

Global Guarana Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Guarana Powder market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Guarana Powder is a powder prepared from the seeds of the Guarana plant, which is native to the Brazilian Amazon rainforest. Guarana powder is rich in caffeine and other bioactive compounds and is often used as a natural stimulant and energy supplement. It is commonly used in foods, beverages, and medications to provide an increase in energy and alertness, reduce feelings of fatigue, and provide sustained energy.

Guarana Powder is also widely used in herbal medicine and health supplements and is thought to have potential benefits such as improving cognitive performance, boosting metabolism, and acting as an antioxidant. This powder is favored for its natural caffeine content and is often used in some cultures as a natural energy supplement.

The Global Info Research report includes an overview of the development of the Guarana Powder industry chain, the market status of Food & Beverage (Pure, Mixture), Cosmetic (Pure, Mixture), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Guarana Powder.

Regionally, the report analyzes the Guarana Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Guarana Powder market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Guarana Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Guarana Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Pure, Mixture).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Guarana Powder market.

Regional Analysis: The report involves examining the Guarana Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Guarana Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Guarana Powder:

Company Analysis: Report covers individual Guarana Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Guarana Powder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Cosmetic).

Technology Analysis: Report covers specific technologies relevant to Guarana Powder. It assesses the current state, advancements, and potential future developments in Guarana Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Guarana Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Guarana Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Pure

Mixture

Market segment by Application

Food & Beverage

Cosmetic

Major players covered

Raab Vitalfood GmbH

Mountain Rose Herbs

Monterey Bay Spice Company

Happy Herb Company

The Guarana Company

Burmaspice

Frontier Co-op

Vita Forte

Amazonia Bio

NP Nutra

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Guarana Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Guarana Powder, with price, sales, revenue and global market share of Guarana Powder from 2019 to 2024.

Chapter 3, the Guarana Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Guarana Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Guarana Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Guarana Powder.

Chapter 14 and 15, to describe Guarana Powder sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Guarana Powder
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Guarana Powder Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Pure
 - 1.3.3 Mixture
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Guarana Powder Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Food & Beverage
 - 1.4.3 Cosmetic
- 1.5 Global Guarana Powder Market Size & Forecast
 - 1.5.1 Global Guarana Powder Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Guarana Powder Sales Quantity (2019-2030)
 - 1.5.3 Global Guarana Powder Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Raab Vitalfood GmbH
 - 2.1.1 Raab Vitalfood GmbH Details
 - 2.1.2 Raab Vitalfood GmbH Major Business
 - 2.1.3 Raab Vitalfood GmbH Guarana Powder Product and Services
 - 2.1.4 Raab Vitalfood GmbH Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Raab Vitalfood GmbH Recent Developments/Updates
- 2.2 Mountain Rose Herbs
 - 2.2.1 Mountain Rose Herbs Details
 - 2.2.2 Mountain Rose Herbs Major Business
 - 2.2.3 Mountain Rose Herbs Guarana Powder Product and Services
 - 2.2.4 Mountain Rose Herbs Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Mountain Rose Herbs Recent Developments/Updates
- 2.3 Monterey Bay Spice Company
 - 2.3.1 Monterey Bay Spice Company Details

- 2.3.2 Monterey Bay Spice Company Major Business
- 2.3.3 Monterey Bay Spice Company Guarana Powder Product and Services
- 2.3.4 Monterey Bay Spice Company Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Monterey Bay Spice Company Recent Developments/Updates
- 2.4 Happy Herb Company
 - 2.4.1 Happy Herb Company Details
 - 2.4.2 Happy Herb Company Major Business
 - 2.4.3 Happy Herb Company Guarana Powder Product and Services
 - 2.4.4 Happy Herb Company Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Happy Herb Company Recent Developments/Updates
- 2.5 The Guarana Company
 - 2.5.1 The Guarana Company Details
 - 2.5.2 The Guarana Company Major Business
 - 2.5.3 The Guarana Company Guarana Powder Product and Services
 - 2.5.4 The Guarana Company Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 The Guarana Company Recent Developments/Updates
- 2.6 Burmaspice
 - 2.6.1 Burmaspice Details
 - 2.6.2 Burmaspice Major Business
 - 2.6.3 Burmaspice Guarana Powder Product and Services
 - 2.6.4 Burmaspice Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Burmaspice Recent Developments/Updates
- 2.7 Frontier Co-op
 - 2.7.1 Frontier Co-op Details
 - 2.7.2 Frontier Co-op Major Business
 - 2.7.3 Frontier Co-op Guarana Powder Product and Services
 - 2.7.4 Frontier Co-op Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Frontier Co-op Recent Developments/Updates
- 2.8 Vita Forte
 - 2.8.1 Vita Forte Details
 - 2.8.2 Vita Forte Major Business
 - 2.8.3 Vita Forte Guarana Powder Product and Services
 - 2.8.4 Vita Forte Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Vita Forte Recent Developments/Updates

