

Global Halal Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Halal market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Arabic word for “permitted.” Halal is commonly seen as “Halal” which means food that is permitted under Islamic guidelines as found in the Qu’ran Most food and drinks are considered Halal unless they are clearly stated as forbidden in the Qur’an (holy book of Islam) and hadith (prophetic traditions).

The halal industry is based on a belief that Muslims should eat food and use goods such as cosmetics that are 'halalan toyibban', which means permissible and wholesome. In fact, the halal market is non-exclusive to Muslims, and has gained increasing acceptance among non- Muslim consumers who associate halal with ethical consumerism.

Actually, the halal industry has now expanded beyond the food sector to include pharmaceuticals, cosmetics, health products, toiletries and medical devices as well as service sector components such as logistics, marketing, print and electronic media, packaging, branding, and financing. In addition, the halal food marketplace is emerging as one of the most profitable and influential market arenas in the world food business today.

In Europe, Halal key players include Carrefour SA, Halal-ash, Nestle SA, Tesco plc, Casino, etc.

Russia is the largest market, with a share over 40%, followed by France and Germany,

both have a share over 30%.

In terms of product, Fresh Products is the largest segment, with a share over 45%.

The Global Info Research report includes an overview of the development of the Halal industry chain, the market status of Restaurant (Fresh Products, Frozen Salty Products), Hotel (Fresh Products, Frozen Salty Products), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Halal.

Regionally, the report analyzes the Halal markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Halal market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Halal market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Halal industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Fresh Products, Frozen Salty Products).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Halal market.

Regional Analysis: The report involves examining the Halal market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Halal market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Halal:

Company Analysis: Report covers individual Halal manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Halal. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Restaurant, Hotel).

Technology Analysis: Report covers specific technologies relevant to Halal. It assesses the current state, advancements, and potential future developments in Halal areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Halal market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Halal market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fresh Products

Frozen Salty Products

Processed Products

Cereal and Cereal Product

Others

Market segment by Application

Restaurant

Hotel

Home

Others

Major players covered

Tsaritsyno

Halal-ash

Ekol

Simons

Crown Chicken (Cranswick)

Shaheen Foods

Euro Foods Group

Eggelbusch

Cleone Foods

Reinert Group

Pure Ingredients

Reghalal

Tariq Halal

Casino

Tesco plc

Tahira Foods Ltd

Isla Delice

Nestl? SA

Carrefour SA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Halal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Halal, with price, sales, revenue and global market share of Halal from 2019 to 2024.

Chapter 3, the Halal competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Halal breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Halal market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Halal.

Chapter 14 and 15, to describe Halal sales channel, distributors, customers, research findings and conclusion.

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