

Global Hand Held Electric Pruning Shears Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Hand Held Electric Pruning Shears market size is expected to reach \$ 178 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032).

In 2025, global Hand Held Electric Pruning Shears production reached approximately 256 thousand units, with an average global market price of around 524 dollars per unit. Hand Held Electric Pruning Shears are a type of scissors for use on plants. They are strong enough to prune hard branches of trees and shrubs, sometimes up to two centimeters thick. They are used in gardening, arboriculture, farming, flower arranging, and nature conservation, where fine-scale habitat management is required. The gross margin of Hand Held Electric Pruning Shears typically ranges between 25% and 45%, depending on brand positioning, distribution channel, and production scale.

The global Hand Held Electric Pruning Shears market has been experiencing growth due to the increasing popularity of garden maintenance activities among homeowners and the professional landscaping industry. The market size is expected to expand at a moderate to high CAGR over the forecast period, driven by technological advancements and consumer preferences for convenient and efficient gardening tools. As more people move to urban areas, the desire to maintain green spaces and personal gardens has increased, driving the demand for Hand Held Electric Pruning Shears. Innovations in battery technology, such as lithium-ion batteries, have made Hand Held Electric Pruning Shears more powerful, lightweight, and longer-lasting, enhancing their appeal. An older demographic that may find manual pruning tools difficult to use is turning to Hand Held Electric Pruning Shears for their ease of use and reduced physical strain. The professional landscaping industry is increasingly adopting Hand Held Electric Pruning Shears due to their efficiency and the professional finish they provide. Europe and North

America are the leading markets for Hand Held Electric Pruning Shears due to a strong gardening culture and the presence of a significant number of professional landscaping companies. The Asia-Pacific region is also expected to experience growth due to increasing urbanization and a growing interest in home gardening. Advancements in battery technology, ergonomic designs, and safety features are contributing to the popularity of Hand Held Electric Pruning Shears. These advancements make the tools more user-friendly, efficient, and safer to use. The future of the Hand Held Electric Pruning Shears market looks promising, with continued growth expected due to the increasing emphasis on home and garden maintenance, the rise of eco-friendly tools, and the expansion of the professional landscaping industry. In conclusion, the Hand Held Electric Pruning Shears market is growing due to a combination of factors such as urbanization, technological advancements, and changing consumer preferences for efficient gardening tools. However, the market also faces challenges related to cost, battery performance, and competition from other gardening tools. The industrial chain of Hand Held Electric Pruning Shears is relatively mature and vertically integrated, covering upstream raw material suppliers, midstream manufacturers, and downstream distribution channels. Upstream participants mainly supply lithium-ion batteries, brushless DC motors, high-carbon steel or SK5 blades, aluminum alloy housings, plastic injection components, and electronic control systems. Battery cells and motor quality are particularly critical, as they directly influence cutting power, durability, and product lifespan. In the midstream, manufacturers conduct design, assembly, quality control, and branding. Many Chinese OEM/ODM factories dominate large-scale production due to cost advantages and supply chain clustering, while European, Japanese, and North American brands focus more on R&D, ergonomics, and premium positioning. Downstream channels include agricultural equipment distributors, gardening tool wholesalers, e-commerce platforms, and specialty retail stores. Demand is driven by the rapid growth of commercial orchards, vineyards, landscaping services, and home gardening activities. Labor shortages in agriculture and rising wage levels further accelerate the shift from manual pruning tools to battery-powered solutions that improve efficiency and reduce physical strain. Emerging markets in Southeast Asia, Latin America, and parts of Africa present strong growth potential due to expanding fruit cultivation areas and modernization of farming practices. In developed markets, replacement demand and product upgrades?such as higher battery capacity, lightweight design, and smart features?support steady expansion. Business opportunities exist in premium branding, battery technology innovation, ergonomic product design, and after-sales service networks. Companies that integrate supply chains, control battery sourcing costs, and establish strong distribution partnerships are more likely to achieve sustainable margins and long-term competitive advantages in this growing power gardening equipment segment.

This report studies the global Hand Held Electric Pruning Shears production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hand Held Electric Pruning Shears and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hand Held Electric Pruning Shears that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hand Held Electric Pruning Shears total production and demand, 2021-2032, (Units)

Global Hand Held Electric Pruning Shears total production value, 2021-2032, (USD Million)

Global Hand Held Electric Pruning Shears production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Hand Held Electric Pruning Shears consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Hand Held Electric Pruning Shears domestic production, consumption, key domestic manufacturers and share

Global Hand Held Electric Pruning Shears production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Hand Held Electric Pruning Shears production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Hand Held Electric Pruning Shears production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Hand Held Electric Pruning Shears market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infaco, Pellenc, Zhejiang Dongqiao Machinery, Guyuehu, Felco, Campagnola, STIHL, Shenzhen Anxia Group, AIMA Srl, Grupo Sanz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Hand Held Electric Pruning Shears market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hand Held Electric Pruning Shears Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hand Held Electric Pruning Shears Market, Segmentation by Type:

Cordless

Corded

Global Hand Held Electric Pruning Shears Market, Segmentation by Motor Type:

Brushed Motor

Brushless Motor

Global Hand Held Electric Pruning Shears Market, Segmentation by User:

Household

Commercial

Global Hand Held Electric Pruning Shears Market, Segmentation by Application:

Vineyard

Orchard

Landscaping

Companies Profiled:

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

Lisam

Jacto

Zenport Industries

Dongcheng

Key Questions Answered:

1. How big is the global Hand Held Electric Pruning Shears market?
2. What is the demand of the global Hand Held Electric Pruning Shears market?
3. What is the year over year growth of the global Hand Held Electric Pruning Shears market?
4. What is the production and production value of the global Hand Held Electric Pruning Shears market?
5. Who are the key producers in the global Hand Held Electric Pruning Shears market?
6. What are the growth factors driving the market demand?

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