

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair and Body Mist Market 2018, Forecast to 2023

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Abstracts

The natural body mist products use natural sources such as bergamot, cardamom, jasmine, musk, nutmeg, papaya, pineapple, and rose. Similarly, the natural hair mist products use natural sources such as corn, murumuru seed butter, black oat seeds, soybeans, coconut oil, olive oil, and honey. Some of the popular natural body mist products include CK one All Over Body Spray from Calvin Klein and Satsuma body mist, Shea body mist.

Scope of the Report:

This report focuses on the Hair and Body Mist in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The factors that propel the growth of the Hair and Body Mist Market include increasing demand, rise in disposable income, growth in distribution channels, rapid urbanization & industrialization, and technical innovations. On the other hand, there are also factors that may hamper the growth of The market such as increasing awareness among consumers regarding the side effects of synthetic ingredients. Hair and Body Mist Market is classified on the basis of product type, distribution channel and geography. Hair and Body Mist Market is classified on the basis of product type as body mist and hair mist.

The Americas dominated the hair and body mist market and accounted for more than 36% of the total market share. The high demand for hair and body products from the male grooming segment is one of the major growth drivers in this region. Moreover, the development of the organized retail sector is a major revenue-contributing factor for this region's growth. Hypermarkets, supermarkets, and discounters such as Walmart and

Target, and department stores such as JC Penny and Macy's are some of the major organized retailers for hair and body mist products in the region. The major markets in this region are the US, Mexico, and Canada in North America and Brazil in South America.

The worldwide market for Hair and Body Mist is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Chanel

Estée Lauder

L Brands

L'Oréal

LVMH

Shiseido

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Body Mist

Hair Mist

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display The global Hair and Body Mist market.

Chapter 1, to describe Hair and Body Mist Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair and Body Mist, with sales, revenue, and price of Hair and Body Mist, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Hair and Body Mist, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair and Body Mist market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Hair and Body Mist sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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