

# Global Hami Melon Powder Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Hami Melon Powder market size is expected to reach \$ 33.95 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Cactus Melon Powder is a fruit-based, water-dispersible powder made from Hami melon, a type of sweet melon within Cucumis melo . It is used as a natural fruit ingredient to provide a characteristic sweet melon aroma and taste and fruit solids in a stable powder form.

Upstream, the key raw material is ripe Hami melon fruit, and commercial powders may start from whole fruit, pulp or juice. Downstream, it is supplied to manufacturers of beverages and drink mixes, dairy & frozen desserts, bakery/confectionery, and dessert beverage bases (e.g., smoothie/milk-tea style products).

In 2025, global sales of Cactus Melon Powder reached approximately 1,222 tons, with an average global market price of around US\$ 19/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report studies the global Hami Melon Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hami Melon Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hami Melon Powder that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Hami Melon Powder total production and demand, 2021-2032, (Tons)

Global Hami Melon Powder total production value, 2021-2032, (USD Million)

Global Hami Melon Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Hami Melon Powder consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Hami Melon Powder domestic production, consumption, key domestic manufacturers and share

Global Hami Melon Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Hami Melon Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Hami Melon Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Hami Melon Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3 Seasons Fruit Industry, Bright-Ranch, Sinochem Nanjing, Shaanxi Guanjie Biotechnology, IMAHERB BIOTECH, Shaanxi Xintianyu Biotechnology, KangMed, Changsha Herbway Biotech, Xi'an Victar Bio-tech, Wellgreen Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Hami Melon Powder market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Hami Melon Powder Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Hami Melon Powder Market, Segmentation by Type:**

Whole Fruit Powder

Pulp Powder

Other

**Global Hami Melon Powder Market, Segmentation by Drying Technology:**

Freeze-Dried

Spray-Dried

Vacuum-Dried

Global Hami Melon Powder Market, Segmentation by Solubility:

Instant Water-Dispersible Powder

Standard Dispersible Powder

Encapsulated Powder

Global Hami Melon Powder Market, Segmentation by Application:

Food and Beverages

Dietary Supplements

Other

Companies Profiled:

3 Seasons Fruit Industry

Bright-Ranch

Sinochem Nanjing

Shaanxi Guanjie Biotechnology

IMASHERB BIOTECH

Shaanxi Xintianyu Biotechnology

KangMed

Changsha Herbway Biotech

Xi'an Victar Bio-tech

Wellgreen Technology

**Key Questions Answered:**

1. How big is the global Hami Melon Powder market?
2. What is the demand of the global Hami Melon Powder market?
3. What is the year over year growth of the global Hami Melon Powder market?
4. What is the production and production value of the global Hami Melon Powder market?
5. Who are the key producers in the global Hami Melon Powder market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Hami Melon Powder Introduction
- 1.2 World Hami Melon Powder Supply & Forecast
  - 1.2.1 World Hami Melon Powder Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Hami Melon Powder Production (2021-2032)
  - 1.2.3 World Hami Melon Powder Pricing Trends (2021-2032)
- 1.3 World Hami Melon Powder Production by Region (Based on Production Site)
  - 1.3.1 World Hami Melon Powder Production Value by Region (2021-2032)
  - 1.3.2 World Hami Melon Powder Production by Region (2021-2032)
  - 1.3.3 World Hami Melon Powder Average Price by Region (2021-2032)
  - 1.3.4 China Hami Melon Powder Production (2021-2032)
  - 1.3.5 Southeast Asia Hami Melon Powder Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Hami Melon Powder Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Hami Melon Powder Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Hami Melon Powder Demand (2021-2032)
- 2.2 World Hami Melon Powder Consumption by Region
  - 2.2.1 World Hami Melon Powder Consumption by Region (2021-2026)
  - 2.2.2 World Hami Melon Powder Consumption Forecast by Region (2027-2032)
- 2.3 United States Hami Melon Powder Consumption (2021-2032)
- 2.4 China Hami Melon Powder Consumption (2021-2032)
- 2.5 Europe Hami Melon Powder Consumption (2021-2032)
- 2.6 Japan Hami Melon Powder Consumption (2021-2032)
- 2.7 South Korea Hami Melon Powder Consumption (2021-2032)
- 2.8 ASEAN Hami Melon Powder Consumption (2021-2032)
- 2.9 India Hami Melon Powder Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Hami Melon Powder Production Value by Manufacturer (2021-2026)
- 3.2 World Hami Melon Powder Production by Manufacturer (2021-2026)
- 3.3 World Hami Melon Powder Average Price by Manufacturer (2021-2026)

