

Global Hami Melon Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Hami Melon Powder market size was valued at US\$ 23.88 million in 2025 and is forecast to a readjusted size of US\$ 33.95 million by 2032 with a CAGR of 5.0% during review period.

Cactus Melon Powder is a fruit-based, water-dispersible powder made from Hami melon, a type of sweet melon within Cucumis melo . It is used as a natural fruit ingredient to provide a characteristic sweet melon aroma and taste and fruit solids in a stable powder form.

Upstream, the key raw material is ripe Hami melon fruit, and commercial powders may start from whole fruit, pulp or juice. Downstream, it is supplied to manufacturers of beverages and drink mixes, dairy & frozen desserts, bakery/confectionery, and dessert beverage bases (e.g., smoothie/milk-tea style products).

In 2025, global sales of Cactus Melon Powder reached approximately 1,222 tons, with an average global market price of around US\$ 19/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

This report is a detailed and comprehensive analysis for global Hami Melon Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Hami Melon Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Hami Melon Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Hami Melon Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Hami Melon Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hami Melon Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hami Melon Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3 Seasons Fruit Industry, Bright-Ranch, Sinochem Nanjing, Shaanxi Guanjie Biotechnology, IMAHERB BIOTECH, Shaanxi Xintianyu Biotechnology, KangMed, Changsha Herbway Biotech, Xi'an Victar Bio-tech, Wellgreen Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hami Melon Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Whole Fruit Powder

Pulp Powder

Other

Market segment by Drying Technology

Freeze-Dried

Spray-Dried

Vacuum-Dried

Market segment by Solubility

Instant Water-Dispersible Powder

Standard Dispersible Powder

Encapsulated Powder

Market segment by Application

Food and Beverages

Dietary Supplements

Other

Major players covered

3 Seasons Fruit Industry

Bright-Ranch

Sinochem Nanjing

Shaanxi Guanjie Biotechnology

IMAHORB BIOTECH

Shaanxi Xintianyu Biotechnology

KangMed

Changsha Herbway Biotech

Xi'an Victar Bio-tech

Wellgreen Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hami Melon Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hami Melon Powder, with price, sales quantity, revenue, and global market share of Hami Melon Powder from 2021 to 2026.

Chapter 3, the Hami Melon Powder competitive situation, sales quantity, revenue, and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hami Melon Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Hami Melon Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hami Melon Powder.

Chapter 14 and 15, to describe Hami Melon Powder sales channel, distributors, customers, research findings and conclusion.

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