

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Serum Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GD2C428510DEN.html>

Date: November 2018

Pages: 134

Price: US\$ 4,392.00 (Single User License)

ID: GD2C428510DEN

Abstracts

Hair serum is a hair care product used for dry and frizzy hair, usually after shampooing the hair. This product is gaining popularity in The market with both the genders using it conjointly. The constant advertisements in media and beauty salons have familiarized their serum in The global market. It is suggested that in order to provide excellent results by the product, the right hair serum should bought based on the consumer's hair type. This product is available in liquid form and has a thicker consistency. The chemical ingredients present in this hair care product include silicone, ceramides and other amino acids. The silicone acts as a sparkling ingredient that adds an extra shine to the hair along with it having properties of smoothness and frizz free characteristics.

Scope of the Report:

This report focuses on the Hair Serum in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. Increasing importance of vitamin and mineral fortified hair serums will be a key driver for market growth. Global warming has brought about a rise in temperature all across the globe. As such, harmful UV rays have become successful in gaining the limelight in The global cosmetics market at large, mostly because excessive exposure to UV rays might result in multiple skin and hair issues. For instance, UV rays tend to weaken hair follicles, which makes hair dry and results in hair fall and thinning of hair. The rising concerns related to such hair issues have been a driving force behind the increasing sales of hair serums, as these products claim to help in enriching the health and quality of hair. In line with this, the adoption of vitamin and mineral forfeited hair serum products is increasing rapidly, as these are considered to promote healthy hair growth.

Iron and zinc are the two elements that promote healthy hair growth.

The worldwide market for Hair Serum is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Henkel

Kao

L'Oréal

P&G

Unilever

Amka Products

Avon

Fantasia

Giovanni Cosmetics

Mirta de Perales

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hair Styling Serum

Hair Treatment Serum

Market Segment by Applications, can be divided into

Hypermarkets and Supermarkets

Department Stores

Specialty Retailers

Pharmacy and Drugstores

There are 15 Chapters to deeply display The global Hair Serum market.

Chapter 1, to describe Hair Serum Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair Serum, with sales, revenue, and price of Hair Serum, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Hair Serum, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair Serum market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hair Serum sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Hair Serum Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Hair Styling Serum
 - 1.2.2 Hair Treatment Serum
- 1.3 Market Analysis by Applications
 - 1.3.1 Hypermarkets and Supermarkets
 - 1.3.2 Department Stores
 - 1.3.3 Specialty Retailers
 - 1.3.4 Pharmacy and Drugstores
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Henkel

2.1.1 Business Overview

2.1.1.1 Henkel Description

2.1.1.2 Henkel Headquarter, Main Business and Finance Overview

2.1.2 Henkel Hair Serum Product Introduction

2.1.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.1.2.2 Hair Serum Product Information

2.1.3 Henkel Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Henkel Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Henkel Hair Serum Market Share in 2017

2.2 Kao

2.2.1 Business Overview

2.2.1.1 Kao Description

2.2.1.2 Kao Headquarter, Main Business and Finance Overview

2.2.2 Kao Hair Serum Product Introduction

2.2.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.2.2.2 Hair Serum Product Information

2.2.3 Kao Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Kao Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Kao Hair Serum Market Share in 2017

2.3 L'Oréal

2.3.1 Business Overview

2.3.1.1 L'Oréal Description

2.3.1.2 L'Oréal Headquarter, Main Business and Finance Overview

2.3.2 L'Oréal Hair Serum Product Introduction

2.3.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.3.2.2 Hair Serum Product Information

2.3.3 L'Oréal Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 L'Oréal Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global L'Oréal Hair Serum Market Share in 2017

2.4 P&G

2.4.1 Business Overview

2.4.1.1 P&G Description

2.4.1.2 P&G Headquarter, Main Business and Finance Overview

2.4.2 P&G Hair Serum Product Introduction

2.4.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.4.2.2 Hair Serum Product Information

2.4.3 P&G Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 P&G Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global P&G Hair Serum Market Share in 2017

2.5 Unilever

2.5.1 Business Overview

2.5.1.1 Unilever Description

2.5.1.2 Unilever Headquarter, Main Business and Finance Overview

2.5.2 Unilever Hair Serum Product Introduction

2.5.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.5.2.2 Hair Serum Product Information

