

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hand Blender Market 2018, Forecast to 2023

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Abstracts

Hand blender is an appliance that is used to mix, puree, or emulsify food and other substances. Such blenders do not have a container of its own, instead, they consists of rotating blades that help in mixing the substance in a container. Large hand blender are employed for commercial purposes to blend larger volumes of mixes. Hand blenders are normally utilized to blend liquids, sauces, and soups. Changing lifestyle and inclination toward spending less time on cooking are triggering the expansion of The global hand blender market. Normal blenders take time to blend and require blending in batches. On the other hand, blenders simply blend and save time.

Scope of the Report:

This report focuses on the Hand Blender in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

The improved functionality and performance of hand blenders are the primary growth drivers for this market. Additionally, factors such as advances in technology have resulted in the development of advanced and automated hand blenders, which in turn will foster its demand during the predicted period.

EMEA accounted for about 56% of the total market share in 2015 and is expected to grow at a CAGR of about 8% during the forecast period. Growing culinary interests and the rising demand for portable kitchen appliances that are easy to use will drive the hand blender market in EMEA during the forecast period.

The worldwide market for Hand Blender is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Braun

Breville

Philips

ESGE

Electrolux

JVCKENWOOD

K-Tec

Panasonic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cordless Hand Blenders

Cord Hand Blenders

Market Segment by Applications, can be divided into

Commercial

Residential

There are 15 Chapters to deeply display The global Hand Blender market.

Chapter 1, to describe Hand Blender Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hand Blender, with sales, revenue, and price of Hand Blender, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Hand Blender, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hand Blender market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hand Blender sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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