2.9 Amazonia Bio

2.9.1 Amazonia Bio Details

2.9.2 Amazonia Bio Major Business

2.9.3 Amazonia Bio Guarana Powder Product and Services

2.9.4 Amazonia Bio Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Amazonia Bio Recent Developments/Updates

2.10 NP Nutra

2.10.1 NP Nutra Details

2.10.2 NP Nutra Major Business

2.10.3 NP Nutra Guarana Powder Product and Services

2.10.4 NP Nutra Guarana Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 NP Nutra Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: GUARANA POWDER BY MANUFACTURER

3.1 Global Guarana Powder Sales Quantity by Manufacturer (2019-2024)

3.2 Global Guarana Powder Revenue by Manufacturer (2019-2024)

3.3 Global Guarana Powder Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Guarana Powder by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Guarana Powder Manufacturer Market Share in 2023

3.4.2 Top 6 Guarana Powder Manufacturer Market Share in 2023

3.5 Guarana Powder Market: Overall Company Footprint Analysis

3.5.1 Guarana Powder Market: Region Footprint

3.5.2 Guarana Powder Market: Company Product Type Footprint

3.5.3 Guarana Powder Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Guarana Powder Market Size by Region

4.1.1 Global Guarana Powder Sales Quantity by Region (2019-2030)

4.1.2 Global Guarana Powder Consumption Value by Region (2019-2030)

4.1.3 Global Guarana Powder Average Price by Region (2019-2030)

- 4.2 North America Guarana Powder Consumption Value (2019-2030)
- 4.3 Europe Guarana Powder Consumption Value (2019-2030)
- 4.4 Asia-Pacific Guarana Powder Consumption Value (2019-2030)
- 4.5 South America Guarana Powder Consumption Value (2019-2030)
- 4.6 Middle East and Africa Guarana Powder Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Guarana Powder Sales Quantity by Type (2019-2030)
- 5.2 Global Guarana Powder Consumption Value by Type (2019-2030)
- 5.3 Global Guarana Powder Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Guarana Powder Sales Quantity by Application (2019-2030)
- 6.2 Global Guarana Powder Consumption Value by Application (2019-2030)
- 6.3 Global Guarana Powder Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Guarana Powder Sales Quantity by Type (2019-2030)
- 7.2 North America Guarana Powder Sales Quantity by Application (2019-2030)
- 7.3 North America Guarana Powder Market Size by Country
 - 7.3.1 North America Guarana Powder Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Guarana Powder Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Guarana Powder Sales Quantity by Type (2019-2030)
- 8.2 Europe Guarana Powder Sales Quantity by Application (2019-2030)
- 8.3 Europe Guarana Powder Market Size by Country
 - 8.3.1 Europe Guarana Powder Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Guarana Powder Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Guarana Powder Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Guarana Powder Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Guarana Powder Market Size by Region

9.3.1 Asia-Pacific Guarana Powder Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Guarana Powder Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Guarana Powder Sales Quantity by Type (2019-2030)

10.2 South America Guarana Powder Sales Quantity by Application (2019-2030)

10.3 South America Guarana Powder Market Size by Country

10.3.1 South America Guarana Powder Sales Quantity by Country (2019-2030)

10.3.2 South America Guarana Powder Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Guarana Powder Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Guarana Powder Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Guarana Powder Market Size by Country

11.3.1 Middle East & Africa Guarana Powder Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Guarana Powder Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Guarana Powder Market Drivers
- 12.2 Guarana Powder Market Restraints
- 12.3 Guarana Powder Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Guarana Powder and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Guarana Powder
- 13.3 Guarana Powder Production Process
- 13.4 Guarana Powder Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Guarana Powder Typical Distributors
- 14.3 Guarana Powder Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Guarana Powder Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Guarana Powder Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Raab Vitalfood GmbH Basic Information, Manufacturing Base and Competitors

Table 4. Raab Vitalfood GmbH Major Business

Table 5. Raab Vitalfood GmbH Guarana Powder Product and Services

Table 6. Raab Vitalfood GmbH Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Raab Vitalfood GmbH Recent Developments/Updates