- 3.4 Hami Melon Powder Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Hami Melon Powder Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Hami Melon Powder in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Hami Melon Powder in 2025
- 3.6 Hami Melon Powder Market: Overall Company Footprint Analysis
  - 3.6.1 Hami Melon Powder Market: Region Footprint
  - 3.6.2 Hami Melon Powder Market: Company Product Type Footprint
  - 3.6.3 Hami Melon Powder Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Hami Melon Powder Production Value Comparison
  - 4.1.1 United States VS China: Hami Melon Powder Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Hami Melon Powder Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Hami Melon Powder Production Comparison
  - 4.2.1 United States VS China: Hami Melon Powder Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Hami Melon Powder Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Hami Melon Powder Consumption Comparison
  - 4.3.1 United States VS China: Hami Melon Powder Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Hami Melon Powder Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Hami Melon Powder Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Hami Melon Powder Manufacturers, Headquarters and Production Site (States, Country)
  - 4.4.2 United States Based Manufacturers Hami Melon Powder Production Value (2021-2026)

- 4.4.3 United States Based Manufacturers Hami Melon Powder Production (2021-2026)
- 4.5 China Based Hami Melon Powder Manufacturers and Market Share
  - 4.5.1 China Based Hami Melon Powder Manufacturers, Headquarters and Production Site (Province, Country)
  - 4.5.2 China Based Manufacturers Hami Melon Powder Production Value (2021-2026)
  - 4.5.3 China Based Manufacturers Hami Melon Powder Production (2021-2026)
- 4.6 Rest of World Based Hami Melon Powder Manufacturers and Market Share, 2021-2026
  - 4.6.1 Rest of World Based Hami Melon Powder Manufacturers, Headquarters and Production Site (State, Country)
  - 4.6.2 Rest of World Based Manufacturers Hami Melon Powder Production Value (2021-2026)
  - 4.6.3 Rest of World Based Manufacturers Hami Melon Powder Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Hami Melon Powder Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
  - 5.2.1 Whole Fruit Powder
  - 5.2.2 Pulp Powder
  - 5.2.3 Other
- 5.3 Market Segment by Type
  - 5.3.1 World Hami Melon Powder Production by Type (2021-2032)
  - 5.3.2 World Hami Melon Powder Production Value by Type (2021-2032)
  - 5.3.3 World Hami Melon Powder Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY DRYING TECHNOLOGY**

- 6.1 World Hami Melon Powder Market Size Overview by Drying Technology: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Drying Technology
  - 6.2.1 Freeze-Dried
  - 6.2.2 Spray-Dried
  - 6.2.3 Vacuum-Dried
- 6.3 Market Segment by Drying Technology
  - 6.3.1 World Hami Melon Powder Production by Drying Technology (2021-2032)
  - 6.3.2 World Hami Melon Powder Production Value by Drying Technology (2021-2032)
  - 6.3.3 World Hami Melon Powder Average Price by Drying Technology (2021-2032)

## **7 MARKET ANALYSIS BY SOLUBILITY**

7.1 World Hami Melon Powder Market Size Overview by Solubility: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Solubility

