

Global Handheld Barcode Scanners Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Handheld Barcode Scanners market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

A barcode (also bar code) is a machine readable representation of information (usually dark ink on a light background to create high and low reflectance which is converted to 1s and 0s, which is a binary language that computers use. Originally, barcodes stored data in the widths and spacing of printed parallel lines, but today they also come in patterns of dots, concentric circles, and text codes hidden within images. Barcodes can be read by barcode scanners, also known as barcode readers. Barcodes are widely used to implement Auto ID Data Capture (AIDC) systems that improve the speed and accuracy of computer data entry.

A barcode scanner simply eliminates keyboard strokes and provides an efficient and accurate way of transferring barcoded data into an application. Simultaneously, barcode scanners eliminate the need for pens & paper. They improve the speed and accuracy of computer data entry and improves overall business efficiencies.

A Handheld Barcode Scanners is any scanner that is held in the hand of the user during operation. Most handheld scanners are designed like a handgun, with a grip and a trigger to activate the scanning operation.

In China Handheld Barcode Scanners key players include Datalogic, Symbol Technologies (Zebra), Honeywell, Newland, etc. Chinese top four manufacturers hold a share over 65%.

East China is the largest market, with a share over 35%, followed by Central China and

North China, both have a share over 30 percent.

In terms of product, Linear Imager is the largest segment, with a share over 35%. And in terms of application, the largest application is Retail and Wholesale, followed by Logistics and Warehousing, Industrial Manufacturing, Healthcare, etc.

This report is a detailed and comprehensive analysis for global Handheld Barcode Scanners market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Handheld Barcode Scanners market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld Barcode Scanners market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld Barcode Scanners market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Handheld Barcode Scanners market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Handheld Barcode Scanners

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Handheld Barcode Scanners market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Datalogic, Symbol Technologies (Zebra), Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Microscan, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Handheld Barcode Scanners market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Laser Scanner
- Linear Imager Scanner
- 2D Imager Scanner

Market segment by Application

- Retail and Wholesale
- Logistics and Warehousing
- Industrial Manufacturing
- Healthcare
- Others

Major players covered

- Datalogic
- Symbol Technologies (Zebra)
- Honeywell
- Cognex
- SICK
- Newland
- NCR
- Denso Wave
- Code
- Microscan
- Opticon Sensors
- MINDEO
- Zebex
- CipherLAB
- Bluebird
- Argox (SATO)
- SUNLUX IOT

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handheld Barcode Scanners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handheld Barcode Scanners, with price, sales quantity, revenue, and global market share of Handheld Barcode Scanners from 2020 to 2025.

Chapter 3, the Handheld Barcode Scanners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handheld Barcode Scanners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Handheld Barcode Scanners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handheld Barcode Scanners.

Chapter 14 and 15, to describe Handheld Barcode Scanners sales channel, distributors, customers, research findings and conclusion.

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