

# Global Hand Dryers Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hand Dryers market size is expected to reach \$ 702 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global Hand Dryers production reached approximately 3.93 million units, with an average price of 112.2 USD per unit.

Hand dryers are electric appliances installed in public and commercial restrooms to dry hands using high-speed airflow or heated air, serving as an alternative to paper towels. A typical hand dryer consists of a housing made from ABS plastic, stainless steel, or aluminum, an electric motor, fan or impeller, heating element or PTC heater, air ducts, sensors or push-button controls, and electronic control boards. Key raw materials include engineering plastics or metals for the enclosure, copper windings for motors, electronic components, heating elements, and filters. The upstream industry chain involves material suppliers, motor manufacturers, electronics and sensor suppliers, and plastic or metal part processors. Production lines generally include motor assembly, electronic module assembly, plastic injection molding or metal forming, final product assembly, functional testing, safety certification, and packaging. Downstream, hand dryers are widely used in commercial buildings, transportation hubs, hospitals, schools, shopping malls, offices, hotels, and other public facilities, with customers including building owners, facility managers, and sanitary equipment distributors. Industry gross margins typically range from about 25% to 45%, depending on product positioning, brand strength, energy efficiency, and level of design integration.

The global hand dryer market is driven by increasing emphasis on hygiene, sustainability, and operating cost efficiency in public and commercial facilities. Compared with paper towels, hand dryers provide long-term cost savings and reduce waste generation, supporting adoption in offices, shopping malls, transportation hubs, hospitals, and educational buildings. From a product perspective, the market includes conventional warm-air dryers and high-speed jet air dryers, with jet air models gaining

share due to faster drying times and improved energy efficiency. Regionally, Europe and North America represent relatively mature markets characterized by replacement demand and strict safety, noise, and energy-efficiency standards, while Asia-Pacific shows faster growth supported by urbanization, new commercial construction, and expanding public infrastructure investment.

Market growth is further supported by green building certifications, lower maintenance requirements compared with consumables, and continuous technological improvements in motor efficiency, noise reduction, filtration, and touchless sensing. At the same time, the market faces several constraints, including concerns about noise levels in quiet environments, perceptions around air hygiene in certain regions, and higher upfront costs for premium high-speed models. Competitive dynamics increasingly focus on total cost of ownership, durability, energy consumption, and compliance with local regulatory standards, resulting in steady but differentiated growth across regions and product segments.

This report studies the global Hand Dryers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hand Dryers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hand Dryers that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Hand Dryers total production and demand, 2021-2032, (K Units)

Global Hand Dryers total production value, 2021-2032, (USD Million)

Global Hand Dryers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Hand Dryers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Hand Dryers domestic production, consumption, key domestic manufacturers and share

Global Hand Dryers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Hand Dryers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Hand Dryers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Hand Dryers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dyson, Excel Dryer, World Dryer, Panasonic, Mediclinics,

DIHOUR, Mitsubishi Electric, TaiShan Jie Da Electrical, AIKE, Toto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hand Dryers market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hand Dryers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hand Dryers Market, Segmentation by Type:

Jet Air Hand Dryer

Hot Air Hand Dryer

Global Hand Dryers Market, Segmentation by Installation:

Wall Mount

Surface Mount

**Global Hand Dryers Market, Segmentation by Power:**

Up to 1000W

1000W-2000W

Above 2000W

**Global Hand Dryers Market, Segmentation by Application:**

Hotels

Restaurants

Commercial Complex

Hospitals

Others

**Companies Profiled:**

Dyson

Excel Dryer

World Dryer

Panasonic

Mediclinics

DIHOUR

Mitsubishi Electric

TaiShan Jie Da Electrical

AIKE

Toto

Starmix

ZheJiang MoDun

Shenzhen SVAVO

Bobrick

Interhasa

Jaquar Group

**Key Questions Answered:**

1. How big is the global Hand Dryers market?
2. What is the demand of the global Hand Dryers market?
3. What is the year over year growth of the global Hand Dryers market?
4. What is the production and production value of the global Hand Dryers market?
5. Who are the key producers in the global Hand Dryers market?
6. What are the growth factors driving the market demand?

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