2.5.3 Unilever Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Unilever Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Unilever Hair Serum Market Share in 2017

2.6 Amka Products

2.6.1 Business Overview

2.6.1.1 Amka Products Description

2.6.1.2 Amka Products Headquarter, Main Business and Finance Overview

2.6.2 Amka Products Hair Serum Product Introduction

2.6.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors

2.6.2.2 Hair Serum Product Information

2.6.3 Amka Products Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Amka Products Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Amka Products Hair Serum Market Share in 2017

2.7 Avon

2.7.1 Business Overview

- 2.7.1.1 Avon Description
- 2.7.1.2 Avon Headquarter, Main Business and Finance Overview
- 2.7.2 Avon Hair Serum Product Introduction
 - 2.7.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Hair Serum Product Information
- 2.7.3 Avon Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Avon Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Avon Hair Serum Market Share in 2017
- 2.8 Fantasia
 - 2.8.1 Business Overview
 - 2.8.1.1 Fantasia Description
 - 2.8.1.2 Fantasia Headquarter, Main Business and Finance Overview
 - 2.8.2 Fantasia Hair Serum Product Introduction
 - 2.8.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Hair Serum Product Information
 - 2.8.3 Fantasia Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Fantasia Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Fantasia Hair Serum Market Share in 2017
- 2.9 Giovanni Cosmetics
 - 2.9.1 Business Overview
 - 2.9.1.1 Giovanni Cosmetics Description
 - 2.9.1.2 Giovanni Cosmetics Headquarter, Main Business and Finance Overview
 - 2.9.2 Giovanni Cosmetics Hair Serum Product Introduction
 - 2.9.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Hair Serum Product Information
 - 2.9.3 Giovanni Cosmetics Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Giovanni Cosmetics Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Giovanni Cosmetics Hair Serum Market Share in 2017
- 2.10 Mirta de Perales
 - 2.10.1 Business Overview
 - 2.10.1.1 Mirta de Perales Description
 - 2.10.1.2 Mirta de Perales Headquarter, Main Business and Finance Overview
 - 2.10.2 Mirta de Perales Hair Serum Product Introduction

- 2.10.2.1 Hair Serum Production Bases, Sales Regions and Major Competitors
- 2.10.2.2 Hair Serum Product Information
- 2.10.3 Mirta de Perales Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Mirta de Perales Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Mirta de Perales Hair Serum Market Share in 2017

3 GLOBAL HAIR SERUM MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Hair Serum Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Hair Serum Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Hair Serum Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Hair Serum Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Hair Serum Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL HAIR SERUM MARKET ANALYSIS BY REGIONS

- 4.1 Global Hair Serum Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Hair Serum Sales by Regions (2013-2018)
 - 4.1.2 Global Hair Serum Revenue by Regions (2013-2018)
- 4.2 North America Hair Serum Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Hair Serum Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Hair Serum Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Hair Serum Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Hair Serum Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA HAIR SERUM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Hair Serum Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Hair Serum Sales by Countries (2013-2018)
 - 5.1.2 North America Hair Serum Revenue by Countries (2013-2018)
 - 5.1.3 United States Hair Serum Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Hair Serum Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Hair Serum Sales and Growth Rate (2013-2018)
- 5.2 North America Hair Serum Sales and Revenue (Value) by Manufacturers

(2016-2017)

5.2.1 North America Hair Serum Sales by Manufacturers (2016-2017)

5.2.2 North America Hair Serum Revenue by Manufacturers (2016-2017)

5.3 North America Hair Serum Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Hair Serum Sales and Sales Share by Type (2013-2018)

5.3.2 North America Hair Serum Revenue and Revenue Share by Type (2013-2018)

5.4 North America Hair Serum Sales, Revenue and Market Share by Application
(2013-2018)

5.4.1 North America Hair Serum Sales and Sales Share by Application (2013-2018)

5.4.2 North America Hair Serum Revenue and Revenue Share by Application
(2013-2018)

6 EUROPE HAIR SERUM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Hair Serum Sales, Revenue and Market Share by Countries