Table 8. Mountain Rose Herbs Basic Information, Manufacturing Base and Competitors

Table 9. Mountain Rose Herbs Major Business

Table 10. Mountain Rose Herbs Guarana Powder Product and Services

Table 11. Mountain Rose Herbs Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Mountain Rose Herbs Recent Developments/Updates

Table 13. Monterey Bay Spice Company Basic Information, Manufacturing Base and Competitors

Table 14. Monterey Bay Spice Company Major Business

Table 15. Monterey Bay Spice Company Guarana Powder Product and Services

Table 16. Monterey Bay Spice Company Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Monterey Bay Spice Company Recent Developments/Updates

Table 18. Happy Herb Company Basic Information, Manufacturing Base and Competitors

Table 19. Happy Herb Company Major Business

Table 20. Happy Herb Company Guarana Powder Product and Services

Table 21. Happy Herb Company Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Happy Herb Company Recent Developments/Updates

Table 23. The Guarana Company Basic Information, Manufacturing Base and Competitors

Table 24. The Guarana Company Major Business

Table 25. The Guarana Company Guarana Powder Product and Services

- Table 26. The Guarana Company Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. The Guarana Company Recent Developments/Updates
- Table 28. Burmaspice Basic Information, Manufacturing Base and Competitors
- Table 29. Burmaspice Major Business
- Table 30. Burmaspice Guarana Powder Product and Services
- Table 31. Burmaspice Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Burmaspice Recent Developments/Updates
- Table 33. Frontier Co-op Basic Information, Manufacturing Base and Competitors
- Table 34. Frontier Co-op Major Business
- Table 35. Frontier Co-op Guarana Powder Product and Services
- Table 36. Frontier Co-op Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Frontier Co-op Recent Developments/Updates
- Table 38. Vita Forte Basic Information, Manufacturing Base and Competitors
- Table 39. Vita Forte Major Business
- Table 40. Vita Forte Guarana Powder Product and Services
- Table 41. Vita Forte Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Vita Forte Recent Developments/Updates
- Table 43. Amazonia Bio Basic Information, Manufacturing Base and Competitors
- Table 44. Amazonia Bio Major Business
- Table 45. Amazonia Bio Guarana Powder Product and Services
- Table 46. Amazonia Bio Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Amazonia Bio Recent Developments/Updates
- Table 48. NP Nutra Basic Information, Manufacturing Base and Competitors
- Table 49. NP Nutra Major Business
- Table 50. NP Nutra Guarana Powder Product and Services
- Table 51. NP Nutra Guarana Powder Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. NP Nutra Recent Developments/Updates
- Table 53. Global Guarana Powder Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 54. Global Guarana Powder Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 55. Global Guarana Powder Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 56. Market Position of Manufacturers in Guarana Powder, (Tier 1, Tier 2, and Tier

3), Based on Consumption Value in 2023

Table 57. Head Office and Guarana Powder Production Site of Key Manufacturer

Table 58. Guarana Powder Market: Company Product Type Footprint

Table 59. Guarana Powder Market: Company Product Application Footprint

Table 60. Guarana Powder New Market Entrants and Barriers to Market Entry

Table 61. Guarana Powder Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Guarana Powder Sales Quantity by Region (2019-2024) & (MT)

Table 63. Global Guarana Powder Sales Quantity by Region (2025-2030) & (MT)

Table 64. Global Guarana Powder Consumption Value by Region (2019-2024) & (USD Million)

Table 65. Global Guarana Powder Consumption Value by Region (2025-2030) & (USD Million)

Table 66. Global Guarana Powder Average Price by Region (2019-2024) & (USD/MT)

Table 67. Global Guarana Powder Average Price by Region (2025-2030) & (USD/MT)

Table 68. Global Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 69. Global Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 70. Global Guarana Powder Consumption Value by Type (2019-2024) & (USD Million)

Table 71. Global Guarana Powder Consumption Value by Type (2025-2030) & (USD Million)

Table 72. Global Guarana Powder Average Price by Type (2019-2024) & (USD/MT)

Table 73. Global Guarana Powder Average Price by Type (2025-2030) & (USD/MT)

Table 74. Global Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 75. Global Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 76. Global Guarana Powder Consumption Value by Application (2019-2024) & (USD Million)

Table 77. Global Guarana Powder Consumption Value by Application (2025-2030) & (USD Million)

Table 78. Global Guarana Powder Average Price by Application (2019-2024) & (USD/MT)

