

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Halal Food Market 2018, Forecast to 2023

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Abstracts

The Arabic word for “permitted.” Halal is commonly seen as “Halal” which means food that is permitted under Islamic guidelines as found in the Qu’ran Most food and drinks are considered Halal unless they are clearly stated as forbidden in the Qur’an (holy book of Islam) and hadith (prophetic traditions).

The halal industry is based on a belief that Muslims should eat food and use goods such as cosmetics that are "halalan toyibban", which means permissible and wholesome. In fact, the halal market is non-exclusive to Muslims, and has gained increasing acceptance among non- Muslim consumers who associate halal with ethical consumerism.

Actually, the halal industry has now expanded beyond the food sector to include pharmaceuticals, cosmetics, health products, toiletries and medical devices as well as service sector components such as logistics, marketing, print and electronic media, packaging, branding, and financing. In addition, the halal food marketplace is emerging as one of the most profitable and influential market arenas in the world food business today.

Scope of the Report:

This report focuses on the Halal Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In consumption market, the global consumption value of halal food increases with the 8.14% average growth rate. East Asia and Middle East & North Africa are the mainly

consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 56.83% of the global consumption volume in total. Halal food has mainly three types, which include fresh products, frozen salty products, processed products and others. With large number of Islam population and economy development, the consumers will need more halal food products. So, halal food has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce high purity and good taste halal food through improving technology.

The major raw materials for halal food are fresh meat, food seasoning, packing materials and other additives. Fluctuations in the price of the upstream product will impact on the production cost of halal food, and then impact the price of halal food. The production cost of halal food is also an important factor which could impact the price of halal food. The halal food manufacturers are trying to reduce production cost by developing production method.

The worldwide market for Halal Food is expected to grow at a CAGR of roughly 6.1% over the next five years, will reach 1630 million US\$ in 2023, from 1140 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

Cargill

Nema Food Company

Midamar

Namet Gida

Banvit Meat and Poultry

Carrefour

Isla Delice

Casino

Tesco

Halal-ash

Al Islami Foods

BRF

Unilever

Kawan Foods

QL Foods

Ramly Food Processing

China Haoyue Group

Arman Group

Hebei Kangyuan Islamic Food

Tangshan Falide Muslim Food

Allanasons Pvt

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fresh Products

Frozen Salty Products

Processed Products

Others

Market Segment by Applications, can be divided into

Restaurant

Hotel

Home

Others

There are 15 Chapters to deeply display the global Halal Food market.

Chapter 1, to describe Halal Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Halal Food, with sales, revenue, and price of Halal Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Halal Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Halal Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Halal Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Halal Food Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Fresh Products
 - 1.2.2 Frozen Salty Products
 - 1.2.3 Processed Products
 - 1.2.4 Others
- 1.3 Market Analysis by Applications
 - 1.3.1 Restaurant
 - 1.3.2 Hotel
 - 1.3.3 Home
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Nestle

2.1.1 Business Overview

2.1.1.1 Nestle Description

2.1.1.2 Nestle Headquarter, Main Business and Finance Overview

2.1.2 Nestle Halal Food Product Introduction

2.1.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.1.2.2 Halal Food Product Information

2.1.3 Nestle Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Nestle Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Nestle Halal Food Market Share in 2017

2.2 Cargill

2.2.1 Business Overview

2.2.1.1 Cargill Description

2.2.1.2 Cargill Headquarter, Main Business and Finance Overview

2.2.2 Cargill Halal Food Product Introduction

2.2.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.2.2.2 Halal Food Product Information

2.2.3 Cargill Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Cargill Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Cargill Halal Food Market Share in 2017

2.3 Nema Food Company

2.3.1 Business Overview

2.3.1.1 Nema Food Company Description

2.3.1.2 Nema Food Company Headquarter, Main Business and Finance Overview

2.3.2 Nema Food Company Halal Food Product Introduction

2.3.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.3.2.2 Halal Food Product Information

2.3.3 Nema Food Company Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Nema Food Company Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Nema Food Company Halal Food Market Share in 2017

