

# **Global Gym Management Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Gym management software is a software solution which allows the users to manage the different processes associated with running a gym in an efficient and effective manner. These software solutions are generally multifunctional and can manage all the diverse processes associated with managing a gym or fitness centre. Gym management software solutions can perform functions such as scheduling appointments, waitlist management, online bookings, membership management, customer specific notifications, payroll management and estimated income among several other features.

### **Scope of the Report:**

This report studies the Gym Management Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Gym Management Software market by product type and applications/end industries.

The benefits associated with the use of the management software is one of the primary growth factors for the gym management software market. Gym management software reduces the time that the employee needs for administrative tasks that are repetitive and time consuming when done manually. The software programs provide marketing and promotions support in addition to providing customers award points and credits through the easy implementation of loyalty programs. Additionally, these programs also attract more customers to the gyms while notifying current customers on new activities. Gym software offered by various vendors provides features such as scheduling, reporting, security for data, and product management. The growing health consciousness and the increasing urban lifestyle of the consumers in EMEA will influence the increasing number of gyms and health clubs in the region.

The global Gym Management Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Gym Management Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

MINDBODY

RhinoFit

Treshna Enterprises (GymMaster)

Clubworx

EZFacility

Firebug Software

Glofox

PerfectGym

Virtuagym

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-Based

On-Premise

Market Segment by Applications, can be divided into

Gyms and Health Clubs

Sports Clubs

Other

## Contents

### 1 GYM MANAGEMENT SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gym Management Software
- 1.2 Classification of Gym Management Software by Types
  - 1.2.1 Global Gym Management Software Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Gym Management Software Revenue Market Share by Types in 2017
  - 1.2.3 Cloud-Based
  - 1.2.4 On-Premise
- 1.3 Global Gym Management Software Market by Application
  - 1.3.1 Global Gym Management Software Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Gyms and Health Clubs
  - 1.3.3 Sports Clubs
  - 1.3.4 Other
- 1.4 Global Gym Management Software Market by Regions
  - 1.4.1 Global Gym Management Software Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Gym Management Software Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Gym Management Software Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Gym Management Software Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Gym Management Software Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Gym Management Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Gym Management Software (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 MINDBODY
  - 2.1.1 Business Overview
  - 2.1.2 Gym Management Software Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 MINDBODY Gym Management Software Revenue, Gross Margin and Market

## Share (2016-2017)

### 2.2 RhinoFit

#### 2.2.1 Business Overview

#### 2.2.2 Gym Management Software Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

#### 2.2.3 RhinoFit Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 Treshna Enterprises (GymMaster)

#### 2.3.1 Business Overview

#### 2.3.2 Gym Management Software Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

#### 2.3.3 Treshna Enterprises (GymMaster) Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 Clubworx

#### 2.4.1 Business Overview

#### 2.4.2 Gym Management Software Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

#### 2.4.3 Clubworx Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 EZFacility

#### 2.5.1 Business Overview

#### 2.5.2 Gym Management Software Type and Applications

##### 2.5.2.1 Product A

##### 2.5.2.2 Product B

#### 2.5.3 EZFacility Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.6 Firebug Software

#### 2.6.1 Business Overview

#### 2.6.2 Gym Management Software Type and Applications

##### 2.6.2.1 Product A

##### 2.6.2.2 Product B

#### 2.6.3 Firebug Software Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.7 Glofox

#### 2.7.1 Business Overview

#### 2.7.2 Gym Management Software Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Glofox Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

2.8 PerfectGym

2.8.1 Business Overview

2.8.2 Gym Management Software Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 PerfectGym Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

2.9 Virtuagym

2.9.1 Business Overview

2.9.2 Gym Management Software Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Virtuagym Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL GYM MANAGEMENT SOFTWARE MARKET COMPETITION, BY PLAYERS**

3.1 Global Gym Management Software Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Gym Management Software Players Market Share

3.2.2 Top 10 Gym Management Software Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL GYM MANAGEMENT SOFTWARE MARKET SIZE BY REGIONS**

4.1 Global Gym Management Software Revenue and Market Share by Regions

4.2 North America Gym Management Software Revenue and Growth Rate (2013-2018)

4.3 Europe Gym Management Software Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Gym Management Software Revenue and Growth Rate (2013-2018)

4.5 South America Gym Management Software Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Gym Management Software Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA GYM MANAGEMENT SOFTWARE REVENUE BY COUNTRIES**

- 5.1 North America Gym Management Software Revenue by Countries (2013-2018)
- 5.2 USA Gym Management Software Revenue and Growth Rate (2013-2018)
- 5.3 Canada Gym Management Software Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Gym Management Software Revenue and Growth Rate (2013-2018)