Table 79. Global Guarana Powder Average Price by Application (2025-2030) & (USD/MT)

Table 80. North America Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 81. North America Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 82. North America Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 83. North America Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 84. North America Guarana Powder Sales Quantity by Country (2019-2024) &

(MT)

Table 85. North America Guarana Powder Sales Quantity by Country (2025-2030) &

(MT)

Table 86. North America Guarana Powder Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Guarana Powder Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 89. Europe Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 90. Europe Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 91. Europe Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 92. Europe Guarana Powder Sales Quantity by Country (2019-2024) & (MT)

Table 93. Europe Guarana Powder Sales Quantity by Country (2025-2030) & (MT)

Table 94. Europe Guarana Powder Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Guarana Powder Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 97. Asia-Pacific Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 98. Asia-Pacific Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 99. Asia-Pacific Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 100. Asia-Pacific Guarana Powder Sales Quantity by Region (2019-2024) & (MT)

Table 101. Asia-Pacific Guarana Powder Sales Quantity by Region (2025-2030) & (MT)

Table 102. Asia-Pacific Guarana Powder Consumption Value by Region (2019-2024) & (USD Million)

Table 103. Asia-Pacific Guarana Powder Consumption Value by Region (2025-2030) & (USD Million)

Table 104. South America Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 105. South America Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 106. South America Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 107. South America Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 108. South America Guarana Powder Sales Quantity by Country (2019-2024) & (MT)

Table 109. South America Guarana Powder Sales Quantity by Country (2025-2030) & (MT)

Table 110. South America Guarana Powder Consumption Value by Country (2019-2024) & (USD Million)

Table 111. South America Guarana Powder Consumption Value by Country (2025-2030) & (USD Million)

Table 112. Middle East & Africa Guarana Powder Sales Quantity by Type (2019-2024) & (MT)

Table 113. Middle East & Africa Guarana Powder Sales Quantity by Type (2025-2030) & (MT)

Table 114. Middle East & Africa Guarana Powder Sales Quantity by Application (2019-2024) & (MT)

Table 115. Middle East & Africa Guarana Powder Sales Quantity by Application (2025-2030) & (MT)

Table 116. Middle East & Africa Guarana Powder Sales Quantity by Region (2019-2024) & (MT)

Table 117. Middle East & Africa Guarana Powder Sales Quantity by Region (2025-2030) & (MT)

Table 118. Middle East & Africa Guarana Powder Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Guarana Powder Consumption Value by Region (2025-2030) & (USD Million)

Table 120. Guarana Powder Raw Material

Table 121. Key Manufacturers of Guarana Powder Raw Materials

Table 122. Guarana Powder Typical Distributors

Table 123. Guarana Powder Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Guarana Powder Picture

Figure 2. Global Guarana Powder Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Guarana Powder Consumption Value Market Share by Type in 2023

Figure 4. Pure Examples

Figure 5. Mixture Examples

Figure 6. Global Guarana Powder Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Guarana Powder Consumption Value Market Share by Application in 2023

Figure 8. Food & Beverage Examples

Figure 9. Cosmetic Examples

Figure 10. Global Guarana Powder Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Guarana Powder Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Guarana Powder Sales Quantity (2019-2030) & (MT)

Figure 13. Global Guarana Powder Average Price (2019-2030) & (USD/MT)

Figure 14. Global Guarana Powder Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Guarana Powder Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Guarana Powder by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Guarana Powder Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Guarana Powder Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Guarana Powder Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Guarana Powder Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Guarana Powder Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Guarana Powder Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Guarana Powder Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Guarana Powder Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Guarana Powder Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Guarana Powder Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Guarana Powder Average Price by Type (2019-2030) & (USD/MT)

Figure 29. Global Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Guarana Powder Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Guarana Powder Average Price by Application (2019-2030) & (USD/MT)

Figure 32. North America Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Guarana Powder Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Guarana Powder Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Guarana Powder Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Guarana Powder Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Guarana Powder Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Guarana Powder Consumption Value Market Share by Region (2019-2030)

Figure 52. China Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Guarana Powder Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Guarana Powder Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Guarana Powder Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 64. Middle East & Africa Guarana Powder Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Guarana Powder Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Guarana Powder Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Guarana Powder Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Guarana Powder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Guarana Powder Market Drivers

Figure 73. Guarana Powder Market Restraints

Figure 74. Guarana Powder Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Guarana Powder in 2023

Figure 77. Manufacturing Process Analysis of Guarana Powder

Figure 78. Guarana Powder Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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