

# Global Hair Growth Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Hair Growth Supplements market size was valued at USD 562.9 million in 2023 and is forecast to a readjusted size of USD 821.6 million by 2030 with a CAGR of 5.6% during review period.

Hair supplements which contains proteins and vitamins that are good for hair, such as vitamins ,protein and plant extracts. To a certain extent, they can improve hair quality and promote hair growth.

one Unit refers to 60 Tablets, Capsules or Gummies in this report.

Global Hair Growth Supplements key players include Viviscal(Church & Dwight), Nutrafol, Arkopharma, Nature's Bounty, Keranique, etc. Global top 5 manufacturers hold a share over 33%.

Asia-Pacific is the largest market, with a share about 34%, followed by North America, and Europe, both have a share about 54 percent.

In terms of product, Tablets is the largest segment, with a share over 36%. And in terms of application, the largest application is Pharmacy & Drug Store.

The Global Info Research report includes an overview of the development of the Hair Growth Supplements industry chain, the market status of Hypermarket & Supermarket (Tablets, Capsules), Pharmacy & Drug Store (Tablets, Capsules), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Hair Growth Supplements.

Regionally, the report analyzes the Hair Growth Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hair Growth Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hair Growth Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hair Growth Supplements industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tablets, Capsules).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hair Growth Supplements market.

**Regional Analysis:** The report involves examining the Hair Growth Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hair Growth Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hair Growth Supplements:

**Company Analysis:** Report covers individual Hair Growth Supplements manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hair Growth Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channels (Hypermarket & Supermarket, Pharmacy & Drug Store).

**Technology Analysis:** Report covers specific technologies relevant to Hair Growth Supplements. It assesses the current state, advancements, and potential future developments in Hair Growth Supplements areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Hair Growth Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Hair Growth Supplements market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Tablets

Capsules

Gummies

Others

### Market segment by Sales Channel

Hypermarket & Supermarket

Pharmacy & Drug Store

E-commerce

Others

#### Major players covered

Viviscal(Church & Dwight)

Nutrafol

Arkopharma

Nature's Bounty

Philip Kingsley

Inneov

Keranique

The Mane Choice(MAV Beauty Brands)

Vitabiotics

SportsResearch

Natrol(New Mountain Capital)

Brock Beauty

Olly(Unilever)

Vital Proteins

Eu Natural(APG)(APG)

HUM Nutrition

Ouai Haircare

SugarBearHair

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Growth Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Growth Supplements, with price, sales, revenue and global market share of Hair Growth Supplements from 2019 to 2024.

Chapter 3, the Hair Growth Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Growth Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hair Growth Supplements market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Growth Supplements.

Chapter 14 and 15, to describe Hair Growth Supplements sales channel, distributors, customers, research findings and conclusion.

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