2.4 Midamar

2.4.1 Business Overview

2.4.1.1 Midamar Description

2.4.1.2 Midamar Headquarter, Main Business and Finance Overview

2.4.2 Midamar Halal Food Product Introduction

2.4.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.4.2.2 Halal Food Product Information

2.4.3 Midamar Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Midamar Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Midamar Halal Food Market Share in 2017

2.5 Namet Gida

2.5.1 Business Overview

2.5.1.1 Namet Gida Description

2.5.1.2 Namet Gida Headquarter, Main Business and Finance Overview

2.5.2 Namet Gida Halal Food Product Introduction

2.5.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.5.2.2 Halal Food Product Information

2.5.3 Namet Gida Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Namet Gida Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Namet Gida Halal Food Market Share in 2017

2.6 Banvit Meat and Poultry

2.6.1 Business Overview

2.6.1.1 Banvit Meat and Poultry Description

2.6.1.2 Banvit Meat and Poultry Headquarter, Main Business and Finance Overview

2.6.2 Banvit Meat and Poultry Halal Food Product Introduction

2.6.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.6.2.2 Halal Food Product Information

2.6.3 Banvit Meat and Poultry Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Banvit Meat and Poultry Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Banvit Meat and Poultry Halal Food Market Share in 2017

2.7 Carrefour

2.7.1 Business Overview

2.7.1.1 Carrefour Description

2.7.1.2 Carrefour Headquarter, Main Business and Finance Overview

2.7.2 Carrefour Halal Food Product Introduction

2.7.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.7.2.2 Halal Food Product Information

2.7.3 Carrefour Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Carrefour Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Carrefour Halal Food Market Share in 2017

2.8 Isla Delice

2.8.1 Business Overview

2.8.1.1 Isla Delice Description

2.8.1.2 Isla Delice Headquarter, Main Business and Finance Overview

2.8.2 Isla Delice Halal Food Product Introduction

2.8.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.8.2.2 Halal Food Product Information

2.8.3 Isla Delice Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Isla Delice Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Isla Delice Halal Food Market Share in 2017

2.9 Casino

2.9.1 Business Overview

2.9.1.1 Casino Description

2.9.1.2 Casino Headquarter, Main Business and Finance Overview

2.9.2 Casino Halal Food Product Introduction

2.9.2.1 Halal Food Production Bases, Sales Regions and Major Competitors

2.9.2.2 Halal Food Product Information

2.9.3 Casino Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Casino Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Casino Halal Food Market Share in 2017

2.10 Tesco

2.10.1 Business Overview

2.10.1.1 Tesco Description

- 2.10.1.2 Tesco Headquarter, Main Business and Finance Overview
- 2.10.2 Tesco Halal Food Product Introduction
 - 2.10.2.1 Halal Food Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Halal Food Product Information
- 2.10.3 Tesco Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Tesco Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Tesco Halal Food Market Share in 2017
- 2.11 Halal-ash
 - 2.11.1 Business Overview
 - 2.11.2 Halal-ash Halal Food Product Introduction
 - 2.11.3 Halal-ash Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Al Islami Foods
 - 2.12.1 Business Overview
 - 2.12.2 Al Islami Foods Halal Food Product Introduction
 - 2.12.3 Al Islami Foods Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 BRF
 - 2.13.1 Business Overview
 - 2.13.2 BRF Halal Food Product Introduction
 - 2.13.3 BRF Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Unilever
 - 2.14.1 Business Overview
 - 2.14.2 Unilever Halal Food Product Introduction
 - 2.14.3 Unilever Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Kawan Foods
 - 2.15.1 Business Overview
 - 2.15.2 Kawan Foods Halal Food Product Introduction
 - 2.15.3 Kawan Foods Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 QL Foods
 - 2.16.1 Business Overview
 - 2.16.2 QL Foods Halal Food Product Introduction
 - 2.16.3 QL Foods Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Ramly Food Processing

