

# Global Gynostemma Pentaphyllum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GA74C825FD3GEN.html>

Date: July 2024

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: GA74C825FD3GEN

## Abstracts

According to our (Global Info Research) latest study, the global Gynostemma Pentaphyllum market size was valued at USD 46 million in 2023 and is forecast to a readjusted size of USD 59 million by 2030 with a CAGR of 3.6% during review period.

Gynostemma pentaphyllum is a powerful adaptogenic herb used by the Chinese for centuries as a 'cure-all' herb. Belonging to the cucumber family, this anti aging herb and more is also referred to as 'southern ginseng' where it is grown traditionally in the mountainous region of South Central China.

Plant extracts are substances or active substances with desired properties extracted from plant tissue and processed for a specific purpose. It is used in various fields, such as health foods, therapeutic drugs, cosmetics, processing aids, additives chemical substitutes. The market's growth is driven by lifestyle changes, consumer awareness, increasing use of products based on natural ingredients, and biotechnology breakthroughs. Additionally, macroeconomic variables such as rising consumer disposable income, research and development, imports and exports, growth in the agriculture industry, population aging, and population growth have positively impacted the demand for plant extracts in recent years. It is also becoming increasingly popular in cosmetics, perfumes, pharmaceuticals, and dietary supplements. The plant extracts market was valued at USD 31.84 billion in 2022 and is expected to grow at a CAGR of 11.3% during the forecast period.

The Global Info Research report includes an overview of the development of the Gynostemma Pentaphyllum industry chain, the market status of Food and Beverages (0.8, 0.98), Pharmaceuticals (0.8, 0.98), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gynostemma Pentaphyllum.

Regionally, the report analyzes the Gynostemma Pentaphyllum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gynostemma Pentaphyllum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Gynostemma Pentaphyllum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gynostemma Pentaphyllum industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., 0.8, 0.98).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gynostemma Pentaphyllum market.

**Regional Analysis:** The report involves examining the Gynostemma Pentaphyllum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Gynostemma Pentaphyllum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gynostemma Pentaphyllum:

**Company Analysis:** Report covers individual Gynostemma Pentaphyllum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Gynostemma Pentaphyllum. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Pharmaceuticals).

**Technology Analysis:** Report covers specific technologies relevant to Gynostemma Pentaphyllum. It assesses the current state, advancements, and potential future developments in Gynostemma Pentaphyllum areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Gynostemma Pentaphyllum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Gynostemma Pentaphyllum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

0.8

0.98

Others

### Market segment by Application

Food and Beverages

Pharmaceuticals

Other

#### Major players covered

Ankang North Medical University

Acetar

Sobeo

Naturalin

Ankang Hanyin Huaye Plant Pharmaceutical

Xian Feida

Shaanxi Herbchem biotech

Xian Natural Herb Bio-Tech

Xian Lyphar Biotech

Hunan Huakang Biotech

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gynostemma Pentaphyllum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gynostemma Pentaphyllum, with price, sales, revenue and global market share of Gynostemma Pentaphyllum from 2019 to 2024.

Chapter 3, the Gynostemma Pentaphyllum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gynostemma Pentaphyllum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gynostemma Pentaphyllum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gynostemma Pentaphyllum.

Chapter 14 and 15, to describe Gynostemma Pentaphyllum sales channel, distributors, customers, research findings and conclusion.

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