

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Handbags Market 2018, Forecast to 2023

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Abstracts

Handbags are fashionably designed handheld bag used to carry essential items of personal use. Typically, these handbags are larger than a purse or pouch. Handbags are accessories that are used to hold objects such as currency and other personal items. The handbags industry is experiencing a boom, with designer handbags and other varieties commanding thousands of dollars. Handbags are essentially bags that also include purses, satchels, and wallets among others that come in a variety of sizes and are a product of certain fashion designs. Handbags are considered to be some important accessory in the fashion world, especially for women and are considered as a completion piece in the woman's wardrobe.

Scope of the Report:

This report focuses on the Handbags in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The handbags market is a popular product and manufacturers of the premium brands of handbags face heavy competition globally and they need to keep up to the demand and consumer preference of The global handbag market. North America, Europe, Asia-Pacific, Latin America, Middle East and Africa manufacture and sell handbags. Owing to its rising demand, manufacturers of the handbags are spending on preparing better quality handbag products and are using improved leather and chains. North America followed Europe handbags market are the leading regions globally that are reported to heavily purchase handbags as they are more trendy and have more purchasing power. Other regions like the Asia-Pacific, Latin America, Middle East and Africa are also reported to show a remarkable growth in the consumption of the handbags due to their

adoption of culture from the western countries. The strategic pricing of the handbag products has attracted the customers with unique selling ideas and have contributed massively in the handbags industry.

The worldwide market for Handbags is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Michael Kors

Coach

Burberry

Tory Burch

LVMH

D&G

Mulberry

Prada

Chanel

Hermès

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Satchel

Bucket Bag

Clutch

Tote Bag

Backpack

Baguette Bag

Hobo Bag

Athletic Bags

Market Segment by Applications, can be divided into

Departmental Store

Single-Branded Stores

Online

There are 15 Chapters to deeply display The global Handbags market.

Chapter 1, to describe Handbags Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Handbags, with sales, revenue, and

price of Handbags, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Handbags, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Handbags market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Handbags sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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