

Global Hair Dye Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFAC2679EB2FEN.html>

Date: January 2026

Pages: 155

Price: US\$ 4,480.00 (Single User License)

ID: GFAC2679EB2FEN

Abstracts

The global Hair Dye market size is expected to reach \$ 61280 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Hair dye is a cosmetic product used to change the color of hair. Its primary function is to alter the natural color of the hair through chemical components to enhance beauty, cover gray hair, or create a personalized style. Hair dyes typically consist of pigments, oxidizing agents, stabilizers, and other auxiliary ingredients. These components react with the natural pigments in the hair to produce either permanent or temporary color changes. Depending on the longevity and permanence, hair dyes can be classified into four main categories: permanent hair dye, semi-permanent hair dye, gradual hair dye, and temporary hair dye.

Permanent hair dye is a product that deeply fixes pigment molecules in the hair through chemical reactions, and the color typically lasts for a long time until the hair grows back or is trimmed. Semi-permanent hair dye lasts relatively shorter, usually 4 to 6 weeks, and creates color by the dye molecules adhering to the outer surface of the hair shaft. Gradual hair dyes are typically used for slight color changes, with the color deepening with successive uses. Temporary hair dye is the shortest-lasting type, typically fading after one or a few washes, and is suitable for short-term use or trying out a new color.

Hair dye is widely used not only by individual consumers but also in salons, becoming an integral part of hairstyling and personal expression. With advancements in technology, modern hair dyes focus not only on effectiveness but also on reducing damage to hair. For instance, many brands have introduced ammonia-free or low-ammonia dyes, using natural plant-based ingredients to minimize irritation to the scalp and hair while enhancing gloss and overall hair health.

In the global hair dye market, the demand for dye products is growing due to increasing personalized and aesthetic needs, particularly among younger generations and within the fashion industry. The trends of personalization, health, and harmlessness are the main driving forces behind market growth. First, as people seek beauty and unique styles, personalized hair coloring has become a fashion trend, with more individuals opting for hair dye to express their identity. Additionally, with improved living standards and heightened beauty awareness, consumers are increasingly concerned about the quality and safety of hair dyes, leading to the dominance of ammonia-free and natural ingredient-based products in the market.

However, the market also faces certain risks and challenges. The potential harm of chemical components in hair dyes to hair and skin remains a concern for consumers, especially since long-term use of certain types of permanent hair dye may damage hair and even cause allergic reactions. Furthermore, varying laws and regulations across different regions globally may restrict the expansion of some hair dye products due to stringent regulatory requirements.

Regarding market concentration, the global hair dye market is currently dominated by large brands and international companies such as L'Oréal and Schwarzkopf, who hold significant market share due to their strong brand influence and research and development capabilities. However, with the rise of smaller brands, particularly in the organic and natural product sectors, market competition is becoming more intense.

Downstream demand trends indicate that consumers are increasingly focused on the health effects of hair dye, particularly the shine, smoothness, and repair capabilities of the product. Moreover, the trend toward diversification, convenience, and home use of hair dyes is driving rapid market growth.

The latest technologies in the market include plant-based and ammonia-free hair dyes, which are emerging trends. Advances in scientific technology have led to the development of environmentally friendly, harmless, and healthier formulations of hair dye. Digitalized and customized hair dye products are also gaining popularity, allowing consumers to select products tailored to their specific needs.

This report studies the global Hair Dye production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Hair Dye

and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Hair Dye that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Hair Dye total production and demand, 2021-2032, (K Units)

Global Hair Dye total production value, 2021-2032, (USD Million)

Global Hair Dye production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Hair Dye consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Hair Dye domestic production, consumption, key domestic manufacturers and share

Global Hair Dye production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Hair Dye production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Hair Dye production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Hair Dye market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal Group, Revlon, Inc., Shiseido Company, Henkel AG & Co. KGaA, Procter & Gamble Co., Coty Inc., Kao Corporation, Amorepacific Corporation, Unilever, Godrej, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Hair Dye market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Hair Dye Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Hair Dye Market, Segmentation by Type:

Permanent Hair Dye

Semi-Permanent Hair Dye

Temporary Hair Dye

Global Hair Dye Market, Segmentation by Application:

Home Use

Commercial Use

Companies Profiled:

L'Oréal Group

Revlon, Inc.

Shiseido Company

Henkel AG & Co. KGaA

Procter & Gamble Co.

Coty Inc.

