

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Styling Equipment Market 2018, Forecast to 2023

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Abstracts

Hair styling equipment are electric-operated. They are segmented into corded and non-corded hair styling equipment. Manufacturers distribute their products through online and offline distribution channels. Specialty stores offer a significant contribution to The market. Manufacturers are now positioning and selling their products through online shopping portals as consumers prefer a convenient shopping experience.

Scope of the Report:

This report focuses on the Hair Styling Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

The evolving fashion trends in hair styling as one of the primary growth factors for the hair styling equipment market. The evolving trends in hairstyling is increasingly influencing manufacturers to develop hair styling equipment for varying hairstyles as per the demand of hair salon professionals and consumers. The growing trend for personal grooming and fashion consciousness is influencing the sales for this market. The vendors in the hair styling equipment market are innovating and launching easy to use products that do not harm the consumers' hair.

The consumers' demand for customized attachments in a single product has resulted in the launch of multifunctional products that serve multiple purposes while styling the hair. As a result, a straightening hair brush enables the consumer to carry out hair brushing to detangle the hair while simultaneously straightening it. The vendors are also adding Keratin infusion to maintain the health of hair. The advent of such multifunctional products for styling will be one of the key trends behind the growth of the hair styling equipment market.

The worldwide market for Hair Styling Equipment is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Conair

Koninklijke Philips

Panasonic

TESCOM

Andis

Bio Ionic

Devacurl

Drybar

Dyson

Elchim

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hair Dryers

Hair Straighteners

Hair Stylers

Market Segment by Applications, can be divided into

Professional Users

Individual Users

There are 15 Chapters to deeply display The global Hair Styling Equipment market.

Chapter 1, to describe Hair Styling Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair Styling Equipment, with sales, revenue, and price of Hair Styling Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Hair Styling Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair Styling Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hair Styling Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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