7.2.1 Instant Water-Dispersible Powder

7.2.2 Standard Dispersible Powder

7.2.3 Encapsulated Powder

7.3 Market Segment by Solubility

7.3.1 World Hami Melon Powder Production by Solubility (2021-2032)

7.3.2 World Hami Melon Powder Production Value by Solubility (2021-2032)

7.3.3 World Hami Melon Powder Average Price by Solubility (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Hami Melon Powder Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Food and Beverages

8.2.2 Dietary Supplements

8.2.3 Other

8.3 Market Segment by Application

8.3.1 World Hami Melon Powder Production by Application (2021-2032)

8.3.2 World Hami Melon Powder Production Value by Application (2021-2032)

8.3.3 World Hami Melon Powder Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 3 Seasons Fruit Industry

9.1.1 3 Seasons Fruit Industry Details

9.1.2 3 Seasons Fruit Industry Major Business

9.1.3 3 Seasons Fruit Industry Hami Melon Powder Product and Services

9.1.4 3 Seasons Fruit Industry Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 3 Seasons Fruit Industry Recent Developments/Updates

9.1.6 3 Seasons Fruit Industry Competitive Strengths & Weaknesses

9.2 Bright-Ranch

9.2.1 Bright-Ranch Details

9.2.2 Bright-Ranch Major Business

- 9.2.3 Bright-Ranch Hami Melon Powder Product and Services
- 9.2.4 Bright-Ranch Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Bright-Ranch Recent Developments/Updates
- 9.2.6 Bright-Ranch Competitive Strengths & Weaknesses
- 9.3 Sinochem Nanjing
  - 9.3.1 Sinochem Nanjing Details
  - 9.3.2 Sinochem Nanjing Major Business
  - 9.3.3 Sinochem Nanjing Hami Melon Powder Product and Services
  - 9.3.4 Sinochem Nanjing Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Sinochem Nanjing Recent Developments/Updates
  - 9.3.6 Sinochem Nanjing Competitive Strengths & Weaknesses
- 9.4 Shaanxi Guanjie Biotechnology
  - 9.4.1 Shaanxi Guanjie Biotechnology Details
  - 9.4.2 Shaanxi Guanjie Biotechnology Major Business
  - 9.4.3 Shaanxi Guanjie Biotechnology Hami Melon Powder Product and Services
  - 9.4.4 Shaanxi Guanjie Biotechnology Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Shaanxi Guanjie Biotechnology Recent Developments/Updates
  - 9.4.6 Shaanxi Guanjie Biotechnology Competitive Strengths & Weaknesses
- 9.5 IMAHERB BIOTECH
  - 9.5.1 IMAHERB BIOTECH Details
  - 9.5.2 IMAHERB BIOTECH Major Business
  - 9.5.3 IMAHERB BIOTECH Hami Melon Powder Product and Services
  - 9.5.4 IMAHERB BIOTECH Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 IMAHERB BIOTECH Recent Developments/Updates
  - 9.5.6 IMAHERB BIOTECH Competitive Strengths & Weaknesses
- 9.6 Shaanxi Xintianyu Biotechnology
  - 9.6.1 Shaanxi Xintianyu Biotechnology Details
  - 9.6.2 Shaanxi Xintianyu Biotechnology Major Business
  - 9.6.3 Shaanxi Xintianyu Biotechnology Hami Melon Powder Product and Services
  - 9.6.4 Shaanxi Xintianyu Biotechnology Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Shaanxi Xintianyu Biotechnology Recent Developments/Updates
  - 9.6.6 Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses
- 9.7 KangMed
  - 9.7.1 KangMed Details