## **6 EUROPE GYM MANAGEMENT SOFTWARE REVENUE BY COUNTRIES**

- 6.1 Europe Gym Management Software Revenue by Countries (2013-2018)
- 6.2 Germany Gym Management Software Revenue and Growth Rate (2013-2018)
- 6.3 UK Gym Management Software Revenue and Growth Rate (2013-2018)
- 6.4 France Gym Management Software Revenue and Growth Rate (2013-2018)
- 6.5 Russia Gym Management Software Revenue and Growth Rate (2013-2018)
- 6.6 Italy Gym Management Software Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC GYM MANAGEMENT SOFTWARE REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Gym Management Software Revenue by Countries (2013-2018)
- 7.2 China Gym Management Software Revenue and Growth Rate (2013-2018)
- 7.3 Japan Gym Management Software Revenue and Growth Rate (2013-2018)
- 7.4 Korea Gym Management Software Revenue and Growth Rate (2013-2018)
- 7.5 India Gym Management Software Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Gym Management Software Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA GYM MANAGEMENT SOFTWARE REVENUE BY COUNTRIES**

- 8.1 South America Gym Management Software Revenue by Countries (2013-2018)
- 8.2 Brazil Gym Management Software Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Gym Management Software Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Gym Management Software Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE GYM MANAGEMENT SOFTWARE BY COUNTRIES**

- 9.1 Middle East and Africa Gym Management Software Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Gym Management Software Revenue and Growth Rate (2013-2018)
- 9.3 UAE Gym Management Software Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Gym Management Software Revenue and Growth Rate (2013-2018)



9.5 Nigeria Gym Management Software Revenue and Growth Rate (2013-2018)

9.6 South Africa Gym Management Software Revenue and Growth Rate (2013-2018)

## **10 GLOBAL GYM MANAGEMENT SOFTWARE MARKET SEGMENT BY TYPE**

10.1 Global Gym Management Software Revenue and Market Share by Type (2013-2018)

10.2 Global Gym Management Software Market Forecast by Type (2018-2023)

10.3 Cloud-Based Revenue Growth Rate (2013-2023)

10.4 On-Premise Revenue Growth Rate (2013-2023)

## **11 GLOBAL GYM MANAGEMENT SOFTWARE MARKET SEGMENT BY APPLICATION**

11.1 Global Gym Management Software Revenue Market Share by Application (2013-2018)

11.2 Gym Management Software Market Forecast by Application (2018-2023)

11.3 Gyms and Health Clubs Revenue Growth (2013-2018)

11.4 Sports Clubs Revenue Growth (2013-2018)

11.5 Other Revenue Growth (2013-2018)

## **12 GLOBAL GYM MANAGEMENT SOFTWARE MARKET SIZE FORECAST (2018-2023)**

12.1 Global Gym Management Software Market Size Forecast (2018-2023)

12.2 Global Gym Management Software Market Forecast by Regions (2018-2023)

12.3 North America Gym Management Software Revenue Market Forecast (2018-2023)

12.4 Europe Gym Management Software Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Gym Management Software Revenue Market Forecast (2018-2023)

12.6 South America Gym Management Software Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Gym Management Software Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology



## 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Gym Management Software Picture

Table Product Specifications of Gym Management Software

Table Global Gym Management Software and Revenue (Million USD) Market Split by Product Type

Figure Global Gym Management Software Revenue Market Share by Types in 2017

Figure Cloud-Based Picture

Figure On-Premise Picture

Table Global Gym Management Software Revenue (Million USD) by Application (2013-2023)

Figure Gym Management Software Revenue Market Share by Applications in 2017

Figure Gyms and Health Clubs Picture

Figure Sports Clubs Picture

Figure Other Picture

Table Global Market Gym Management Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Gym Management Software Revenue (Million USD) and Growth Rate (2013-2023)

Table MINDBODY Basic Information, Manufacturing Base and Competitors

Table MINDBODY Gym Management Software Type and Applications

Table MINDBODY Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table RhinoFit Basic Information, Manufacturing Base and Competitors

Table RhinoFit Gym Management Software Type and Applications

Table RhinoFit Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Treshna Enterprises (GymMaster) Basic Information, Manufacturing Base and Competitors

Table Treshna Enterprises (GymMaster) Gym Management Software Type and Applications

Table Treshna Enterprises (GymMaster) Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Clubworx Basic Information, Manufacturing Base and Competitors

Table Clubworx Gym Management Software Type and Applications

Table Clubworx Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table EZFacility Basic Information, Manufacturing Base and Competitors

Table EZFacility Gym Management Software Type and Applications

Table EZFacility Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Firebug Software Basic Information, Manufacturing Base and Competitors

Table Firebug Software Gym Management Software Type and Applications

Table Firebug Software Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Glofox Basic Information, Manufacturing Base and Competitors

Table Glofox Gym Management Software Type and Applications

Table Glofox Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table PerfectGym Basic Information, Manufacturing Base and Competitors