6.1.1 Europe Hair Serum Sales by Countries (2013-2018)

6.1.2 Europe Hair Serum Revenue by Countries (2013-2018)

6.1.3 Germany Hair Serum Sales and Growth Rate (2013-2018)

6.1.4 UK Hair Serum Sales and Growth Rate (2013-2018)

6.1.5 France Hair Serum Sales and Growth Rate (2013-2018)

6.1.6 Russia Hair Serum Sales and Growth Rate (2013-2018)

6.1.7 Italy Hair Serum Sales and Growth Rate (2013-2018)

6.2 Europe Hair Serum Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Hair Serum Sales by Manufacturers (2016-2017)

6.2.2 Europe Hair Serum Revenue by Manufacturers (2016-2017)

6.3 Europe Hair Serum Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Hair Serum Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Hair Serum Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Hair Serum Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Hair Serum Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Hair Serum Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC HAIR SERUM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Hair Serum Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Hair Serum Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Hair Serum Revenue by Countries (2013-2018)

- 7.1.3 China Hair Serum Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Hair Serum Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Hair Serum Sales and Growth Rate (2013-2018)
- 7.1.6 India Hair Serum Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Hair Serum Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Hair Serum Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Hair Serum Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Hair Serum Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Hair Serum Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Hair Serum Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Hair Serum Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Hair Serum Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Hair Serum Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Hair Serum Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA HAIR SERUM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Hair Serum Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Hair Serum Sales by Countries (2013-2018)
 - 8.1.2 South America Hair Serum Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Hair Serum Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Hair Serum Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Hair Serum Sales and Growth Rate (2013-2018)
- 8.2 South America Hair Serum Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Hair Serum Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Hair Serum Revenue by Manufacturers (2016-2017)
- 8.3 South America Hair Serum Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Hair Serum Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Hair Serum Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Hair Serum Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Hair Serum Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Hair Serum Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA HAIR SERUM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Hair Serum Sales, Revenue and Market Share by Countries

- 9.1.1 Middle East and Africa Hair Serum Sales by Countries (2013-2018)
- 9.1.2 Middle East and Africa Hair Serum Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia Hair Serum Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Hair Serum Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Hair Serum Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Hair Serum Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Hair Serum Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Hair Serum Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa Hair Serum Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa Hair Serum Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Hair Serum Sales, Revenue and Market Share by Type (2013-2018)

- 9.3.1 Middle East and Africa Hair Serum Sales and Sales Share by Type (2013-2018)
- 9.3.1 Middle East and Africa Hair Serum Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Hair Serum Sales, Revenue and Market Share by Application (2013-2018)

- 9.4.1 Middle East and Africa Hair Serum Sales and Sales Share by Application (2013-2018)
- 9.4.2 Middle East and Africa Hair Serum Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL HAIR SERUM MARKET SEGMENT BY TYPE

10.1 Global Hair Serum Sales, Revenue and Market Share by Type (2013-2018)

- 10.1.1 Global Hair Serum Sales and Market Share by Type (2013-2018)
- 10.1.2 Global Hair Serum Revenue and Market Share by Type (2013-2018)

10.2 Hair Styling Serum Sales Growth and Price

- 10.2.1 Global Hair Styling Serum Sales Growth (2013-2018)
- 10.2.2 Global Hair Styling Serum Price (2013-2018)

10.3 Hair Treatment Serum Sales Growth and Price

- 10.3.1 Global Hair Treatment Serum Sales Growth (2013-2018)
- 10.3.2 Global Hair Treatment Serum Price (2013-2018)

11 GLOBAL HAIR SERUM MARKET SEGMENT BY APPLICATION

- 11.1 Global Hair Serum Sales Market Share by Application (2013-2018)
- 11.2 Hypermarkets and Supermarkets Sales Growth (2013-2018)
- 11.3 Department Stores Sales Growth (2013-2018)
- 11.4 Specialty Retailers Sales Growth (2013-2018)
- 11.5 Pharmacy and Drugstores Sales Growth (2013-2018)

12 HAIR SERUM MARKET FORECAST (2018-2023)

- 12.1 Global Hair Serum Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Hair Serum Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Hair Serum Market Forecast (2018-2023)
 - 12.2.2 Europe Hair Serum Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Hair Serum Market Forecast (2018-2023)
 - 12.2.4 South America Hair Serum Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Hair Serum Market Forecast (2018-2023)
- 12.3 Hair Serum Market Forecast by Type (2018-2023)
 - 12.3.1 Global Hair Serum Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Hair Serum Market Share Forecast by Type (2018-2023)
- 12.4 Hair Serum Market Forecast by Application (2018-2023)
 - 12.4.1 Global Hair Serum Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Hair Serum Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Hair Serum Picture

