

Global Gym Equipment Mat Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Gym Equipment Mat market size was valued at US\$ 480 million in 2024 and is forecast to a readjusted size of USD 627 million by 2031 with a CAGR of 4.0% during review period.

Gym Equipment Mat is a mat designed for gyms and home fitness environments. It is mainly used to protect the floor from friction, collision and pressure damage caused by fitness equipment. It is usually made of durable, non-slip materials (such as rubber, PVC or EVA), which can effectively reduce the noise during the movement of the equipment, provide stable support, and protect the floor from scratches and indentations. These mats are also moisture-proof, wear-resistant, and easy to clean. They are one of the indispensable infrastructures in places such as gyms, yoga rooms, and home fitness spaces.

This report is a detailed and comprehensive analysis for global Gym Equipment Mat market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Gym Equipment Mat market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Gym Equipment Mat market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Gym Equipment Mat market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Gym Equipment Mat market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Gym Equipment Mat

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Gym Equipment Mat market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bowflex, Apache Mills, LifeSpan Fitness, Body Solid, Nike, Kettler, Schwinn, SPRI, SuperMats, Stamina Products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Gym Equipment Mat market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Treadmill mats

Elliptical mats

Other

Market segment by Application

Online Sales

Offline Sales

Major players covered

Bowflex

Apache Mills

LifeSpan Fitness

Body Solid

Nike

Kettler

Schwinn

SPRI

SuperMats

Stamina Products

Sammons Preston

Proform

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gym Equipment Mat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gym Equipment Mat, with price, sales quantity, revenue, and global market share of Gym Equipment Mat from 2020 to 2025.

Chapter 3, the Gym Equipment Mat competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gym Equipment Mat breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Gym Equipment Mat market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gym Equipment Mat.

Chapter 14 and 15, to describe Gym Equipment Mat sales channel, distributors, customers, research findings and conclusion.

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