Table PerfectGym Gym Management Software Type and Applications

Table PerfectGym Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Virtuagym Basic Information, Manufacturing Base and Competitors

Table Virtuagym Gym Management Software Type and Applications

Table Virtuagym Gym Management Software Revenue, Gross Margin and Market Share (2016-2017)

Table Global Gym Management Software Revenue (Million USD) by Players (2013-2018)

Table Global Gym Management Software Revenue Share by Players (2013-2018)

Figure Global Gym Management Software Revenue Share by Players in 2016

Figure Global Gym Management Software Revenue Share by Players in 2017

Figure Global Top 5 Players Gym Management Software Revenue Market Share in 2017

Figure Global Top 10 Players Gym Management Software Revenue Market Share in 2017

Figure Global Gym Management Software Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Gym Management Software Revenue (Million USD) by Regions (2013-2018)

Table Global Gym Management Software Revenue Market Share by Regions (2013-2018)

Figure Global Gym Management Software Revenue Market Share by Regions (2013-2018)

Figure Global Gym Management Software Revenue Market Share by Regions in 2017

Figure North America Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Europe Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Gym Management Software Revenue and Growth Rate (2013-2018)

Figure South America Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Gym Management Software Revenue and Growth Rate (2013-2018)

Table North America Gym Management Software Revenue by Countries (2013-2018)

Table North America Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure North America Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure North America Gym Management Software Revenue Market Share by Countries in 2017

Figure USA Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Canada Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Mexico Gym Management Software Revenue and Growth Rate (2013-2018)

Table Europe Gym Management Software Revenue (Million USD) by Countries (2013-2018)

Figure Europe Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure Europe Gym Management Software Revenue Market Share by Countries in 2017

Figure Germany Gym Management Software Revenue and Growth Rate (2013-2018)

Figure UK Gym Management Software Revenue and Growth Rate (2013-2018)

Figure France Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Russia Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Italy Gym Management Software Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Gym Management Software Revenue (Million USD) by Countries

(2013-2018)

Figure Asia-Pacific Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Gym Management Software Revenue Market Share by Countries in 2017

Figure China Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Japan Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Korea Gym Management Software Revenue and Growth Rate (2013-2018)

Figure India Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Gym Management Software Revenue and Growth Rate (2013-2018)

Table South America Gym Management Software Revenue by Countries (2013-2018)

Table South America Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure South America Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure South America Gym Management Software Revenue Market Share by Countries in 2017

Figure Brazil Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Argentina Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Colombia Gym Management Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Gym Management Software Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Gym Management Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Gym Management Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Gym Management Software Revenue and Growth Rate (2013-2018)

Figure UAE Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Egypt Gym Management Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Gym Management Software Revenue and Growth Rate (2013-2018)

Figure South Africa Gym Management Software Revenue and Growth Rate (2013-2018)

Table Global Gym Management Software Revenue (Million USD) by Type (2013-2018)

Table Global Gym Management Software Revenue Share by Type (2013-2018)

Figure Global Gym Management Software Revenue Share by Type (2013-2018)

Figure Global Gym Management Software Revenue Share by Type in 2017  
Table Global Gym Management Software Revenue Forecast by Type (2018-2023)  
Figure Global Gym Management Software Market Share Forecast by Type (2018-2023)  
Figure Global Cloud-Based Revenue Growth Rate (2013-2018)  
Figure Global On-Premise Revenue Growth Rate (2013-2018)  
Table Global Gym Management Software Revenue by Application (2013-2018)  
Table Global Gym Management Software Revenue Share by Application (2013-2018)  
Figure Global Gym Management Software Revenue Share by Application (2013-2018)  
Figure Global Gym Management Software Revenue Share by Application in 2017  
Table Global Gym Management Software Revenue Forecast by Application (2018-2023)  
Figure Global Gym Management Software Market Share Forecast by Application (2018-2023)  
Figure Global Gyms and Health Clubs Revenue Growth Rate (2013-2018)  
Figure Global Sports Clubs Revenue Growth Rate (2013-2018)  
Figure Global Other Revenue Growth Rate (2013-2018)  
Figure Global Gym Management Software Revenue (Million USD) and Growth Rate Forecast (2018 -2023)  
Table Global Gym Management Software Revenue (Million USD) Forecast by Regions (2018-2023)  
Figure Global Gym Management Software Revenue Market Share Forecast by Regions (2018-2023)  
Figure North America Gym Management Software Revenue Market Forecast (2018-2023)  
Figure Europe Gym Management Software Revenue Market Forecast (2018-2023)  
Figure Asia-Pacific Gym Management Software Revenue Market Forecast (2018-2023)  
Figure South America Gym Management Software Revenue Market Forecast (2018-2023)  
Figure Middle East and Africa Gym Management Software Revenue Market Forecast (2018-2023)

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