

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Hair Dryer Market 2018, Forecast to 2023

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Abstracts

Hair Dryer is an electromechanical device designed to dry the hair. Most people are familiar with the daily routine of washing, drying, and styling their hair. Although hair will eventually dry on its own if given enough time, most people reach for a hair dryer to speed up the process.

Scope of the Report:

This report focuses on the Hair Dryer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Hair Dryer is in the increasing trend, from 10.17 USD/Unit in 2013 to 11.55 USD/Unit in 2017. With the introduction of expensive Supersonic hair dryer, the price is growing faster.

The classification of Hair Dryer includes handhold dryer and wall-mounted dryer, and the latter is generally used in the hotel. The proportion of handhold dryer in 2017 is about 92.19%, and the proportion is in increasing trend from 2013 to 2017.

With a huge population base and fast growing economy, China region is the largest consumption market of Hair Dryer, with a Sales market share nearly 33.19% in 2017. Europe is the second largest consumption market of Hair Dryer, enjoying Sales market share nearly 22.7% in 2017.

Market competition is not intense. Conair, Panasonic, Dyson, Philips, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end

customers; have been formed in the monopoly position in the industry.

The worldwide market for Hair Dryer is expected to grow at a CAGR of roughly 6.9% over the next five years, will reach 2500 million US\$ in 2023, from 1680 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Conair

Panasonic

Dyson

Philips

Flyco

Tescom

Revlon

Vidal Sassoon

Braun

Drybar

Remington

GHD

VALERA

CONFU

POVOS

SID

T3 Micro

Elchim

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Handhold Dryer

Wall-mounted Dryer

Market Segment by Applications, can be divided into

Household

Commercial

There are 15 Chapters to deeply display the global Hair Dryer market.

Chapter 1, to describe Hair Dryer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Hair Dryer, with sales, revenue, and price of Hair Dryer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Hair Dryer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Hair Dryer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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