS Device Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Handheld GPS Device by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Handheld GPS Device Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Handheld GPS Device Manufacturer Market Share in 2023
- 3.5 Handheld GPS Device Market: Overall Company Footprint Analysis
  - 3.5.1 Handheld GPS Device Market: Region Footprint
  - 3.5.2 Handheld GPS Device Market: Company Product Type Footprint
  - 3.5.3 Handheld GPS Device Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Handheld GPS Device Market Size by Region
  - 4.1.1 Global Handheld GPS Device Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Handheld GPS Device Consumption Value by Region (2019-2030)
  - 4.1.3 Global Handheld GPS Device Average Price by Region (2019-2030)
- 4.2 North America Handheld GPS Device Consumption Value (2019-2030)
- 4.3 Europe Handheld GPS Device Consumption Value (2019-2030)
- 4.4 Asia-Pacific Handheld GPS Device Consumption Value (2019-2030)
- 4.5 South America Handheld GPS Device Consumption Value (2019-2030)

#### 4.6 Middle East and Africa Handheld GPS Device Consumption Value (2019-2030)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Handheld GPS Device Sales Quantity by Type (2019-2030)

#### 5.2 Global Handheld GPS Device Consumption Value by Type (2019-2030)

#### 5.3 Global Handheld GPS Device Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Handheld GPS Device Sales Quantity by Application (2019-2030)

#### 6.2 Global Handheld GPS Device Consumption Value by Application (2019-2030)

#### 6.3 Global Handheld GPS Device Average Price by Application (2019-2030)

### 7 NORTH AMERICA

#### 7.1 North America Handheld GPS Device Sales Quantity by Type (2019-2030)

#### 7.2 North America Handheld GPS Device Sales Quantity by Application (2019-2030)

#### 7.3 North America Handheld GPS Device Market Size by Country

##### 7.3.1 North America Handheld GPS Device Sales Quantity by Country (2019-2030)

##### 7.3.2 North America Handheld GPS Device Consumption Value by Country (2019-2030)

##### 7.3.3 United States Market Size and Forecast (2019-2030)

##### 7.3.4 Canada Market Size and Forecast (2019-2030)

##### 7.3.5 Mexico Market Size and Forecast (2019-2030)

### 8 EUROPE

#### 8.1 Europe Handheld GPS Device Sales Quantity by Type (2019-2030)

#### 8.2 Europe Handheld GPS Device Sales Quantity by Application (2019-2030)

#### 8.3 Europe Handheld GPS Device Market Size by Country

##### 8.3.1 Europe Handheld GPS Device Sales Quantity by Country (2019-2030)

##### 8.3.2 Europe Handheld GPS Device Consumption Value by Country (2019-2030)

##### 8.3.3 Germany Market Size and Forecast (2019-2030)

##### 8.3.4 France Market Size and Forecast (2019-2030)

##### 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

##### 8.3.6 Russia Market Size and Forecast (2019-2030)

##### 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Handheld GPS Device Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Handheld GPS Device Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Handheld GPS Device Market Size by Region
  - 9.3.1 Asia-Pacific Handheld GPS Device Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Handheld GPS Device Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Handheld GPS Device Sales Quantity by Type (2019-2030)
- 10.2 South America Handheld GPS Device Sales Quantity by Application (2019-2030)
- 10.3 South America Handheld GPS Device Market Size by Country
  - 10.3.1 South America Handheld GPS Device Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Handheld GPS Device Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Handheld GPS Device Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Handheld GPS Device Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Handheld GPS Device Market Size by Country
  - 11.3.1 Middle East & Africa Handheld GPS Device Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Handheld GPS Device Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Handheld GPS Device Market Drivers
- 12.2 Handheld GPS Device Market Restraints
- 12.3 Handheld GPS Device Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Handheld GPS Device and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Handheld GPS Device
- 13.3 Handheld GPS Device Production Process
- 13.4 Handheld GPS Device Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Handheld GPS Device Typical Distributors
- 14.3 Handheld GPS Device Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Handheld GPS Device Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Handheld GPS Device Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Apple Basic Information, Manufacturing Base and Competitors