2.17.1 Business Overview

2.17.2 Ramly Food Processing Halal Food Product Introduction

2.17.3 Ramly Food Processing Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 China Haoyue Group

2.18.1 Business Overview

2.18.2 China Haoyue Group Halal Food Product Introduction

2.18.3 China Haoyue Group Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 Arman Group

2.19.1 Business Overview

2.19.2 Arman Group Halal Food Product Introduction

2.19.3 Arman Group Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.20 Hebei Kangyuan Islamic Food

2.20.1 Business Overview

2.20.2 Hebei Kangyuan Islamic Food Halal Food Product Introduction

2.20.3 Hebei Kangyuan Islamic Food Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.21 Tangshan Falide Muslim Food

2.21.1 Business Overview

2.21.2 Tangshan Falide Muslim Food Halal Food Product Introduction

2.21.3 Tangshan Falide Muslim Food Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.22 Allanasons Pvt

2.22.1 Business Overview

2.22.2 Allanasons Pvt Halal Food Product Introduction

2.22.3 Allanasons Pvt Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL HALAL FOOD MARKET COMPETITION, BY MANUFACTURER

3.1 Global Halal Food Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Halal Food Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Halal Food Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Halal Food Manufacturer Market Share in 2017

3.4.2 Top 5 Halal Food Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL HALAL FOOD MARKET ANALYSIS BY REGIONS

4.1 Global Halal Food Sales, Revenue and Market Share by Regions

4.1.1 Global Halal Food Sales by Regions (2013-2018)

4.1.2 Global Halal Food Revenue by Regions (2013-2018)

4.2 North America Halal Food Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Halal Food Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Halal Food Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Halal Food Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Halal Food Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA HALAL FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Halal Food Sales, Revenue and Market Share by Countries

5.1.1 North America Halal Food Sales by Countries (2013-2018)

5.1.2 North America Halal Food Revenue by Countries (2013-2018)

5.1.3 United States Halal Food Sales and Growth Rate (2013-2018)

5.1.4 Canada Halal Food Sales and Growth Rate (2013-2018)

5.1.5 Mexico Halal Food Sales and Growth Rate (2013-2018)

5.2 North America Halal Food Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Halal Food Sales by Manufacturers (2016-2017)

5.2.2 North America Halal Food Revenue by Manufacturers (2016-2017)

5.3 North America Halal Food Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Halal Food Sales and Sales Share by Type (2013-2018)

5.3.2 North America Halal Food Revenue and Revenue Share by Type (2013-2018)

5.4 North America Halal Food Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Halal Food Sales and Sales Share by Application (2013-2018)

5.4.2 North America Halal Food Revenue and Revenue Share by Application (2013-2018)

6 EUROPE HALAL FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Halal Food Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Halal Food Sales by Countries (2013-2018)
- 6.1.2 Europe Halal Food Revenue by Countries (2013-2018)
- 6.1.3 Germany Halal Food Sales and Growth Rate (2013-2018)
- 6.1.4 UK Halal Food Sales and Growth Rate (2013-2018)
- 6.1.5 France Halal Food Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Halal Food Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Halal Food Sales and Growth Rate (2013-2018)
- 6.2 Europe Halal Food Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Halal Food Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Halal Food Revenue by Manufacturers (2016-2017)
- 6.3 Europe Halal Food Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Halal Food Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Halal Food Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Halal Food Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Halal Food Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Halal Food Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC HALAL FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Halal Food Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Halal Food Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Halal Food Revenue by Countries (2013-2018)
 - 7.1.3 China Halal Food Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Halal Food Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Halal Food Sales and Growth Rate (2013-2018)
 - 7.1.6 India Halal Food Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Halal Food Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Halal Food Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Halal Food Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Halal Food Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Halal Food Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Halal Food Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Halal Food Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Halal Food Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Halal Food Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Halal Food Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA HALAL FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Halal Food Sales, Revenue and Market Share by Countries

8.1.1 South America Halal Food Sales by Countries (2013-2018)

8.1.2 South America Halal Food Revenue by Countries (2013-2018)

8.1.3 Brazil Halal Food Sales and Growth Rate (2013-2018)

8.1.4 Argentina Halal Food Sales and Growth Rate (2013-2018)

8.1.5 Colombia Halal Food Sales and Growth Rate (2013-2018)

8.2 South America Halal Food Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Halal Food Sales by Manufacturers (2016-2017)