Table Product Specifications of Hair Serum

Figure Global Hair Serum CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Hair Serum CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Hair Serum by Types in 2017

Figure Hair Styling Serum Picture

Table Major Manufacturers of Hair Styling Serum

Figure Hair Treatment Serum Picture

Table Major Manufacturers of Hair Treatment Serum

Figure Hair Serum Sales Market Share by Applications in 2017

Figure Hypermarkets and Supermarkets Picture

Figure Department Stores Picture

Figure Specialty Retailers Picture

Figure Pharmacy and Drugstores Picture

Figure United States Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure France Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure UK Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure China Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure India Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Hair Serum Revenue (Value) and Growth Rate (2013-2023)

Table Henkel Headquarter, Established, Main Business and Finance Overview (2017)

Table Henkel Hair Serum Production Bases, Sales Regions and Major Competitors

Table Henkel Hair Serum Product

Table Henkel Hair Serum Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

Figure Global Henkel Hair Serum Sales Market Share in 2017

Figure Global Henkel Hair Serum Revenue Market Share in 2017

Table Kao Headquarter, Established, Main Business and Finance Overview (2017)

Table Kao Hair Serum Production Bases, Sales Regions and Major Competitors

Table Kao Hair Serum Product

Table Kao Hair Serum Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

Figure Global Kao Hair Serum Sales Market Share in 2017

Figure Global Kao Hair Serum Revenue Market Share in 2017

Table L'Oréal Headquarter, Established, Main Business and Finance Overview (2017)

Table L'Oréal Hair Serum Production Bases, Sales Regions and Major Competitors

Table L'Oréal Hair Serum Product

Table L'Oréal Hair Serum Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

Figure Global L'Oréal Hair Serum Sales Market Share in 2017

Figure Global L'Oréal Hair Serum Revenue Market Share in 2017

Table P&G Headquarter, Established, Main Business and Finance Overview (2017)

Table P&G Hair Serum Production Bases, Sales Regions and Major Competitors

Table P&G Hair Serum Product

Table P&G Hair Serum Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

Figure Global P&G Hair Serum Sales Market Share in 2017

Figure Global P&G Hair Serum Revenue Market Share in 2017

Table Unilever Headquarter, Established, Main Business and Finance Overview (2017)

Table Unilever Hair Serum Production Bases, Sales Regions and Major Competitors

Table Unilever Hair Serum Product

Table Unilever Hair Serum Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

Figure Global Unilever Hair Serum Sales Market Share in 2017

Figure Global Unilever Hair Serum Revenue Market Share in 2017

Table Amka Products Headquarter, Established, Main Business and Finance Overview
(2017)

Table Amka Products Hair Serum Production Bases, Sales Regions and Major
Competitors

Table Amka Products Hair Serum Product

Table Amka Products Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Amka Products Hair Serum Sales Market Share in 2017

Figure Global Amka Products Hair Serum Revenue Market Share in 2017

Table Avon Headquarter, Established, Main Business and Finance Overview (2017)

Table Avon Hair Serum Production Bases, Sales Regions and Major Competitors

Table Avon Hair Serum Product

Table Avon Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Avon Hair Serum Sales Market Share in 2017

Figure Global Avon Hair Serum Revenue Market Share in 2017

Table Fantasia Headquarter, Established, Main Business and Finance Overview (2017)

Table Fantasia Hair Serum Production Bases, Sales Regions and Major Competitors

Table Fantasia Hair Serum Product

Table Fantasia Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Fantasia Hair Serum Sales Market Share in 2017

Figure Global Fantasia Hair Serum Revenue Market Share in 2017

Table Giovanni Cosmetics Headquarter, Established, Main Business and Finance Overview (2017)

Table Giovanni Cosmetics Hair Serum Production Bases, Sales Regions and Major Competitors

Table Giovanni Cosmetics Hair Serum Product

Table Giovanni Cosmetics Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Giovanni Cosmetics Hair Serum Sales Market Share in 2017

