

# Global Hand Dryer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hand Dryer market size is expected to reach \$ 702 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global Hand Dryer production reached approximately 3.93 million units, with an average price of 112.2 USD per unit.

A hand dryer is an electrically powered restroom appliance designed to dry hands using high-speed airflow or heated air, serving as a hygienic and cost-efficient alternative to paper towels. A typical hand dryer consists of a housing made of ABS plastic, stainless steel, or aluminum, a high-speed electric motor, fan or impeller, air duct system, heating element or PTC heater, infrared sensor or manual switch, electronic control board, and filtration components. Upstream raw materials and components include engineering plastics or metal sheets, copper windings, permanent magnets, electronic components, heating elements, filters, and fasteners. The industry supply chain begins with material suppliers, motor and electronic component manufacturers, and plastic injection molding or metal fabrication companies, followed by midstream hand dryer assembly manufacturers. Typical production lines include plastic injection molding or metal forming, motor assembly, PCB assembly, final product assembly, functional and safety testing, certification, and packaging. Downstream applications mainly include commercial buildings, transportation hubs, shopping malls, offices, hospitals, schools, hotels, and other public facilities, with customers such as property owners, facility management companies, contractors, and sanitary ware distributors. Industry gross margins generally range from about 25% to 45%, influenced by product positioning, brand strength, energy efficiency, design integration, and certification requirements. The hand dryer market is supported by growing awareness of hygiene, sustainability, and long-term operating cost reduction in public and commercial facilities. Compared with paper towels, hand dryers reduce recurring consumable costs and solid waste generation, making them attractive for high-traffic locations. From a product perspective,

the market includes traditional warm-air dryers and high-speed jet air dryers, with jet air models gaining market share due to faster drying times and improved energy efficiency.

Regionally, Europe and North America are relatively mature markets characterized by replacement demand, strict safety standards, and higher adoption of energy-efficient models. Asia-Pacific represents the fastest-growing region, driven by urbanization, expansion of commercial complexes, transportation infrastructure development, and increasing public hygiene standards. Growth drivers include green building certifications, advances in motor efficiency, touchless sensing, filtration technology, and reduced maintenance requirements. Key constraints include concerns about noise levels in certain environments, perceptions regarding air hygiene, and higher upfront costs for premium models. Overall, the market is expected to grow steadily, with competition focusing on energy efficiency, durability, noise control, and total cost of ownership.

This report studies the global Hand Dryer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hand Dryer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hand Dryer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Hand Dryer total production and demand, 2021-2032, (K Units)

Global Hand Dryer total production value, 2021-2032, (USD Million)

Global Hand Dryer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Hand Dryer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Hand Dryer domestic production, consumption, key domestic manufacturers and share

Global Hand Dryer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Hand Dryer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Hand Dryer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Hand Dryer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dyson, Excel Dryer, World Dryer, Panasonic, Mediclinics,

DIHOUR, Mitsubishi Electric, TaiShan Jie Da Electrical, AIKE, Toto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hand Dryer market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hand Dryer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hand Dryer Market, Segmentation by Type:

Jet Air Hand Dryer

Hot Air Hand Dryer

Global Hand Dryer Market, Segmentation by Installation:

Wall Mount

Surface Mount

**Global Hand Dryer Market, Segmentation by Power:**

Up to 1000W

1000W-2000W

Above 2000W

**Global Hand Dryer Market, Segmentation by Application:**

Hotels

Restaurants

Commercial Complex

Hospitals

Others

**Companies Profiled:**

Dyson

Excel Dryer

World Dryer

Panasonic

Mediclinics

DIHOUR

Mitsubishi Electric

TaiShan Jie Da Electrical

AIKE

Toto

Starmix

ZheJiang MoDun

Shenzhen SVAVO

Bobrick

Interhasa

Jaquar Group

**Key Questions Answered:**

1. How big is the global Hand Dryer market?
2. What is the demand of the global Hand Dryer market?
3. What is the year over year growth of the global Hand Dryer market?
4. What is the production and production value of the global Hand Dryer market?
5. Who are the key producers in the global Hand Dryer market?
6. What are the growth factors driving the market demand?

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