- 9.7.2 KangMed Major Business
- 9.7.3 KangMed Hami Melon Powder Product and Services
- 9.7.4 KangMed Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 KangMed Recent Developments/Updates
- 9.7.6 KangMed Competitive Strengths & Weaknesses
- 9.8 Changsha Herbway Biotech
  - 9.8.1 Changsha Herbway Biotech Details
  - 9.8.2 Changsha Herbway Biotech Major Business
  - 9.8.3 Changsha Herbway Biotech Hami Melon Powder Product and Services
  - 9.8.4 Changsha Herbway Biotech Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Changsha Herbway Biotech Recent Developments/Updates
  - 9.8.6 Changsha Herbway Biotech Competitive Strengths & Weaknesses
- 9.9 Xi'an Victar Bio-tech
  - 9.9.1 Xi'an Victar Bio-tech Details
  - 9.9.2 Xi'an Victar Bio-tech Major Business
  - 9.9.3 Xi'an Victar Bio-tech Hami Melon Powder Product and Services
  - 9.9.4 Xi'an Victar Bio-tech Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Xi'an Victar Bio-tech Recent Developments/Updates
  - 9.9.6 Xi'an Victar Bio-tech Competitive Strengths & Weaknesses
- 9.10 Wellgreen Technology
  - 9.10.1 Wellgreen Technology Details
  - 9.10.2 Wellgreen Technology Major Business
  - 9.10.3 Wellgreen Technology Hami Melon Powder Product and Services
  - 9.10.4 Wellgreen Technology Hami Melon Powder Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Wellgreen Technology Recent Developments/Updates
  - 9.10.6 Wellgreen Technology Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Hami Melon Powder Industry Chain
- 10.2 Hami Melon Powder Upstream Analysis
  - 10.2.1 Hami Melon Powder Core Raw Materials
  - 10.2.2 Main Manufacturers of Hami Melon Powder Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis

10.5 Hami Melon Powder Production Mode

10.6 Hami Melon Powder Procurement Model

10.7 Hami Melon Powder Industry Sales Model and Sales Channels

10.7.1 Hami Melon Powder Sales Model

10.7.2 Hami Melon Powder Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Hami Melon Powder Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Hami Melon Powder Production Value by Region (2021-2026) & (USD Million)

Table 3. World Hami Melon Powder Production Value by Region (2027-2032) & (USD Million)

Table 4. World Hami Melon Powder Production Value Market Share by Region (2021-2026)

Table 5. World Hami Melon Powder Production Value Market Share by Region (2027-2032)

Table 6. World Hami Melon Powder Production by Region (2021-2026) & (Tons)

Table 7. World Hami Melon Powder Production by Region (2027-2032) & (Tons)

Table 8. World Hami Melon Powder Production Market Share by Region (2021-2026)

Table 9. World Hami Melon Powder Production Market Share by Region (2027-2032)

Table 10. World Hami Melon Powder Average Price by Region (2021-2026) & (US\$/kg)

Table 11. World Hami Melon Powder Average Price by Region (2027-2032) & (US\$/kg)

Table 12. Hami Melon Powder Major Market Trends

Table 13. World Hami Melon Powder Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Hami Melon Powder Consumption by Region (2021-2026) & (Tons)

Table 15. World Hami Melon Powder Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Hami Melon Powder Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Hami Melon Powder Producers in 2025

Table 18. World Hami Melon Powder Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Hami Melon Powder Producers in 2025

Table 20. World Hami Melon Powder Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 21. Global Hami Melon Powder Company Evaluation Quadrant

Table 22. World Hami Melon Powder Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Hami Melon Powder Production Site of Key Manufacturer

Table 24. Hami Melon Powder Market: Company Product Type Footprint

- Table 25. Hami Melon Powder Market: Company Product Application Footprint
- Table 26. Hami Melon Powder Competitive Factors
- Table 27. Hami Melon Powder New Entrant and Capacity Expansion Plans
- Table 28. Hami Melon Powder Mergers & Acquisitions Activity
- Table 29. United States VS China Hami Melon Powder Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Hami Melon Powder Production Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 31. United States VS China Hami Melon Powder Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 32. United States Based Hami Melon Powder Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Hami Melon Powder Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Hami Melon Powder Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Hami Melon Powder Production (2021-2026) & (Tons)
- Table 36. United States Based Manufacturers Hami Melon Powder Production Market Share (2021-2026)
- Table 37. China Based Hami Melon Powder Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Hami Melon Powder Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Hami Melon Powder Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Hami Melon Powder Production, (2021-2026) & (Tons)
- Table 41. China Based Manufacturers Hami Melon Powder Production Market Share (2021-2026)
- Table 42. Rest of World Based Hami Melon Powder Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Hami Melon Powder Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Hami Melon Powder Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Hami Melon Powder Production, (2021-2026) & (Tons)
- Table 46. Rest of World Based Manufacturers Hami Melon Powder Production Market