Table 4. Apple Major Business

Table 5. Apple Handheld GPS Device Product and Services

Table 6. Apple Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Apple Recent Developments/Updates

Table 8. Garmin Basic Information, Manufacturing Base and Competitors

Table 9. Garmin Major Business

Table 10. Garmin Handheld GPS Device Product and Services

Table 11. Garmin Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Garmin Recent Developments/Updates

Table 13. Samsung Basic Information, Manufacturing Base and Competitors

Table 14. Samsung Major Business

Table 15. Samsung Handheld GPS Device Product and Services

Table 16. Samsung Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Samsung Recent Developments/Updates

Table 18. SONY Basic Information, Manufacturing Base and Competitors

Table 19. SONY Major Business

Table 20. SONY Handheld GPS Device Product and Services

Table 21. SONY Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. SONY Recent Developments/Updates

Table 23. Adidas Basic Information, Manufacturing Base and Competitors

Table 24. Adidas Major Business

Table 25. Adidas Handheld GPS Device Product and Services

Table 26. Adidas Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Adidas Recent Developments/Updates

Table 28. Nike Basic Information, Manufacturing Base and Competitors

- Table 29. Nike Major Business
- Table 30. Nike Handheld GPS Device Product and Services
- Table 31. Nike Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Nike Recent Developments/Updates
- Table 33. Golife Basic Information, Manufacturing Base and Competitors
- Table 34. Golife Major Business
- Table 35. Golife Handheld GPS Device Product and Services
- Table 36. Golife Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Golife Recent Developments/Updates
- Table 38. Fitbit Basic Information, Manufacturing Base and Competitors
- Table 39. Fitbit Major Business
- Table 40. Fitbit Handheld GPS Device Product and Services
- Table 41. Fitbit Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Fitbit Recent Developments/Updates
- Table 43. TomTom Basic Information, Manufacturing Base and Competitors
- Table 44. TomTom Major Business
- Table 45. TomTom Handheld GPS Device Product and Services
- Table 46. TomTom Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. TomTom Recent Developments/Updates
- Table 48. Polar Basic Information, Manufacturing Base and Competitors
- Table 49. Polar Major Business
- Table 50. Polar Handheld GPS Device Product and Services
- Table 51. Polar Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Polar Recent Developments/Updates
- Table 53. Motorola Basic Information, Manufacturing Base and Competitors
- Table 54. Motorola Major Business
- Table 55. Motorola Handheld GPS Device Product and Services
- Table 56. Motorola Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Motorola Recent Developments/Updates
- Table 58. SUUNTO Basic Information, Manufacturing Base and Competitors
- Table 59. SUUNTO Major Business
- Table 60. SUUNTO Handheld GPS Device Product and Services
- Table 61. SUUNTO Handheld GPS Device Sales Quantity (K Units), Average Price



(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. SUUNTO Recent Developments/Updates

Table 63. Bryton Basic Information, Manufacturing Base and Competitors

Table 64. Bryton Major Business

Table 65. Bryton Handheld GPS Device Product and Services

Table 66. Bryton Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Bryton Recent Developments/Updates

Table 68. Magellan Basic Information, Manufacturing Base and Competitors

Table 69. Magellan Major Business

Table 70. Magellan Handheld GPS Device Product and Services

Table 71. Magellan Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Magellan Recent Developments/Updates

Table 73. Bushnell Basic Information, Manufacturing Base and Competitors

Table 74. Bushnell Major Business

Table 75. Bushnell Handheld GPS Device Product and Services

Table 76. Bushnell Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Bushnell Recent Developments/Updates

Table 78. DeLorme Basic Information, Manufacturing Base and Competitors

Table 79. DeLorme Major Business

Table 80. DeLorme Handheld GPS Device Product and Services

Table 81. DeLorme Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. DeLorme Recent Developments/Updates