8.2.2 South America Halal Food Revenue by Manufacturers (2016-2017)

8.3 South America Halal Food Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Halal Food Sales and Sales Share by Type (2013-2018)

8.3.2 South America Halal Food Revenue and Revenue Share by Type (2013-2018)

8.4 South America Halal Food Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Halal Food Sales and Sales Share by Application (2013-2018)

8.4.2 South America Halal Food Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA HALAL FOOD BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Halal Food Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Halal Food Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Halal Food Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Halal Food Sales and Growth Rate (2013-2018)

9.1.4 UAE Halal Food Sales and Growth Rate (2013-2018)

9.1.5 Egypt Halal Food Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Halal Food Sales and Growth Rate (2013-2018)

9.1.7 South Africa Halal Food Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Halal Food Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Halal Food Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Halal Food Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Halal Food Sales, Revenue and Market Share by Type

(2013-2018)

9.3.1 Middle East and Africa Halal Food Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Halal Food Revenue and Revenue Share by Type

(2013-2018)

9.4 Middle East and Africa Halal Food Sales, Revenue and Market Share by Application
(2013-2018)

9.4.1 Middle East and Africa Halal Food Sales and Sales Share by Application

(2013-2018)

9.4.2 Middle East and Africa Halal Food Revenue and Revenue Share by Application

(2013-2018)

10 GLOBAL HALAL FOOD MARKET SEGMENT BY TYPE

10.1 Global Halal Food Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Halal Food Sales and Market Share by Type (2013-2018)

10.1.2 Global Halal Food Revenue and Market Share by Type (2013-2018)

10.2 Fresh Products Sales Growth and Price

10.2.1 Global Fresh Products Sales Growth (2013-2018)

10.2.2 Global Fresh Products Price (2013-2018)

10.3 Frozen Salty Products Sales Growth and Price

10.3.1 Global Frozen Salty Products Sales Growth (2013-2018)

10.3.2 Global Frozen Salty Products Price (2013-2018)

10.4 Processed Products Sales Growth and Price

10.4.1 Global Processed Products Sales Growth (2013-2018)

10.4.2 Global Processed Products Price (2013-2018)

10.5 Others Sales Growth and Price

10.5.1 Global Others Sales Growth (2013-2018)

10.5.2 Global Others Price (2013-2018)

11 GLOBAL HALAL FOOD MARKET SEGMENT BY APPLICATION

11.1 Global Halal Food Sales Market Share by Application (2013-2018)

11.2 Restaurant Sales Growth (2013-2018)

11.3 Hotel Sales Growth (2013-2018)

11.4 Home Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 HALAL FOOD MARKET FORECAST (2018-2023)

- 12.1 Global Halal Food Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Halal Food Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Halal Food Market Forecast (2018-2023)
 - 12.2.2 Europe Halal Food Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Halal Food Market Forecast (2018-2023)
 - 12.2.4 South America Halal Food Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Halal Food Market Forecast (2018-2023)
- 12.3 Halal Food Market Forecast by Type (2018-2023)
 - 12.3.1 Global Halal Food Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Halal Food Market Share Forecast by Type (2018-2023)
- 12.4 Halal Food Market Forecast by Application (2018-2023)
 - 12.4.1 Global Halal Food Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Halal Food Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Halal Food Picture

Table Product Specifications of Halal Food

Figure Global Halal Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(USD Million)

Figure Global Halal Food CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(Sales)

Figure Global Sales Market Share of Halal Food by Types in 2017

Figure Fresh Products Picture

Table Major Manufacturers of Fresh Products

Figure Frozen Salty Products Picture

Table Major Manufacturers of Frozen Salty Products

Figure Processed Products Picture

Table Major Manufacturers of Processed Products

Figure Others Picture

Table Major Manufacturers of Others

Figure Halal Food Sales Market Share by Applications in 2017

Figure Restaurant Picture

Figure Hotel Picture

Figure Home Picture

Figure Others Picture

Figure United States Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure France Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure UK Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure China Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure India Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Halal Food Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Halal Food Revenue (Value) and Growth Rate (2013-2023)