Figure Global Giovanni Cosmetics Hair Serum Revenue Market Share in 2017

Table Mirta de Perales Headquarter, Established, Main Business and Finance Overview (2017)

Table Mirta de Perales Hair Serum Production Bases, Sales Regions and Major Competitors

Table Mirta de Perales Hair Serum Product

Table Mirta de Perales Hair Serum Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Mirta de Perales Hair Serum Sales Market Share in 2017

Figure Global Mirta de Perales Hair Serum Revenue Market Share in 2017

Table Global Hair Serum Sales by Manufacturer (2016-2017)

Figure Global Hair Serum Sales Market Share by Manufacturer in 2016

Figure Global Hair Serum Sales Market Share by Manufacturer in 2017

Table Global Hair Serum Revenue by Manufacturer (2016-2017)
Figure Global Hair Serum Revenue Market Share by Manufacturer in 2016
Figure Global Hair Serum Revenue Market Share by Manufacturer in 2017
Table Global Hair Serum Price by Manufacturer (2016-2017)
Figure Top 3 Hair Serum Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Hair Serum Manufacturer (Revenue) Market Share in 2017
Figure Global Hair Serum Sales and Growth Rate (2013-2018)
Figure Global Hair Serum Revenue and Growth Rate (2013-2018)
Table Global Hair Serum Sales by Regions (2013-2018)
Table Global Hair Serum Sales Market Share by Regions (2013-2018)
Table Global Hair Serum Revenue by Regions (2013-2018)
Figure Global Hair Serum Revenue Market Share by Regions in 2013
Figure Global Hair Serum Revenue Market Share by Regions in 2017
Figure North America Hair Serum Sales and Growth Rate (2013-2018)
Figure North America Hair Serum Revenue and Growth Rate (2013-2018)
Figure Europe Hair Serum Sales and Growth Rate (2013-2018)
Figure Europe Hair Serum Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Hair Serum Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Hair Serum Revenue and Growth Rate (2013-2018)
Figure South America Hair Serum Sales and Growth Rate (2013-2018)
Figure South America Hair Serum Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Hair Serum Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Hair Serum Revenue and Growth Rate (2013-2018)
Figure North America Hair Serum Revenue and Growth Rate (2013-2018)
Table North America Hair Serum Sales by Countries (2013-2018)
Table North America Hair Serum Sales Market Share by Countries (2013-2018)
Figure North America Hair Serum Sales Market Share by Countries in 2013
Figure North America Hair Serum Sales Market Share by Countries in 2017
Table North America Hair Serum Revenue by Countries (2013-2018)
Table North America Hair Serum Revenue Market Share by Countries (2013-2018)
Figure North America Hair Serum Revenue Market Share by Countries in 2013
Figure North America Hair Serum Revenue Market Share by Countries in 2017
Figure United States Hair Serum Sales and Growth Rate (2013-2018)
Figure Canada Hair Serum Sales and Growth Rate (2013-2018)
Figure Mexico Hair Serum Sales and Growth Rate (2013-2018)
Table North America Hair Serum Sales by Manufacturer (2016-2017)
Figure North America Hair Serum Sales Market Share by Manufacturer in 2016
Figure North America Hair Serum Sales Market Share by Manufacturer in 2017
Table North America Hair Serum Revenue by Manufacturer (2016-2017)

Figure North America Hair Serum Revenue Market Share by Manufacturer in 2016

Figure North America Hair Serum Revenue Market Share by Manufacturer in 2017

Table North America Hair Serum Sales by Type (2013-2018)

Table North America Hair Serum Sales Share by Type (2013-2018)

Table North America Hair Serum Revenue by Type (2013-2018)

Table North America Hair Serum Revenue Share by Type (2013-2018)

Table North America Hair Serum Sales by Application (2013-2018)

Table North America Hair Serum Sales Share by Application (2013-2018)

Table North America Hair Serum Revenue by Application (2013-2018)

Table North America Hair Serum Revenue Share by Application (2013-2018)

Figure Europe Hair Serum Revenue and Growth Rate (2013-2018)

Table Europe Hair Serum Sales by Countries (2013-2018)

Table Europe Hair Serum Sales Market Share by Countries (2013-2018)