Table 83. Global Sat Basic Information, Manufacturing Base and Competitors

Table 84. Global Sat Major Business

Table 85. Global Sat Handheld GPS Device Product and Services

Table 86. Global Sat Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Global Sat Recent Developments/Updates

Table 88. Gerk Basic Information, Manufacturing Base and Competitors

Table 89. Gerk Major Business

Table 90. Gerk Handheld GPS Device Product and Services

Table 91. Gerk Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Gerk Recent Developments/Updates

Table 93. Tomoon Basic Information, Manufacturing Base and Competitors

Table 94. Tomoon Major Business

Table 95. Tomoon Handheld GPS Device Product and Services

Table 96. Tomoon Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Tomoon Recent Developments/Updates

Table 98. InWatch Basic Information, Manufacturing Base and Competitors

Table 99. InWatch Major Business

Table 100. InWatch Handheld GPS Device Product and Services

Table 101. InWatch Handheld GPS Device Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. InWatch Recent Developments/Updates

Table 103. Global Handheld GPS Device Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 104. Global Handheld GPS Device Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Handheld GPS Device Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 106. Market Position of Manufacturers in Handheld GPS Device, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Handheld GPS Device Production Site of Key Manufacturer

Table 108. Handheld GPS Device Market: Company Product Type Footprint

Table 109. Handheld GPS Device Market: Company Product Application Footprint

Table 110. Handheld GPS Device New Market Entrants and Barriers to Market Entry

Table 111. Handheld GPS Device Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Handheld GPS Device Sales Quantity by Region (2019-2024) & (K Units)

Table 113. Global Handheld GPS Device Sales Quantity by Region (2025-2030) & (K Units)

Table 114. Global Handheld GPS Device Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Handheld GPS Device Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Handheld GPS Device Average Price by Region (2019-2024) & (USD/Unit)

Table 117. Global Handheld GPS Device Average Price by Region (2025-2030) & (USD/Unit)

Table 118. Global Handheld GPS Device Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Global Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Global Handheld GPS Device Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Handheld GPS Device Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Handheld GPS Device Average Price by Type (2019-2024) & (USD/Unit)

Table 123. Global Handheld GPS Device Average Price by Type (2025-2030) & (USD/Unit)

Table 124. Global Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 125. Global Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 126. Global Handheld GPS Device Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Handheld GPS Device Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Handheld GPS Device Average Price by Application (2019-2024) & (USD/Unit)

Table 129. Global Handheld GPS Device Average Price by Application (2025-2030) & (USD/Unit)

Table 130. North America Handheld GPS Device Sales Quantity by Type (2019-2024) & (K Units)

Table 131. North America Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 132. North America Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 133. North America Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 134. North America Handheld GPS Device Sales Quantity by Country (2019-2024) & (K Units)

Table 135. North America Handheld GPS Device Sales Quantity by Country (2025-2030) & (K Units)

Table 136. North America Handheld GPS Device Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Handheld GPS Device Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Handheld GPS Device Sales Quantity by Type (2019-2024) & (K

Units)

Table 139. Europe Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 140. Europe Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 141. Europe Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 142. Europe Handheld GPS Device Sales Quantity by Country (2019-2024) & (K Units)

Table 143. Europe Handheld GPS Device Sales Quantity by Country (2025-2030) & (K Units)

Table 144. Europe Handheld GPS Device Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Handheld GPS Device Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Handheld GPS Device Sales Quantity by Type (2019-2024) & (K Units)

Table 147. Asia-Pacific Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 148. Asia-Pacific Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 149. Asia-Pacific Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 150. Asia-Pacific Handheld GPS Device Sales Quantity by Region (2019-2024) & (K Units)

Table 151. Asia-Pacific Handheld GPS Device Sales Quantity by Region (2025-2030) & (K Units)

Table 152. Asia-Pacific Handheld GPS Device Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Handheld GPS Device Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Handheld GPS Device Sales Quantity by Type (2019-2024) & (K Units)

Table 155. South America Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 156. South America Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 157. South America Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 158. South America Handheld GPS Device Sales Quantity by Country (2019-2024) & (K Units)