Kao Corporation

Amorepacific Corporation

Unilever

Godrej

Estée Lauder

Conair

HOYU

Combe

Natura &Co

SAVOL

Key Questions Answered:

1. How big is the global Hair Dye market?
2. What is the demand of the global Hair Dye market?
3. What is the year over year growth of the global Hair Dye market?
4. What is the production and production value of the global Hair Dye market?
5. Who are the key producers in the global Hair Dye market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Hair Dye Introduction
- 1.2 World Hair Dye Supply & Forecast
 - 1.2.1 World Hair Dye Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Hair Dye Production (2021-2032)
 - 1.2.3 World Hair Dye Pricing Trends (2021-2032)
- 1.3 World Hair Dye Production by Region (Based on Production Site)
 - 1.3.1 World Hair Dye Production Value by Region (2021-2032)
 - 1.3.2 World Hair Dye Production by Region (2021-2032)
 - 1.3.3 World Hair Dye Average Price by Region (2021-2032)
 - 1.3.4 North America Hair Dye Production (2021-2032)
 - 1.3.5 Europe Hair Dye Production (2021-2032)
 - 1.3.6 China Hair Dye Production (2021-2032)
 - 1.3.7 Japan Hair Dye Production (2021-2032)
 - 1.3.8 India Hair Dye Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Hair Dye Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Hair Dye Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Hair Dye Demand (2021-2032)
- 2.2 World Hair Dye Consumption by Region
 - 2.2.1 World Hair Dye Consumption by Region (2021-2026)
 - 2.2.2 World Hair Dye Consumption Forecast by Region (2027-2032)
- 2.3 United States Hair Dye Consumption (2021-2032)
- 2.4 China Hair Dye Consumption (2021-2032)
- 2.5 Europe Hair Dye Consumption (2021-2032)
- 2.6 Japan Hair Dye Consumption (2021-2032)
- 2.7 South Korea Hair Dye Consumption (2021-2032)
- 2.8 ASEAN Hair Dye Consumption (2021-2032)
- 2.9 India Hair Dye Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Hair Dye Production Value by Manufacturer (2021-2026)
- 3.2 World Hair Dye Production by Manufacturer (2021-2026)
- 3.3 World Hair Dye Average Price by Manufacturer (2021-2026)
- 3.4 Hair Dye Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Hair Dye Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Hair Dye in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Hair Dye in 2025
- 3.6 Hair Dye Market: Overall Company Footprint Analysis
 - 3.6.1 Hair Dye Market: Region Footprint
 - 3.6.2 Hair Dye Market: Company Product Type Footprint
 - 3.6.3 Hair Dye Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Hair Dye Production Value Comparison
 - 4.1.1 United States VS China: Hair Dye Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Hair Dye Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Hair Dye Production Comparison
 - 4.2.1 United States VS China: Hair Dye Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Hair Dye Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Hair Dye Consumption Comparison
 - 4.3.1 United States VS China: Hair Dye Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Hair Dye Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Hair Dye Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Hair Dye Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Hair Dye Production Value (2021-2026)

- 4.4.3 United States Based Manufacturers Hair Dye Production (2021-2026)
- 4.5 China Based Hair Dye Manufacturers and Market Share
 - 4.5.1 China Based Hair Dye Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Hair Dye Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Hair Dye Production (2021-2026)
- 4.6 Rest of World Based Hair Dye Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Hair Dye Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Hair Dye Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Hair Dye Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Hair Dye Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Permanent Hair Dye
 - 5.2.2 Semi-Permanent Hair Dye
 - 5.2.3 Temporary Hair Dye
- 5.3 Market Segment by Type
 - 5.3.1 World Hair Dye Production by Type (2021-2032)
 - 5.3.2 World Hair Dye Production Value by Type (2021-2032)
 - 5.3.3 World Hair Dye Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World Hair Dye Market Size Overview by Application: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Application
 - 6.2.1 Home Use
 - 6.2.2 Commercial Use
- 6.3 Market Segment by Application
 - 6.3.1 World Hair Dye Production by Application (2021-2032)
 - 6.3.2 World Hair Dye Production Value by Application (2021-2032)
 - 6.3.3 World Hair Dye Average Price by Application (2021-2032)