Share (2021-2026)

Table 47. World Hami Melon Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Hami Melon Powder Production by Type (2021-2026) & (Tons)

Table 49. World Hami Melon Powder Production by Type (2027-2032) & (Tons)

Table 50. World Hami Melon Powder Production Value by Type (2021-2026) & (USD Million)

Table 51. World Hami Melon Powder Production Value by Type (2027-2032) & (USD Million)

Table 52. World Hami Melon Powder Average Price by Type (2021-2026) & (US\$/kg)

Table 53. World Hami Melon Powder Average Price by Type (2027-2032) & (US\$/kg)

Table 54. World Hami Melon Powder Production Value by Drying Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Hami Melon Powder Production by Drying Technology (2021-2026) & (Tons)

Table 56. World Hami Melon Powder Production by Drying Technology (2027-2032) & (Tons)

Table 57. World Hami Melon Powder Production Value by Drying Technology (2021-2026) & (USD Million)

Table 58. World Hami Melon Powder Production Value by Drying Technology (2027-2032) & (USD Million)

Table 59. World Hami Melon Powder Average Price by Drying Technology (2021-2026) & (US\$/kg)

Table 60. World Hami Melon Powder Average Price by Drying Technology (2027-2032) & (US\$/kg)

Table 61. World Hami Melon Powder Production Value by Solubility, (USD Million), 2021 & 2025 & 2032

Table 62. World Hami Melon Powder Production by Solubility (2021-2026) & (Tons)

Table 63. World Hami Melon Powder Production by Solubility (2027-2032) & (Tons)

Table 64. World Hami Melon Powder Production Value by Solubility (2021-2026) & (USD Million)

Table 65. World Hami Melon Powder Production Value by Solubility (2027-2032) & (USD Million)

Table 66. World Hami Melon Powder Average Price by Solubility (2021-2026) & (US\$/kg)

Table 67. World Hami Melon Powder Average Price by Solubility (2027-2032) & (US\$/kg)

Table 68. World Hami Melon Powder Production Value by Application, (USD Million), 2021 & 2025 & 2032

- Table 69. World Hami Melon Powder Production by Application (2021-2026) & (Tons)
- Table 70. World Hami Melon Powder Production by Application (2027-2032) & (Tons)
- Table 71. World Hami Melon Powder Production Value by Application (2021-2026) & (USD Million)
- Table 72. World Hami Melon Powder Production Value by Application (2027-2032) & (USD Million)
- Table 73. World Hami Melon Powder Average Price by Application (2021-2026) & (US\$/kg)
- Table 74. World Hami Melon Powder Average Price by Application (2027-2032) & (US\$/kg)
- Table 75. 3 Seasons Fruit Industry Basic Information, Manufacturing Base and Competitors
- Table 76. 3 Seasons Fruit Industry Major Business
- Table 77. 3 Seasons Fruit Industry Hami Melon Powder Product and Services
- Table 78. 3 Seasons Fruit Industry Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. 3 Seasons Fruit Industry Recent Developments/Updates
- Table 80. 3 Seasons Fruit Industry Competitive Strengths & Weaknesses
- Table 81. Bright-Ranch Basic Information, Manufacturing Base and Competitors
- Table 82. Bright-Ranch Major Business
- Table 83. Bright-Ranch Hami Melon Powder Product and Services
- Table 84. Bright-Ranch Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. Bright-Ranch Recent Developments/Updates
- Table 86. Bright-Ranch Competitive Strengths & Weaknesses
- Table 87. Sinochem Nanjing Basic Information, Manufacturing Base and Competitors
- Table 88. Sinochem Nanjing Major Business
- Table 89. Sinochem Nanjing Hami Melon Powder Product and Services
- Table 90. Sinochem Nanjing Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Sinochem Nanjing Recent Developments/Updates
- Table 92. Sinochem Nanjing Competitive Strengths & Weaknesses
- Table 93. Shaanxi Guanjie Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 94. Shaanxi Guanjie Biotechnology Major Business
- Table 95. Shaanxi Guanjie Biotechnology Hami Melon Powder Product and Services
- Table 96. Shaanxi Guanjie Biotechnology Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Shaanxi Guanjie Biotechnology Recent Developments/Updates

