

# Global Hair Brush Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Hair Brush market size was valued at USD 672 million in 2023 and is forecast to a readjusted size of USD 1140.4 million by 2030 with a CAGR of 7.8% during review period.

Hair brush is a brush with hard or soft bristles used in hair handling to makes hair smooth and stylish.

The modern hair brush is created in United States of America by Hugh Rock in 1854. It had both elastic wire teeth and natural bristles. With the development of material and industrial capacity, the hair brush develops more types for different types. The brush stick can have cushion, or be paddle or round. The materials of brush handles are various, including ebony, rosewood, new guinea rosewood, beech, abs plastic, polyacetal, etc., and the bristles also have many material resources, such as boar bristle, horsehair, nylon, stainless steel, and so forth.

Europe is the largest producer of Hair Brush, with a market share nearly 25%. It was followed by North America with 20%. Mason Pearson, Braun, Goody, Tangle Teezer and Kent are the key manufacturers of industry, and top 10 players had less than 10% combined market share.

The Global Info Research report includes an overview of the development of the Hair Brush industry chain, the market status of Human Usage (Cushion Brush, Paddle Brush), Animal Usage (Cushion Brush, Paddle Brush), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Hair Brush.

Regionally, the report analyzes the Hair Brush markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Hair Brush market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Hair Brush market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Hair Brush industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cushion Brush, Paddle Brush).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Hair Brush market.

**Regional Analysis:** The report involves examining the Hair Brush market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Hair Brush market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Hair Brush:

**Company Analysis:** Report covers individual Hair Brush manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Hair Brush. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Human Usage, Animal Usage).

**Technology Analysis:** Report covers specific technologies relevant to Hair Brush. It assesses the current state, advancements, and potential future developments in Hair Brush areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Hair Brush market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Hair Brush market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cushion Brush

Paddle Brush

Round Brush

Others

### Market segment by Application

Human Usage

Animal Usage

## Major players covered

Mason Pearson

Braun

Goody

Tangle Teezer

Kent

Knot Genie

Ibiza

YS Park

Philip B

Paul Mitchell

Janeke

The Wet Brush

Acca Kappa

GHD

Conair

Aerin

Air Motion

Denman

Carpenter Tan

Maggie

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Brush product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Brush, with price, sales, revenue and global market share of Hair Brush from 2019 to 2024.

Chapter 3, the Hair Brush competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Brush breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Hair Brush market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Brush.

Chapter 14 and 15, to describe Hair Brush sales channel, distributors, customers, research findings and conclusion.

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