Table Nestle Headquarter, Established, Main Business and Finance Overview (2017)

Table Nestle Halal Food Production Bases, Sales Regions and Major Competitors

Table Nestle Halal Food Product

Table Nestle Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nestle Halal Food Sales Market Share in 2017

Figure Global Nestle Halal Food Revenue Market Share in 2017

Table Cargill Headquarter, Established, Main Business and Finance Overview (2017)

Table Cargill Halal Food Production Bases, Sales Regions and Major Competitors

Table Cargill Halal Food Product

Table Cargill Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Cargill Halal Food Sales Market Share in 2017

Figure Global Cargill Halal Food Revenue Market Share in 2017

Table Nema Food Company Headquarter, Established, Main Business and Finance Overview (2017)

Table Nema Food Company Halal Food Production Bases, Sales Regions and Major Competitors

Table Nema Food Company Halal Food Product

Table Nema Food Company Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Nema Food Company Halal Food Sales Market Share in 2017

Figure Global Nema Food Company Halal Food Revenue Market Share in 2017

Table Midamar Headquarter, Established, Main Business and Finance Overview (2017)

Table Midamar Halal Food Production Bases, Sales Regions and Major Competitors

Table Midamar Halal Food Product

Table Midamar Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Midamar Halal Food Sales Market Share in 2017

Figure Global Midamar Halal Food Revenue Market Share in 2017

Table Namet Gida Headquarter, Established, Main Business and Finance Overview (2017)

Table Namet Gida Halal Food Production Bases, Sales Regions and Major Competitors

Table Namet Gida Halal Food Product

Table Namet Gida Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Namet Gida Halal Food Sales Market Share in 2017

Figure Global Namet Gida Halal Food Revenue Market Share in 2017

Table Banvit Meat and Poultry Headquarter, Established, Main Business and Finance Overview (2017)

Table Banvit Meat and Poultry Halal Food Production Bases, Sales Regions and Major Competitors

Table Banvit Meat and Poultry Halal Food Product

Table Banvit Meat and Poultry Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Banvit Meat and Poultry Halal Food Sales Market Share in 2017

Figure Global Banvit Meat and Poultry Halal Food Revenue Market Share in 2017

Table Carrefour Headquarter, Established, Main Business and Finance Overview (2017)

Table Carrefour Halal Food Production Bases, Sales Regions and Major Competitors

Table Carrefour Halal Food Product

Table Carrefour Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Carrefour Halal Food Sales Market Share in 2017

Figure Global Carrefour Halal Food Revenue Market Share in 2017

Table Isla Delice Headquarter, Established, Main Business and Finance Overview (2017)

Table Isla Delice Halal Food Production Bases, Sales Regions and Major Competitors

Table Isla Delice Halal Food Product

Table Isla Delice Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Isla Delice Halal Food Sales Market Share in 2017

Figure Global Isla Delice Halal Food Revenue Market Share in 2017

Table Casino Headquarter, Established, Main Business and Finance Overview (2017)

Table Casino Halal Food Production Bases, Sales Regions and Major Competitors

Table Casino Halal Food Product

Table Casino Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Casino Halal Food Sales Market Share in 2017

Figure Global Casino Halal Food Revenue Market Share in 2017

Table Tesco Headquarter, Established, Main Business and Finance Overview (2017)

Table Tesco Halal Food Production Bases, Sales Regions and Major Competitors

Table Tesco Halal Food Product

Table Tesco Halal Food Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Tesco Halal Food Sales Market Share in 2017

Figure Global Tesco Halal Food Revenue Market Share in 2017

Table Halal-ash

Table Halal-ash Halal Food

Table Al Islami Foods

Table Al Islami Foods Halal Food

Table BRF

Table BRF Halal Food

Table Unilever

Table Unilever Halal Food

Table Kawan Foods

Table Kawan Foods Halal Food

Table QL Foods

Table QL Foods Halal Food

Table Ramly Food Processing

Table Ramly Food Processing Halal Food

Table China Haoyue Group

Table China Haoyue Group Halal Food

Table Arman Group

Table Arman Group Halal Food

Table Hebei Kangyuan Islamic Food

Table Hebei Kangyuan Islamic Food Halal Food

Table Tangshan Falide Muslim Food

Table Tangshan Falide Muslim Food Halal Food

Table Allanasons Pvt

Table Allanasons Pvt Halal Food

Table Global Halal Food Sales by Manufacturer (2016-2017)