7 COMPANY PROFILES

- 7.1 L'Oréal Group
 - 7.1.1 L'Oréal Group Details

- 7.1.2 L'Oréal Group Major Business
- 7.1.3 L'Oréal Group Hair Dye Product and Services
- 7.1.4 L'Oréal Group Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.1.5 L'Oréal Group Recent Developments/Updates
- 7.1.6 L'Oréal Group Competitive Strengths & Weaknesses
- 7.2 Revlon, Inc.
 - 7.2.1 Revlon, Inc. Details
 - 7.2.2 Revlon, Inc. Major Business
 - 7.2.3 Revlon, Inc. Hair Dye Product and Services
 - 7.2.4 Revlon, Inc. Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.2.5 Revlon, Inc. Recent Developments/Updates
 - 7.2.6 Revlon, Inc. Competitive Strengths & Weaknesses
- 7.3 Shiseido Company
 - 7.3.1 Shiseido Company Details
 - 7.3.2 Shiseido Company Major Business
 - 7.3.3 Shiseido Company Hair Dye Product and Services
 - 7.3.4 Shiseido Company Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Shiseido Company Recent Developments/Updates
 - 7.3.6 Shiseido Company Competitive Strengths & Weaknesses
- 7.4 Henkel AG & Co. KGaA
 - 7.4.1 Henkel AG & Co. KGaA Details
 - 7.4.2 Henkel AG & Co. KGaA Major Business
 - 7.4.3 Henkel AG & Co. KGaA Hair Dye Product and Services
 - 7.4.4 Henkel AG & Co. KGaA Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Henkel AG & Co. KGaA Recent Developments/Updates
 - 7.4.6 Henkel AG & Co. KGaA Competitive Strengths & Weaknesses
- 7.5 Procter & Gamble Co.
 - 7.5.1 Procter & Gamble Co. Details
 - 7.5.2 Procter & Gamble Co. Major Business
 - 7.5.3 Procter & Gamble Co. Hair Dye Product and Services
 - 7.5.4 Procter & Gamble Co. Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Procter & Gamble Co. Recent Developments/Updates
 - 7.5.6 Procter & Gamble Co. Competitive Strengths & Weaknesses
- 7.6 Coty Inc.

- 7.6.1 Coty Inc. Details
- 7.6.2 Coty Inc. Major Business
- 7.6.3 Coty Inc. Hair Dye Product and Services
- 7.6.4 Coty Inc. Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.6.5 Coty Inc. Recent Developments/Updates
- 7.6.6 Coty Inc. Competitive Strengths & Weaknesses
- 7.7 Kao Corporation
 - 7.7.1 Kao Corporation Details
 - 7.7.2 Kao Corporation Major Business
 - 7.7.3 Kao Corporation Hair Dye Product and Services
 - 7.7.4 Kao Corporation Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.7.5 Kao Corporation Recent Developments/Updates
 - 7.7.6 Kao Corporation Competitive Strengths & Weaknesses
- 7.8 Amorepacific Corporation
 - 7.8.1 Amorepacific Corporation Details
 - 7.8.2 Amorepacific Corporation Major Business
 - 7.8.3 Amorepacific Corporation Hair Dye Product and Services
 - 7.8.4 Amorepacific Corporation Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Amorepacific Corporation Recent Developments/Updates
 - 7.8.6 Amorepacific Corporation Competitive Strengths & Weaknesses
- 7.9 Unilever
 - 7.9.1 Unilever Details
 - 7.9.2 Unilever Major Business
 - 7.9.3 Unilever Hair Dye Product and Services
 - 7.9.4 Unilever Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.9.5 Unilever Recent Developments/Updates
 - 7.9.6 Unilever Competitive Strengths & Weaknesses
- 7.10 Godrej
 - 7.10.1 Godrej Details
 - 7.10.2 Godrej Major Business
 - 7.10.3 Godrej Hair Dye Product and Services
 - 7.10.4 Godrej Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Godrej Recent Developments/Updates
 - 7.10.6 Godrej Competitive Strengths & Weaknesses

