

Global Hair Dryer Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

<https://marketpublishers.com/r/G71D350578EEN.html>

Date: February 2019

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: G71D350578EEN

Abstracts

Hair Dryer is an electromechanical device designed to dry the hair. Most people are familiar with the daily routine of washing, drying, and styling their hair. Although hair will eventually dry on its own if given enough time, most people reach for a hair dryer to speed up the process.

SCOPE OF THE REPORT:

The global average price of Hair Dryer is in the increasing trend, from 10.17 USD/Unit in 2013 to 11.55 USD/Unit in 2017. With the introduction of expensive Supersonic hair dryer, the price is growing faster.

The classification of Hair Dryer includes handheld dryer and wall-mounted dryer, and the latter is generally used in the hotel. The proportion of handheld dryer in 2017 is about 92.19%, and the proportion is in increasing trend from 2013 to 2017.

With a huge population base and fast growing economy, China region is the largest consumption market of Hair Dryer, with a Sales market share nearly 33.19% in 2017. Europe is the second largest consumption market of Hair Dryer, enjoying Sales market share nearly 22.7% in 2017.

Market competition is not intense. Conair, Panasonic, Dyson, Philips, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Hair Dryer is expected to grow at a CAGR of roughly 6.9% over the next five years, will reach 2500 million US\$ in 2024, from 1680 million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Hair Dryer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report

categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Conair

Panasonic

Dyson

Philips

Flyco

Tescom

Revlon

Vidal Sassoon

Braun

Drybar

Remington

GHD

VALERA

CONFU

POVOS

SID

T3 Micro

Elchim

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Handhold Dryer

Wall-mounted Dryer

Market Segment by Applications, can be divided into

Household

Commercial

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Dryer product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Hair Dryer, with price, sales, revenue and global market share of Hair Dryer in 2017 and 2018.

Chapter 3, the Hair Dryer competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Dryer breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Hair Dryer market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Hair Dryer sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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