

# Global Hair Rollers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4B2475CE24EN.html>

Date: January 2024

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G4B2475CE24EN

## Abstracts

According to our (Global Info Research) latest study, the global Hair Rollers market size was valued at USD 733.5 million in 2023 and is forecast to a readjusted size of USD 837.6 million by 2030 with a CAGR of 1.9% during review period.

A hair roller or hair curler is a small tube that is rolled into a person's hair in order to curl it, making a new hairstyle. Hair roller is defined based on its function rather than the appearance. Actually, hair roller can be made of plastic or ceramic, and can be firm or resilient.

The major players in global Hair Rollers market include Conair, Goody Products, Spectrum Brands, etc. The top 3 players occupy about 30% shares of the global market. North America and Europe are main markets, they occupy about 50% of the global market. Hot Rollers and Magnetic Rollers are main types, with a share about 50%. DIY Hair Rolling is the main application, which holds a share about 70%.

The Global Info Research report includes an overview of the development of the Hair Rollers industry chain, the market status of Professional Hair Care (Hot Rollers, Magnetic Rollers), DIY Hair Rolling (Hot Rollers, Magnetic Rollers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hair Rollers.

Regionally, the report analyzes the Hair Rollers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hair Rollers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Hair Rollers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hair Rollers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Hot Rollers, Magnetic Rollers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hair Rollers market.

**Regional Analysis:** The report involves examining the Hair Rollers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hair Rollers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hair Rollers:

**Company Analysis:** Report covers individual Hair Rollers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hair Rollers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Professional Hair Care, DIY Hair Rolling).

**Technology Analysis:** Report covers specific technologies relevant to Hair Rollers. It assesses the current state, advancements, and potential future developments in Hair Rollers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hair Rollers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Hair Rollers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Hot Rollers

Magnetic Rollers

Velcro Rollers

Foam Rollers

Snap-On Rollers

Plastic Mesh Rollers

Flexi-Rods

Others

#### Market segment by Application

Professional Hair Care

DIY Hair Rolling

Major players covered

Conair

Goody Products

Spectrum Brands

Helen of Troy Limited

Panasonic

KAI

Sleep In Rollers

T3 Micro

J&D Beauty

Calista Tools

Fromm

Dasio

Lucky Trendy

TESCOM

MeiYu

Fenghua Juxing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Rollers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Rollers, with price, sales, revenue and global market share of Hair Rollers from 2019 to 2024.

Chapter 3, the Hair Rollers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Rollers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hair Rollers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Rollers.

Chapter 14 and 15, to describe Hair Rollers sales channel, distributors, customers, research findings and conclusion.

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