7.11 Est?e Lauder

7.11.1 Est?e Lauder Details

7.11.2 Est?e Lauder Major Business

7.11.3 Est?e Lauder Hair Dye Product and Services

7.11.4 Est?e Lauder Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.11.5 Est?e Lauder Recent Developments/Updates

7.11.6 Est?e Lauder Competitive Strengths & Weaknesses

7.12 Conair

7.12.1 Conair Details

7.12.2 Conair Major Business

7.12.3 Conair Hair Dye Product and Services

7.12.4 Conair Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.12.5 Conair Recent Developments/Updates

7.12.6 Conair Competitive Strengths & Weaknesses

7.13 HOYU

7.13.1 HOYU Details

7.13.2 HOYU Major Business

7.13.3 HOYU Hair Dye Product and Services

7.13.4 HOYU Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.13.5 HOYU Recent Developments/Updates

7.13.6 HOYU Competitive Strengths & Weaknesses

7.14 Combe

7.14.1 Combe Details

7.14.2 Combe Major Business

7.14.3 Combe Hair Dye Product and Services

7.14.4 Combe Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.14.5 Combe Recent Developments/Updates

7.14.6 Combe Competitive Strengths & Weaknesses

7.15 Natura &Co

7.15.1 Natura &Co Details

7.15.2 Natura &Co Major Business

7.15.3 Natura &Co Hair Dye Product and Services

7.15.4 Natura &Co Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.15.5 Natura &Co Recent Developments/Updates

7.15.6 Natura &Co Competitive Strengths & Weaknesses

7.16 SAVOL

7.16.1 SAVOL Details

7.16.2 SAVOL Major Business

7.16.3 SAVOL Hair Dye Product and Services

7.16.4 SAVOL Hair Dye Production, Price, Value, Gross Margin and Market Share (2021-2026)

7.16.5 SAVOL Recent Developments/Updates

7.16.6 SAVOL Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Hair Dye Industry Chain

8.2 Hair Dye Upstream Analysis

8.2.1 Hair Dye Core Raw Materials

8.2.2 Main Manufacturers of Hair Dye Core Raw Materials

8.3 Midstream Analysis

8.4 Downstream Analysis

8.5 Hair Dye Production Mode

8.6 Hair Dye Procurement Model

8.7 Hair Dye Industry Sales Model and Sales Channels

8.7.1 Hair Dye Sales Model

8.7.2 Hair Dye Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Hair Dye Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Hair Dye Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Hair Dye Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Hair Dye Production Value Market Share by Region (2021-2026)
- Table 5. World Hair Dye Production Value Market Share by Region (2027-2032)
- Table 6. World Hair Dye Production by Region (2021-2026) & (K Units)
- Table 7. World Hair Dye Production by Region (2027-2032) & (K Units)
- Table 8. World Hair Dye Production Market Share by Region (2021-2026)
- Table 9. World Hair Dye Production Market Share by Region (2027-2032)
- Table 10. World Hair Dye Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Hair Dye Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Hair Dye Major Market Trends
- Table 13. World Hair Dye Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Hair Dye Consumption by Region (2021-2026) & (K Units)
- Table 15. World Hair Dye Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Hair Dye Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Hair Dye Producers in 2025
- Table 18. World Hair Dye Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Hair Dye Producers in 2025
- Table 20. World Hair Dye Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Hair Dye Company Evaluation Quadrant
- Table 22. World Hair Dye Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Hair Dye Production Site of Key Manufacturer
- Table 24. Hair Dye Market: Company Product Type Footprint
- Table 25. Hair Dye Market: Company Product Application Footprint
- Table 26. Hair Dye Competitive Factors
- Table 27. Hair Dye New Entrant and Capacity Expansion Plans
- Table 28. Hair Dye Mergers & Acquisitions Activity
- Table 29. United States VS China Hair Dye Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Hair Dye Production Comparison, (2021 & 2025 &

2032) & (K Units)

Table 31. United States VS China Hair Dye Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Hair Dye Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Hair Dye Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Hair Dye Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Hair Dye Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Hair Dye Production Market Share (2021-2026)

Table 37. China Based Hair Dye Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Hair Dye Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Hair Dye Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Hair Dye Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Hair Dye Production Market Share (2021-2026)

Table 42. Rest of World Based Hair Dye Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Hair Dye Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Hair Dye Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Hair Dye Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Hair Dye Production Market Share (2021-2026)

Table 47. World Hair Dye Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Hair Dye Production by Type (2021-2026) & (K Units)

Table 49. World Hair Dye Production by Type (2027-2032) & (K Units)

Table 50. World Hair Dye Production Value by Type (2021-2026) & (USD Million)

Table 51. World Hair Dye Production Value by Type (2027-2032) & (USD Million)

Table 52. World Hair Dye Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Hair Dye Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Hair Dye Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World Hair Dye Production by Application (2021-2026) & (K Units)

Table 56. World Hair Dye Production by Application (2027-2032) & (K Units)

Table 57. World Hair Dye Production Value by Application (2021-2026) & (USD Million)

Table 58. World Hair Dye Production Value by Application (2027-2032) & (USD Million)

