

Global Hand Sanitizers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hand Sanitizers market size was valued at USD 2185.5 million in 2023 and is forecast to a readjusted size of USD 2973.7 million by 2030 with a CAGR of 4.5% during review period.

Hand sanitizer is an antiseptic liquid, foam, or gel used to inhibit the spread of infectious microorganisms and other harmful bacteria on the hands. Alcohol-based hand sanitizers are generally more effective in eliminating microorganisms. The hand sanitizer is used to address microorganisms immune to soap and water. Alcohol-free hand sanitizers constitute another type of sanitizer. These do not strip away oils from the skin and retain moisture.

Reckitt Benckiser (UK), Procter & Gamble (US), Unilever (UK), GOJO Industries (US), Walch (China), Lion Corporation (Japan), Kao Corporation (Japan), 3M (US), Bluemoon (China), Ecolab (US), etc. are the key suppliers in the global hand sanitizers market. Top 5 took up more than 48% of the global market in 2019.

The Global Info Research report includes an overview of the development of the Hand Sanitizers industry chain, the market status of Individuals (Foam, Soap), Industrial (Foam, Soap), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hand Sanitizers.

Regionally, the report analyzes the Hand Sanitizers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hand Sanitizers market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hand Sanitizers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hand Sanitizers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kilo MT), revenue generated, and market share of different by Type (e.g., Foam, Soap).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hand Sanitizers market.

Regional Analysis: The report involves examining the Hand Sanitizers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hand Sanitizers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hand Sanitizers:

Company Analysis: Report covers individual Hand Sanitizers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hand Sanitizers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individuals, Industrial).

Technology Analysis: Report covers specific technologies relevant to Hand Sanitizers. It assesses the current state, advancements, and potential future developments in Hand Sanitizers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hand Sanitizers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hand Sanitizers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Foam

Soap

Gel

Other (Spray etc.)

Market segment by Application

Individuals

Industrial

Education

Office Buildings

Health Care

Food Handling

Hotel

Other

Major players covered

Procter & Gamble (US)

Unilever (UK)

3M (US)

Henkel (Germany)

Kao Corporation (Japan)

Reckitt Benckiser (UK)

L'Occitane (France)

Medline Industries (US)

Amway (US)

Lion Corporation (Japan)

Vi-Jon (US)

GOJO Industries (US)

Ecolab (US)

Longrich (China)

Kami (China)

Lvsan Chemistry (China)

Bluemoon (China)

Shanghai Jahwa (China)

Walch (China)

Likang (China)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hand Sanitizers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hand Sanitizers, with price, sales, revenue and global market share of Hand Sanitizers from 2019 to 2024.

Chapter 3, the Hand Sanitizers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hand Sanitizers breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hand Sanitizers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hand Sanitizers.

Chapter 14 and 15, to describe Hand Sanitizers sales channel, distributors, customers, research findings and conclusion.

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