Figure Global Halal Food Sales Market Share by Manufacturer in 2016

Figure Global Halal Food Sales Market Share by Manufacturer in 2017

Table Global Halal Food Revenue by Manufacturer (2016-2017)

Figure Global Halal Food Revenue Market Share by Manufacturer in 2016

Figure Global Halal Food Revenue Market Share by Manufacturer in 2017

Table Global Halal Food Price by Manufacturer (2016-2017)

Figure Top 3 Halal Food Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Halal Food Manufacturer (Revenue) Market Share in 2017

Figure Global Halal Food Sales and Growth Rate (2013-2018)

Figure Global Halal Food Revenue and Growth Rate (2013-2018)

Table Global Halal Food Sales by Regions (2013-2018)

Table Global Halal Food Sales Market Share by Regions (2013-2018)

Table Global Halal Food Revenue by Regions (2013-2018)	
Figure Global Halal Food Revenue Market Share by Regions in 2013	
Figure Global Halal Food Revenue Market Share by Regions in 2017	
Figure North America Halal Food Sales and Growth Rate (2013-2018)	
Figure North America Halal Food Revenue and Growth Rate (2013-2018)	
Figure Europe Halal Food Sales and Growth Rate (2013-2018)	
Figure Europe Halal Food Revenue and Growth Rate (2013-2018)	
Figure Asia-Pacific Halal Food Sales and Growth Rate (2013-2018)	
Figure Asia-Pacific Halal Food Revenue and Growth Rate (2013-2018)	
Figure South America Halal Food Sales and Growth Rate (2013-2018)	
Figure South America Halal Food Revenue and Growth Rate (2013-2018)	
Figure Middle East and Africa Halal Food Sales and Growth Rate (2013-2018)	
Figure Middle East and Africa Halal Food Revenue and Growth Rate (2013-2018)	
Figure North America Halal Food Revenue and Growth Rate (2013-2018)	
Table North America Halal Food Sales by Countries (2013-2018)	
Table North America Halal Food Sales Market Share by Countries (2013-2018)	
Figure North America Halal Food Sales Market Share by Countries in 2013	
Figure North America Halal Food Sales Market Share by Countries in 2017	
Table North America Halal Food Revenue by Countries (2013-2018)	
Table North America Halal Food Revenue Market Share by Countries (2013-2018)	
Figure North America Halal Food Revenue Market Share by Countries in 2013	
Figure North America Halal Food Revenue Market Share by Countries in 2017	
Figure United States Halal Food Sales and Growth Rate (2013-2018)	
Figure Canada Halal Food Sales and Growth Rate (2013-2018)	
Figure Mexico Halal Food Sales and Growth Rate (2013-2018)	
Table North America Halal Food Sales by Manufacturer (2016-2017)	
Figure North America Halal Food Sales Market Share by Manufacturer in 2016	
Figure North America Halal Food Sales Market Share by Manufacturer in 2017	
Table North America Halal Food Revenue by Manufacturer (2016-2017)	
Figure North America Halal Food Revenue Market Share by Manufacturer in 2016	
Figure North America Halal Food Revenue Market Share by Manufacturer in 2017	
Table North America Halal Food Sales by Type (2013-2018)	
Table North America Halal Food Sales Share by Type (2013-2018)	
Table North America Halal Food Revenue by Type (2013-2018)	
Table North America Halal Food Revenue Share by Type (2013-2018)	
Table North America Halal Food Sales by Application (2013-2018)	
Table North America Halal Food Sales Share by Application (2013-2018)	
Table North America Halal Food Revenue by Application (2013-2018)	
Table North America Halal Food Revenue Share by Application (2013-2018)	