- Table 98. Shaanxi Guanjie Biotechnology Competitive Strengths & Weaknesses
- Table 99. IMAHERB BIOTECH Basic Information, Manufacturing Base and Competitors
- Table 100. IMAHERB BIOTECH Major Business
- Table 101. IMAHERB BIOTECH Hami Melon Powder Product and Services
- Table 102. IMAHERB BIOTECH Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. IMAHERB BIOTECH Recent Developments/Updates
- Table 104. IMAHERB BIOTECH Competitive Strengths & Weaknesses
- Table 105. Shaanxi Xintianyu Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 106. Shaanxi Xintianyu Biotechnology Major Business
- Table 107. Shaanxi Xintianyu Biotechnology Hami Melon Powder Product and Services
- Table 108. Shaanxi Xintianyu Biotechnology Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Shaanxi Xintianyu Biotechnology Recent Developments/Updates
- Table 110. Shaanxi Xintianyu Biotechnology Competitive Strengths & Weaknesses
- Table 111. KangMed Basic Information, Manufacturing Base and Competitors
- Table 112. KangMed Major Business
- Table 113. KangMed Hami Melon Powder Product and Services
- Table 114. KangMed Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. KangMed Recent Developments/Updates
- Table 116. KangMed Competitive Strengths & Weaknesses
- Table 117. Changsha Herbway Biotech Basic Information, Manufacturing Base and Competitors
- Table 118. Changsha Herbway Biotech Major Business
- Table 119. Changsha Herbway Biotech Hami Melon Powder Product and Services
- Table 120. Changsha Herbway Biotech Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Changsha Herbway Biotech Recent Developments/Updates
- Table 122. Changsha Herbway Biotech Competitive Strengths & Weaknesses
- Table 123. Xi'an Victar Bio-tech Basic Information, Manufacturing Base and Competitors
- Table 124. Xi'an Victar Bio-tech Major Business
- Table 125. Xi'an Victar Bio-tech Hami Melon Powder Product and Services
- Table 126. Xi'an Victar Bio-tech Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Xi'an Victar Bio-tech Recent Developments/Updates

Table 128. Xi'an Victar Bio-tech Competitive Strengths & Weaknesses

Table 129. Wellgreen Technology Basic Information, Manufacturing Base and Competitors

Table 130. Wellgreen Technology Major Business

Table 131. Wellgreen Technology Hami Melon Powder Product and Services

Table 132. Wellgreen Technology Hami Melon Powder Production (Tons), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Wellgreen Technology Recent Developments/Updates

Table 134. Wellgreen Technology Competitive Strengths & Weaknesses

Table 135. Global Key Players of Hami Melon Powder Upstream (Raw Materials)

Table 136. Global Hami Melon Powder Typical Customers

Table 137. Hami Melon Powder Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Hami Melon Powder Picture

Figure 2. World Hami Melon Powder Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Hami Melon Powder Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Hami Melon Powder Production (2021-2032) & (Tons)

Figure 5. World Hami Melon Powder Average Price (2021-2032) & (US\$/kg)

