

Global Hair Thinning Shear Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G299F415EE18EN.html>

Date: May 2026

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: G299F415EE18EN

Abstracts

According to our (Global Info Research) latest study, the global Hair Thinning Shear market size was valued at US\$ 379 million in 2025 and is forecast to a readjusted size of US\$ 565 million by 2032 with a CAGR of 5.7% during review period.

Global sales of hair thinning shears reached 3.35 million units in 2025, with an average price of \$110 per unit.

Thinning scissors are a tool used for haircuts, also known as thinning shears or thinning shears. It usually has a specially designed blade that helps thin and reduce the density of the hair during the cutting process. These scissors usually have asymmetrical toothed blades that allow them to cut only part of the hair, thereby achieving a thinning effect, rather than completely cutting the hair.

Thinning scissors are designed to help achieve a more natural look, especially on thick or overly dense hair. It can help barbers adjust the thickness and shape of hair when cutting, making the hairstyle more three-dimensional and even. Thinning scissors are usually made of high-quality stainless steel or alloy steel, with precise cutting capabilities and comfortable handle designs to ensure precision and comfort during the hair cutting process.

The core materials of thinning shears include the blade material, the screw bearing system, and the handle material. Regarding blade materials, mainstream products use imported Japanese or Swedish stainless steel (such as VG-10, ATS-314, SUS440C), with a hardness of HRC 54-58 to ensure a sharp and durable cutting edge. High-end products use cobalt alloy steel or powder metallurgy steel (such as SG2, ZDP-189) to

improve wear resistance. Tooth processing requires CNC milling, laser cutting, or wire cutting; the tooth shape design (V-shaped, U-shaped, herringbone-shaped) directly affects the hair removal ratio (15%-50%) and the smoothness of shearing. The screw bearing system mostly uses imported Japanese ball bearing screws (such as Toba and Fuji brands) to ensure smooth opening and closing without wobbling. Handle materials are mainly medical-grade silicone, ABS engineering plastic, or forged steel; ergonomic design affects fatigue during prolonged use.

In terms of cost structure, imported blade materials account for 35%-50% of the total cost, with Japanese Takefu Special Steel VG-10 costing approximately 3-5 times more than domestically produced ordinary stainless steel; CNC precision machining and tooth grinding account for 25%-35% of the cost, and a single pair of thinning shears requires 20-30 grinding processes, making manual fine grinding of the blade significantly more expensive than mass-produced machine work; imported bearings, screws, and accessories account for 10%-15%, while domestic alternatives can reduce costs by 30% but are slightly less durable; handle rubber coating and surface treatment account for 5%-10%.

This report is a detailed and comprehensive analysis for global Hair Thinning Shear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hair Thinning Shear market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Hair Thinning Shear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Hair Thinning Shear market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Hair Thinning Shear market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Hair Thinning Shear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Hair Thinning Shear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Salon Technologies, Kamisori, Matteck Matsuzaki, Mizutani Scissors, TOKOSHA, KAI Group, Hattori Hanzo Shears, Relee Scissors Company (Ohka), HIKARI, Naruto Scissors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hair Thinning Shear market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Entry-level

Professional-level

Market segment by Material

Stainless Steel

Carbon Steel

Cobalt Alloy Steel

Damask Steel

Other

Market segment by Blade Length

Full Toothed Shears

Half Toothed Shears

Market segment by Application

Women

Men

Other

Major players covered

United Salon Technologies

Kamisori

Matteck Matsuzaki

Mizutani Scissors

TOKOSHA

KAI Group

Hattori Hanzo Shears

Relee Scissors Company (Ohka)

HIKARI

Naruto Scissors

BMAC

Yasakaseiki

Washi Scissor

Excellent Shears

Feather

Mina Scissors

Juntetsu Shears

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Thinning Shear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Thinning Shear, with price, sales quantity, revenue, and global market share of Hair Thinning Shear from 2021 to 2026.

Chapter 3, the Hair Thinning Shear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Thinning Shear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Hair Thinning Shear market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Thinning Shear.

Chapter 14 and 15, to describe Hair Thinning Shear sales channel, distributors, customers, research findings and conclusion.

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