

Global Gym Management Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Gym management software is a software solution which allows the users to manage the different processes associated with running a gym in an efficient and effective manner. These software solutions are generally multifunctional and can manage all the diverse processes associated with managing a gym or fitness centre. Gym management software solutions can perform functions such as scheduling appointments, waitlist management, online bookings, membership management, customer specific notifications, payroll management and estimated income among several other features.

Scope of the Report:

This report studies the Gym Management Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Gym Management Software market by product type and applications/end industries.

The benefits associated with the use of the management software is one of the primary growth factors for the gym management software market. Gym management software reduces the time that the employee needs for administrative tasks that are repetitive and time consuming when done manually. The software programs provide marketing and promotions support in addition to providing customers award points and credits through the easy implementation of loyalty programs. Additionally, these programs also attract more customers to the gyms while notifying current customers on new activities. Gym software offered by various vendors provides features such as scheduling, reporting, security for data, and product management. The growing health consciousness and the increasing urban lifestyle of the consumers in EMEA will influence the increasing number of gyms and health clubs in the region.

The global Gym Management Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Gym Management Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

MINDBODY

RhinoFit

Treshna Enterprises (GymMaster)

Clubworx

EZFacility

Firebug Software

Glofox

PerfectGym

Virtuagym

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-Based

On-Premise

Market Segment by Applications, can be divided into

Gyms and Health Clubs

Sports Clubs

Other

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