Figure Europe Halal Food Revenue and Growth Rate (2013-2018)
Table Europe Halal Food Sales by Countries (2013-2018)
Table Europe Halal Food Sales Market Share by Countries (2013-2018)
Table Europe Halal Food Revenue by Countries (2013-2018)
Figure Europe Halal Food Revenue Market Share by Countries in 2016
Figure Europe Halal Food Revenue Market Share by Countries in 2017
Figure Germany Halal Food Sales and Growth Rate (2013-2018)
Figure UK Halal Food Sales and Growth Rate (2013-2018)
Figure France Halal Food Sales and Growth Rate (2013-2018)
Figure Russia Halal Food Sales and Growth Rate (2013-2018)
Figure Italy Halal Food Sales and Growth Rate (2013-2018)
Table Europe Halal Food Sales by Manufacturer (2016-2017)
Figure Europe Halal Food Sales Market Share by Manufacturer in 2016
Figure Europe Halal Food Sales Market Share by Manufacturer in 2017
Table Europe Halal Food Revenue by Manufacturer (2016-2017)
Figure Europe Halal Food Revenue Market Share by Manufacturer in 2016
Figure Europe Halal Food Revenue Market Share by Manufacturer in 2017
Table Europe Halal Food Sales by Type (2013-2018)
Table Europe Halal Food Sales Share by Type (2013-2018)
Table Europe Halal Food Revenue by Type (2013-2018)
Table Europe Halal Food Revenue Share by Type (2013-2018)
Table Europe Halal Food Sales by Application (2013-2018)
Table Europe Halal Food Sales Share by Application (2013-2018)
Table Europe Halal Food Revenue by Application (2013-2018)
Table Europe Halal Food Revenue Share by Application (2013-2018)
Figure Asia-Pacific Halal Food Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Halal Food Sales by Countries (2013-2018)
Table Asia-Pacific Halal Food Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Halal Food Sales Market Share by Countries 2017
Table Asia-Pacific Halal Food Revenue by Countries (2013-2018)
Figure Asia-Pacific Halal Food Revenue Market Share by Countries 2017
Figure China Halal Food Sales and Growth Rate (2013-2018)
Figure Japan Halal Food Sales and Growth Rate (2013-2018)
Figure Korea Halal Food Sales and Growth Rate (2013-2018)
Figure India Halal Food Sales and Growth Rate (2013-2018)
Figure Southeast Asia Halal Food Sales and Growth Rate (2013-2018)
Table Asia-Pacific Halal Food Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Halal Food Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Halal Food Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Halal Food Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Halal Food Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Halal Food Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Halal Food Sales by Type (2013-2018)
Table Asia-Pacific Halal Food Sales Share by Type (2013-2018)
Table Asia-Pacific Halal Food Revenue by Type (2013-2018)
Table Asia-Pacific Halal Food Revenue Share by Type (2013-2018)
Table Asia-Pacific Halal Food Sales by Application (2013-2018)
Table Asia-Pacific Halal Food Sales Share by Application (2013-2018)
Table Asia-Pacific Halal Food Revenue by Application (2013-2018)
Table Asia-Pacific Halal Food Revenue Share by Application (2013-2018)
Figure South America Halal Food Revenue and Growth Rate (2013-2018)
Table South America Halal Food Sales by Countries (2013-2018)
Table South America Halal Food Sales Market Share by Countries (2013-2018)
Figure South America Halal Food Sales Market Share by Countries in 2017
Table South America Halal Food Revenue by Countries (2013-2018)
Table South America Halal Food Revenue Market Share by Countries (2013-2018)
Figure South America Halal Food Revenue Market Share by Countries in 2017
Figure Brazil Halal Food Sales and Growth Rate (2013-2018)
Figure Argentina Halal Food Sales and Growth Rate (2013-2018)
Figure Colombia Halal Food Sales and Growth Rate (2013-2018)
Table South America Halal Food Sales by Manufacturer (2016-2017)
Figure South America Halal Food Sales Market Share by Manufacturer in 2016
Figure South America Halal Food Sales Market Share by Manufacturer in 2017
Table South America Halal Food Revenue by Manufacturer (2016-2017)
Figure South America Halal Food Revenue Market Share by Manufacturer in 2016
Figure South America Halal Food Revenue Market Share by Manufacturer in 2017
Table South America Halal Food Sales by Type (2013-2018)
Table South America Halal Food Sales Share by Type (2013-2018)
Table South America Halal Food Revenue by Type (2013-2018)
Table South America Halal Food Revenue Share by Type (2013-2018)
Table South America Halal Food Sales by Application (2013-2018)
Table South America Halal Food Sales Share by Application (2013-2018)
Table South America Halal Food Revenue by Application (2013-2018)
Table South America Halal Food Revenue Share by Application (2013-2018)
Figure Middle East and Africa Halal Food Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Halal Food Sales by Countries (2013-2018)
Table Middle East and Africa Halal Food Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Halal Food Sales Market Share by Countries in 2017