Table 59. World Hair Dye Average Price by Application (2021-2026) & (USD/Unit)

Table 60. World Hair Dye Average Price by Application (2027-2032) & (USD/Unit)

Table 61. L'Oréal Group Basic Information, Manufacturing Base and Competitors

Table 62. L'Oréal Group Major Business

Table 63. L'Oréal Group Hair Dye Product and Services

Table 64. L'Oréal Group Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. L'Oréal Group Recent Developments/Updates

Table 66. L'Oréal Group Competitive Strengths & Weaknesses

Table 67. Revlon, Inc. Basic Information, Manufacturing Base and Competitors

Table 68. Revlon, Inc. Major Business

Table 69. Revlon, Inc. Hair Dye Product and Services

Table 70. Revlon, Inc. Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. Revlon, Inc. Recent Developments/Updates

Table 72. Revlon, Inc. Competitive Strengths & Weaknesses

Table 73. Shiseido Company Basic Information, Manufacturing Base and Competitors

Table 74. Shiseido Company Major Business

Table 75. Shiseido Company Hair Dye Product and Services

Table 76. Shiseido Company Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Shiseido Company Recent Developments/Updates

Table 78. Shiseido Company Competitive Strengths & Weaknesses

Table 79. Henkel AG & Co. KGaA Basic Information, Manufacturing Base and Competitors

Table 80. Henkel AG & Co. KGaA Major Business

Table 81. Henkel AG & Co. KGaA Hair Dye Product and Services

Table 82. Henkel AG & Co. KGaA Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Henkel AG & Co. KGaA Recent Developments/Updates

Table 84. Henkel AG & Co. KGaA Competitive Strengths & Weaknesses

Table 85. Procter & Gamble Co. Basic Information, Manufacturing Base and Competitors

- Table 86. Procter & Gamble Co. Major Business
- Table 87. Procter & Gamble Co. Hair Dye Product and Services
- Table 88. Procter & Gamble Co. Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Procter & Gamble Co. Recent Developments/Updates
- Table 90. Procter & Gamble Co. Competitive Strengths & Weaknesses
- Table 91. Coty Inc. Basic Information, Manufacturing Base and Competitors
- Table 92. Coty Inc. Major Business
- Table 93. Coty Inc. Hair Dye Product and Services
- Table 94. Coty Inc. Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Coty Inc. Recent Developments/Updates
- Table 96. Coty Inc. Competitive Strengths & Weaknesses
- Table 97. Kao Corporation Basic Information, Manufacturing Base and Competitors
- Table 98. Kao Corporation Major Business
- Table 99. Kao Corporation Hair Dye Product and Services
- Table 100. Kao Corporation Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Kao Corporation Recent Developments/Updates
- Table 102. Kao Corporation Competitive Strengths & Weaknesses
- Table 103. Amorepacific Corporation Basic Information, Manufacturing Base and Competitors
- Table 104. Amorepacific Corporation Major Business
- Table 105. Amorepacific Corporation Hair Dye Product and Services
- Table 106. Amorepacific Corporation Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Amorepacific Corporation Recent Developments/Updates
- Table 108. Amorepacific Corporation Competitive Strengths & Weaknesses
- Table 109. Unilever Basic Information, Manufacturing Base and Competitors
- Table 110. Unilever Major Business
- Table 111. Unilever Hair Dye Product and Services
- Table 112. Unilever Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Unilever Recent Developments/Updates
- Table 114. Unilever Competitive Strengths & Weaknesses
- Table 115. Godrej Basic Information, Manufacturing Base and Competitors
- Table 116. Godrej Major Business
- Table 117. Godrej Hair Dye Product and Services
- Table 118. Godrej Hair Dye Production (K Units), Price (USD/Unit), Production Value

(USD Million), Gross Margin and Market Share (2021-2026)

Table 119. Godrej Recent Developments/Updates

Table 120. Godrej Competitive Strengths & Weaknesses

Table 121. Est?e Lauder Basic Information, Manufacturing Base and Competitors

Table 122. Est?e Lauder Major Business

Table 123. Est?e Lauder Hair Dye Product and Services

Table 124. Est?e Lauder Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. Est?e Lauder Recent Developments/Updates

Table 126. Est?e Lauder Competitive Strengths & Weaknesses

Table 127. Conair Basic Information, Manufacturing Base and Competitors

Table 128. Conair Major Business

Table 129. Conair Hair Dye Product and Services

Table 130. Conair Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 131. Conair Recent Developments/Updates