Table Europe Hair Serum Revenue by Countries (2013-2018)

Figure Europe Hair Serum Revenue Market Share by Countries in 2016

Figure Europe Hair Serum Revenue Market Share by Countries in 2017

Figure Germany Hair Serum Sales and Growth Rate (2013-2018)

Figure UK Hair Serum Sales and Growth Rate (2013-2018)

Figure France Hair Serum Sales and Growth Rate (2013-2018)

Figure Russia Hair Serum Sales and Growth Rate (2013-2018)

Figure Italy Hair Serum Sales and Growth Rate (2013-2018)

Table Europe Hair Serum Sales by Manufacturer (2016-2017)

Figure Europe Hair Serum Sales Market Share by Manufacturer in 2016

Figure Europe Hair Serum Sales Market Share by Manufacturer in 2017

Table Europe Hair Serum Revenue by Manufacturer (2016-2017)

Figure Europe Hair Serum Revenue Market Share by Manufacturer in 2016

Figure Europe Hair Serum Revenue Market Share by Manufacturer in 2017

Table Europe Hair Serum Sales by Type (2013-2018)

Table Europe Hair Serum Sales Share by Type (2013-2018)

Table Europe Hair Serum Revenue by Type (2013-2018)

Table Europe Hair Serum Revenue Share by Type (2013-2018)

Table Europe Hair Serum Sales by Application (2013-2018)

Table Europe Hair Serum Sales Share by Application (2013-2018)

Table Europe Hair Serum Revenue by Application (2013-2018)

Table Europe Hair Serum Revenue Share by Application (2013-2018)

Figure Asia-Pacific Hair Serum Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Hair Serum Sales by Countries (2013-2018)

Table Asia-Pacific Hair Serum Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Hair Serum Sales Market Share by Countries 2017

Table Asia-Pacific Hair Serum Revenue by Countries (2013-2018)
Figure Asia-Pacific Hair Serum Revenue Market Share by Countries 2017
Figure China Hair Serum Sales and Growth Rate (2013-2018)
Figure Japan Hair Serum Sales and Growth Rate (2013-2018)
Figure Korea Hair Serum Sales and Growth Rate (2013-2018)
Figure India Hair Serum Sales and Growth Rate (2013-2018)
Figure Southeast Asia Hair Serum Sales and Growth Rate (2013-2018)
Table Asia-Pacific Hair Serum Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Hair Serum Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Hair Serum Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Hair Serum Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Hair Serum Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Hair Serum Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Hair Serum Sales by Type (2013-2018)
Table Asia-Pacific Hair Serum Sales Share by Type (2013-2018)
Table Asia-Pacific Hair Serum Revenue by Type (2013-2018)
Table Asia-Pacific Hair Serum Revenue Share by Type (2013-2018)
Table Asia-Pacific Hair Serum Sales by Application (2013-2018)
Table Asia-Pacific Hair Serum Sales Share by Application (2013-2018)
Table Asia-Pacific Hair Serum Revenue by Application (2013-2018)
Table Asia-Pacific Hair Serum Revenue Share by Application (2013-2018)
Figure South America Hair Serum Revenue and Growth Rate (2013-2018)
Table South America Hair Serum Sales by Countries (2013-2018)
Table South America Hair Serum Sales Market Share by Countries (2013-2018)
Figure South America Hair Serum Sales Market Share by Countries in 2017
Table South America Hair Serum Revenue by Countries (2013-2018)
Table South America Hair Serum Revenue Market Share by Countries (2013-2018)
Figure South America Hair Serum Revenue Market Share by Countries in 2017
Figure Brazil Hair Serum Sales and Growth Rate (2013-2018)
Figure Argentina Hair Serum Sales and Growth Rate (2013-2018)
Figure Colombia Hair Serum Sales and Growth Rate (2013-2018)
Table South America Hair Serum Sales by Manufacturer (2016-2017)
Figure South America Hair Serum Sales Market Share by Manufacturer in 2016
Figure South America Hair Serum Sales Market Share by Manufacturer in 2017
Table South America Hair Serum Revenue by Manufacturer (2016-2017)
Figure South America Hair Serum Revenue Market Share by Manufacturer in 2016
Figure South America Hair Serum Revenue Market Share by Manufacturer in 2017
Table South America Hair Serum Sales by Type (2013-2018)
Table South America Hair Serum Sales Share by Type (2013-2018)

