

# **Global Hair Removal Device Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Hair Removal Device market size was valued at USD 658.5 million in 2023 and is forecast to a readjusted size of USD 1303 million by 2030 with a CAGR of 10.2% during review period.

Hair removal is the deliberate removal of body hair. Devices used for hair removal include epilation devices, lasers, threading, intense pulsed light or electrolysis. Based on technology, the market can segment into mechanical devices, Laser hair removal, Diode epilation, Intense pulsed light (IPL), Home Pulsed Light (HPL) and Combination of optical and bi-polar radiofrequency (RF) energies (either laser or light), etc.

Global Hair Removal Device key players include Philips, Panasonic, Braun, POVOS, etc. Global top four manufacturers hold a share nearly 65%.

China is the largest market, with a share about 30%, followed by Europe, and United States, both have a share about 50 percent.

In terms of product, Epilators is the largest segment, with a share over 75%. And in terms of application, the largest application is At-Home Use, followed by Commercial Use.

The Global Info Research report includes an overview of the development of the Hair Removal Device industry chain, the market status of At-Home Use (Epilators, Laser and IPL, etc.), Commercial Use (Epilators, Laser and IPL, etc.), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hair Removal Device.

Regionally, the report analyzes the Hair Removal Device markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hair Removal Device market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Hair Removal Device market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hair Removal Device industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Epilators, Laser and IPL, etc.).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hair Removal Device market.

**Regional Analysis:** The report involves examining the Hair Removal Device market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hair Removal Device market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hair Removal Device:

**Company Analysis:** Report covers individual Hair Removal Device manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hair Removal Device. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (At-Home Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Hair Removal Device. It assesses the current state, advancements, and potential future developments in Hair Removal Device areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Hair Removal Device market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Hair Removal Device market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Epilators

Laser and IPL, etc.

### Market segment by Application

At-Home Use

Commercial Use

## Major players covered

Philips

Panasonic

Braun

Flyco

Tira

Remington

Silk'n

iluminage

Epilady

GSD

POVOS

Ya-Man

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Removal Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Removal Device, with price, sales, revenue and global market share of Hair Removal Device from 2019 to 2024.

Chapter 3, the Hair Removal Device competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Removal Device breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Hair Removal Device market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Removal Device.

Chapter 14 and 15, to describe Hair Removal Device sales channel, distributors, customers, research findings and conclusion.

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