Table 159. South America Handheld GPS Device Sales Quantity by Country (2025-2030) & (K Units)

Table 160. South America Handheld GPS Device Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Handheld GPS Device Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Handheld GPS Device Sales Quantity by Type (2019-2024) & (K Units)

Table 163. Middle East & Africa Handheld GPS Device Sales Quantity by Type (2025-2030) & (K Units)

Table 164. Middle East & Africa Handheld GPS Device Sales Quantity by Application (2019-2024) & (K Units)

Table 165. Middle East & Africa Handheld GPS Device Sales Quantity by Application (2025-2030) & (K Units)

Table 166. Middle East & Africa Handheld GPS Device Sales Quantity by Region (2019-2024) & (K Units)

Table 167. Middle East & Africa Handheld GPS Device Sales Quantity by Region (2025-2030) & (K Units)

Table 168. Middle East & Africa Handheld GPS Device Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Handheld GPS Device Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Handheld GPS Device Raw Material

Table 171. Key Manufacturers of Handheld GPS Device Raw Materials

Table 172. Handheld GPS Device Typical Distributors

Table 173. Handheld GPS Device Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Handheld GPS Device Picture

Figure 2. Global Handheld GPS Device Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Handheld GPS Device Consumption Value Market Share by Type in 2023

Figure 4. General Handheld GPS Examples

Figure 5. Wireless Intercom Handheld GPS Examples

Figure 6. Digital Map Handheld GPS Examples

Figure 7. Global Handheld GPS Device Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Handheld GPS Device Consumption Value Market Share by Application in 2023

Figure 9. Golfing Examples

Figure 10. Running Examples

Figure 11. Cycling Examples

Figure 12. Hiking Examples

Figure 13. Other Examples

Figure 14. Global Handheld GPS Device Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Handheld GPS Device Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Handheld GPS Device Sales Quantity (2019-2030) & (K Units)

Figure 17. Global Handheld GPS Device Average Price (2019-2030) & (USD/Unit)

Figure 18. Global Handheld GPS Device Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Handheld GPS Device Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Handheld GPS Device by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Handheld GPS Device Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Handheld GPS Device Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Handheld GPS Device Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Handheld GPS Device Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Handheld GPS Device Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Handheld GPS Device Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Handheld GPS Device Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Handheld GPS Device Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Handheld GPS Device Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Handheld GPS Device Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Handheld GPS Device Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Handheld GPS Device Average Price by Type (2019-2030) & (USD/Unit)

Figure 33. Global Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Handheld GPS Device Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Handheld GPS Device Average Price by Application (2019-2030) & (USD/Unit)

Figure 36. North America Handheld GPS Device Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Handheld GPS Device Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Handheld GPS Device Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Handheld GPS Device Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Handheld GPS Device Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Handheld GPS Device Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Handheld GPS Device Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Handheld GPS Device Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Handheld GPS Device Consumption Value Market Share by Region (2019-2030)

Figure 56. China Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Handheld GPS Device Sales Quantity Market Share by Type (2019-2030)



Figure 63. South America Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 64. South America Handheld GPS Device Sales Quantity Market Share by Country (2019-2030)

Figure 65. South America Handheld GPS Device Consumption Value Market Share by Country (2019-2030)

Figure 66. Brazil Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Argentina Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Middle East & Africa Handheld GPS Device Sales Quantity Market Share by Type (2019-2030)

Figure 69. Middle East & Africa Handheld GPS Device Sales Quantity Market Share by Application (2019-2030)

Figure 70. Middle East & Africa Handheld GPS Device Sales Quantity Market Share by Region (2019-2030)

Figure 71. Middle East & Africa Handheld GPS Device Consumption Value Market Share by Region (2019-2030)

Figure 72. Turkey Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Egypt Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Saudi Arabia Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. South Africa Handheld GPS Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Handheld GPS Device Market Drivers

Figure 77. Handheld GPS Device Market Restraints

Figure 78. Handheld GPS Device Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Handheld GPS Device in 2023

Figure 81. Manufacturing Process Analysis of Handheld GPS Device

Figure 82. Handheld GPS Device Industrial Chain

Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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