Table South America Hair Serum Revenue by Type (2013-2018)
Table South America Hair Serum Revenue Share by Type (2013-2018)
Table South America Hair Serum Sales by Application (2013-2018)
Table South America Hair Serum Sales Share by Application (2013-2018)
Table South America Hair Serum Revenue by Application (2013-2018)
Table South America Hair Serum Revenue Share by Application (2013-2018)
Figure Middle East and Africa Hair Serum Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Hair Serum Sales by Countries (2013-2018)
Table Middle East and Africa Hair Serum Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Hair Serum Sales Market Share by Countries in 2017
Table Middle East and Africa Hair Serum Revenue by Countries (2013-2018)
Table Middle East and Africa Hair Serum Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Hair Serum Revenue Market Share by Countries in 2013
Figure Middle East and Africa Hair Serum Revenue Market Share by Countries in 2017
Figure Saudi Arabia Hair Serum Sales and Growth Rate (2013-2018)
Figure UAE Hair Serum Sales and Growth Rate (2013-2018)
Figure Egypt Hair Serum Sales and Growth Rate (2013-2018)
Figure Nigeria Hair Serum Sales and Growth Rate (2013-2018)
Figure South Africa Hair Serum Sales and Growth Rate (2013-2018)
Table Middle East and Africa Hair Serum Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Hair Serum Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Hair Serum Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Hair Serum Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Hair Serum Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Hair Serum Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Hair Serum Sales by Type (2013-2018)
Table Middle East and Africa Hair Serum Sales Share by Type (2013-2018)
Table Middle East and Africa Hair Serum Revenue by Type (2013-2018)
Table Middle East and Africa Hair Serum Revenue Share by Type (2013-2018)
Table Middle East and Africa Hair Serum Sales by Application (2013-2018)
Table Middle East and Africa Hair Serum Sales Share by Application (2013-2018)
Table Middle East and Africa Hair Serum Revenue by Application (2013-2018)
Table Middle East and Africa Hair Serum Revenue Share by Application (2013-2018)
Table Global Hair Serum Sales by Type (2013-2018)
Table Global Hair Serum Sales Share by Type (2013-2018)
Table Global Hair Serum Revenue by Type (2013-2018)

Table Global Hair Serum Revenue Share by Type (2013-2018)
Figure Global Hair Styling Serum Sales Growth (2013-2018)
Figure Global Hair Styling Serum Price (2013-2018)
Figure Global Hair Treatment Serum Sales Growth (2013-2018)
Figure Global Hair Treatment Serum Price (2013-2018)
Table Global Hair Serum Sales by Application (2013-2018)
Table Global Hair Serum Sales Share by Application (2013-2018)
Figure Global Hypermarkets and Supermarkets Sales Growth (2013-2018)
Figure Global Department Stores Sales Growth (2013-2018)
Figure Global Specialty Retailers Sales Growth (2013-2018)
Figure Global Pharmacy and Drugstores Sales Growth (2013-2018)
Figure Global Hair Serum Sales, Revenue and Growth Rate (2018-2023)
Table Global Hair Serum Sales Forecast by Regions (2018-2023)
Table Global Hair Serum Market Share Forecast by Regions (2018-2023)
Figure North America Sales Hair Serum Market Forecast (2018-2023)
Figure Europe Sales Hair Serum Market Forecast (2018-2023)
Figure Asia-Pacific Sales Hair Serum Market Forecast (2018-2023)
Figure South America Sales Hair Serum Market Forecast (2018-2023)
Figure Middle East and Africa Sales Hair Serum Market Forecast (2018-2023)
Table Global Hair Serum Sales Forecast by Type (2018-2023)
Table Global Hair Serum Market Share Forecast by Type (2018-2023)
Table Global Hair Serum Sales Forecast by Application (2018-2023)
Table Global Hair Serum Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

I would like to order

Product name: Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Serum Market 2018, Forecast to 2023

Product link: <https://marketpublishers.com/r/GD2C428510DEN.html>

Price: US\$ 4,392.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD2C428510DEN.html>