Table Middle East and Africa Halal Food Revenue by Countries (2013-2018)
Table Middle East and Africa Halal Food Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Halal Food Revenue Market Share by Countries in 2013
Figure Middle East and Africa Halal Food Revenue Market Share by Countries in 2017
Figure Saudi Arabia Halal Food Sales and Growth Rate (2013-2018)
Figure UAE Halal Food Sales and Growth Rate (2013-2018)
Figure Egypt Halal Food Sales and Growth Rate (2013-2018)
Figure Nigeria Halal Food Sales and Growth Rate (2013-2018)
Figure South Africa Halal Food Sales and Growth Rate (2013-2018)
Table Middle East and Africa Halal Food Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Halal Food Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Halal Food Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Halal Food Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Halal Food Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Halal Food Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Halal Food Sales by Type (2013-2018)
Table Middle East and Africa Halal Food Sales Share by Type (2013-2018)
Table Middle East and Africa Halal Food Revenue by Type (2013-2018)
Table Middle East and Africa Halal Food Revenue Share by Type (2013-2018)
Table Middle East and Africa Halal Food Sales by Application (2013-2018)
Table Middle East and Africa Halal Food Sales Share by Application (2013-2018)
Table Middle East and Africa Halal Food Revenue by Application (2013-2018)
Table Middle East and Africa Halal Food Revenue Share by Application (2013-2018)
Table Global Halal Food Sales by Type (2013-2018)
Table Global Halal Food Sales Share by Type (2013-2018)
Table Global Halal Food Revenue by Type (2013-2018)
Table Global Halal Food Revenue Share by Type (2013-2018)
Figure Global Fresh Products Sales Growth (2013-2018)
Figure Global Fresh Products Price (2013-2018)
Figure Global Frozen Salty Products Sales Growth (2013-2018)
Figure Global Frozen Salty Products Price (2013-2018)
Figure Global Processed Products Sales Growth (2013-2018)
Figure Global Processed Products Price (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Others Price (2013-2018)
Table Global Halal Food Sales by Application (2013-2018)

Table Global Halal Food Sales Share by Application (2013-2018)
Figure Global Restaurant Sales Growth (2013-2018)
Figure Global Hotel Sales Growth (2013-2018)
Figure Global Home Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Halal Food Sales, Revenue and Growth Rate (2018-2023)
Table Global Halal Food Sales Forecast by Regions (2018-2023)
Table Global Halal Food Market Share Forecast by Regions (2018-2023)
Figure North America Sales Halal Food Market Forecast (2018-2023)
Figure Europe Sales Halal Food Market Forecast (2018-2023)
Figure Asia-Pacific Sales Halal Food Market Forecast (2018-2023)
Figure South America Sales Halal Food Market Forecast (2018-2023)
Figure Middle East and Africa Sales Halal Food Market Forecast (2018-2023)
Table Global Halal Food Sales Forecast by Type (2018-2023)
Table Global Halal Food Market Share Forecast by Type (2018-2023)
Table Global Halal Food Sales Forecast by Application (2018-2023)
Table Global Halal Food Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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