Figure 6. World Hami Melon Powder Production Value Market Share by Region (2021-2032)

Figure 7. World Hami Melon Powder Production Market Share by Region (2021-2032)

Figure 8. China Hami Melon Powder Production (2021-2032) & (Tons)

Figure 9. Southeast Asia Hami Melon Powder Production (2021-2032) & (Tons)

Figure 10. Hami Melon Powder Market Drivers

Figure 11. Factors Affecting Demand

Figure 12. World Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 13. World Hami Melon Powder Consumption Market Share by Region (2021-2032)

Figure 14. United States Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 15. China Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 16. Europe Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 17. Japan Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 18. South Korea Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 19. ASEAN Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 20. India Hami Melon Powder Consumption (2021-2032) & (Tons)

Figure 21. Producer Shipments of Hami Melon Powder by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 22. Global Four-firm Concentration Ratios (CR4) for Hami Melon Powder Markets in 2025

Figure 23. Global Four-firm Concentration Ratios (CR8) for Hami Melon Powder Markets in 2025

Figure 24. United States VS China: Hami Melon Powder Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 25. United States VS China: Hami Melon Powder Production Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Hami Melon Powder Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 27. United States Based Manufacturers Hami Melon Powder Production Market Share 2025

Figure 28. China Based Manufacturers Hami Melon Powder Production Market Share 2025

Figure 29. Rest of World Based Manufacturers Hami Melon Powder Production Market Share 2025

Figure 30. World Hami Melon Powder Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 31. World Hami Melon Powder Production Value Market Share by Type in 2025

Figure 32. Whole Fruit Powder

Figure 33. Pulp Powder

Figure 34. Other

Figure 35. World Hami Melon Powder Production Market Share by Type (2021-2032)

Figure 36. World Hami Melon Powder Production Value Market Share by Type (2021-2032)

Figure 37. World Hami Melon Powder Average Price by Type (2021-2032) & (US\$/kg)

Figure 38. World Hami Melon Powder Production Value by Drying Technology, (USD Million), 2021 & 2025 & 2032

Figure 39. World Hami Melon Powder Production Value Market Share by Drying Technology in 2025

Figure 40. Freeze-Dried

Figure 41. Spray-Dried

Figure 42. Vacuum-Dried

Figure 43. World Hami Melon Powder Production Market Share by Drying Technology (2021-2032)

Figure 44. World Hami Melon Powder Production Value Market Share by Drying Technology (2021-2032)

Figure 45. World Hami Melon Powder Average Price by Drying Technology (2021-2032) & (US\$/kg)

Figure 46. World Hami Melon Powder Production Value by Solubility, (USD Million), 2021 & 2025 & 2032

Figure 47. World Hami Melon Powder Production Value Market Share by Solubility in 2025

Figure 48. Instant Water-Dispersible Powder

Figure 49. Standard Dispersible Powder

Figure 50. Encapsulated Powder

Figure 51. World Hami Melon Powder Production Market Share by Solubility (2021-2032)

Figure 52. World Hami Melon Powder Production Value Market Share by Solubility (2021-2032)

Figure 53. World Hami Melon Powder Average Price by Solubility (2021-2032) & (US\$/kg)

Figure 54. World Hami Melon Powder Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Hami Melon Powder Production Value Market Share by Application in 2025

Figure 56. Food and Beverages

Figure 57. Dietary Supplements

Figure 58. Other

Figure 59. World Hami Melon Powder Production Market Share by Application (2021-2032)

Figure 60. World Hami Melon Powder Production Value Market Share by Application (2021-2032)

Figure 61. World Hami Melon Powder Average Price by Application (2021-2032) & (US\$/kg)

Figure 62. Hami Melon Powder Industry Chain

Figure 63. Hami Melon Powder Procurement Model

Figure 64. Hami Melon Powder Sales Model

Figure 65. Hami Melon Powder Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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