

Global Hair Coloring Product Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Hair Coloring Product market size was valued at USD 13710 million in 2023 and is forecast to a readjusted size of USD 16490 million by 2030 with a CAGR of 2.7% during review period.

Hair coloring products are products used for colouring hair. They generally fall under four main categories: permanent, demi-permanent, semi-permanent, and temporary. Hair coloring kits may be used to dye hair at home. Permanent hair coloring kits are perhaps the most familiar hair color product.

Global core hair coloring product manufacturers include L'oreal, Henkel, Hoya etc. Europe holds the major share in the market, with a share of 32%. On the basis of product type, permanent hair dye represent the largest share of the worldwide hair coloring product market, with 74% share. In the applications, hair salon segment is estimated to be the largest end-use industry segment of the market, with 65% share of global market.

The Global Info Research report includes an overview of the development of the Hair Coloring Product industry chain, the market status of Hair Salon (Permanent Hair Dye, Semi-Permanent Hair Dye), Home Use (Permanent Hair Dye, Semi-Permanent Hair Dye), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hair Coloring Product.

Regionally, the report analyzes the Hair Coloring Product markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hair Coloring Product market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Hair Coloring Product market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hair Coloring Product industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Permanent Hair Dye, Semi-Permanent Hair Dye).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hair Coloring Product market.

Regional Analysis: The report involves examining the Hair Coloring Product market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Hair Coloring Product market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hair Coloring Product:

Company Analysis: Report covers individual Hair Coloring Product manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Hair Coloring Product. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hair Salon, Home Use).

Technology Analysis: Report covers specific technologies relevant to Hair Coloring Product. It assesses the current state, advancements, and potential future developments in Hair Coloring Product areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Hair Coloring Product market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Hair Coloring Product market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Permanent Hair Dye

Semi-Permanent Hair Dye

Temporary Hair Dye

Market segment by Application

Hair Salon

Home Use

Major players covered

L'oreal

Henkel (Syoss, Schwarzkopf)

Hoyu

Amorepacific

Kao (Liese, Goldwell)

Wella

Shiseido

CIELO

Revlon

Godrej Consumer Products

YoungRace

Sastty

SAVOL

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Coloring Product product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Coloring Product, with price, sales, revenue and global market share of Hair Coloring Product from 2019 to 2024.

Chapter 3, the Hair Coloring Product competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Coloring Product breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Hair Coloring Product market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Coloring Product.

Chapter 14 and 15, to describe Hair Coloring Product sales channel, distributors, customers, research findings and conclusion.

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