Table 132. Conair Competitive Strengths & Weaknesses

Table 133. HOYU Basic Information, Manufacturing Base and Competitors

Table 134. HOYU Major Business

Table 135. HOYU Hair Dye Product and Services

Table 136. HOYU Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 137. HOYU Recent Developments/Updates

Table 138. HOYU Competitive Strengths & Weaknesses

Table 139. Combe Basic Information, Manufacturing Base and Competitors

Table 140. Combe Major Business

Table 141. Combe Hair Dye Product and Services

Table 142. Combe Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 143. Combe Recent Developments/Updates

Table 144. Combe Competitive Strengths & Weaknesses

Table 145. Natura &Co Basic Information, Manufacturing Base and Competitors

Table 146. Natura &Co Major Business

Table 147. Natura &Co Hair Dye Product and Services

Table 148. Natura &Co Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Natura &Co Recent Developments/Updates

Table 150. Natura &Co Competitive Strengths & Weaknesses

Table 151. SAVOL Basic Information, Manufacturing Base and Competitors

Table 152. SAVOL Major Business

Table 153. SAVOL Hair Dye Product and Services

Table 154. SAVOL Hair Dye Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 155. SAVOL Recent Developments/Updates

Table 156. SAVOL Competitive Strengths & Weaknesses

Table 157. Global Key Players of Hair Dye Upstream (Raw Materials)

Table 158. Global Hair Dye Typical Customers

Table 159. Hair Dye Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Hair Dye Picture

Figure 2. World Hair Dye Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Hair Dye Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Hair Dye Production (2021-2032) & (K Units)

Figure 5. World Hair Dye Average Price (2021-2032) & (USD/Unit)

Figure 6. World Hair Dye Production Value Market Share by Region (2021-2032)

Figure 7. World Hair Dye Production Market Share by Region (2021-2032)

Figure 8. North America Hair Dye Production (2021-2032) & (K Units)

Figure 9. Europe Hair Dye Production (2021-2032) & (K Units)

Figure 10. China Hair Dye Production (2021-2032) & (K Units)

Figure 11. Japan Hair Dye Production (2021-2032) & (K Units)

Figure 12. India Hair Dye Production (2021-2032) & (K Units)

Figure 13. Hair Dye Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Hair Dye Consumption (2021-2032) & (K Units)

Figure 16. World Hair Dye Consumption Market Share by Region (2021-2032)

Figure 17. United States Hair Dye Consumption (2021-2032) & (K Units)

Figure 18. China Hair Dye Consumption (2021-2032) & (K Units)

Figure 19. Europe Hair Dye Consumption (2021-2032) & (K Units)

Figure 20. Japan Hair Dye Consumption (2021-2032) & (K Units)

Figure 21. South Korea Hair Dye Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Hair Dye Consumption (2021-2032) & (K Units)

Figure 23. India Hair Dye Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Hair Dye by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Hair Dye Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Hair Dye Markets in 2025

Figure 27. United States VS China: Hair Dye Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Hair Dye Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Hair Dye Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Hair Dye Production Market Share 2025

Figure 31. China Based Manufacturers Hair Dye Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Hair Dye Production Market Share 2025

Figure 33. World Hair Dye Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Hair Dye Production Value Market Share by Type in 2025

Figure 35. Permanent Hair Dye

Figure 36. Semi-Permanent Hair Dye

Figure 37. Temporary Hair Dye

Figure 38. World Hair Dye Production Market Share by Type (2021-2032)

Figure 39. World Hair Dye Production Value Market Share by Type (2021-2032)

Figure 40. World Hair Dye Average Price by Type (2021-2032) & (USD/Unit)

Figure 41. World Hair Dye Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Hair Dye Production Value Market Share by Application in 2025

Figure 43. Home Use

Figure 44. Commercial Use

Figure 45. World Hair Dye Production Market Share by Application (2021-2032)

Figure 46. World Hair Dye Production Value Market Share by Application (2021-2032)

Figure 47. World Hair Dye Average Price by Application (2021-2032) & (USD/Unit)

Figure 48. Hair Dye Industry Chain

Figure 49. Hair Dye Procurement Model

Figure 50. Hair Dye Sales Model

Figure 51. Hair Dye Sales Channels, Direct Sales, and Distribution

Figure 52. Methodology

Figure 53. Research Process and Data Source

I would like to order

Product name: Global Hair Dye Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GFAC2679EB2FEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFAC2679EB2FEN.html>