

# Global Gym & Club Fitness Trackers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Gym & Club Fitness Trackers market size was valued at USD 1448.5 million in 2023 and is forecast to a readjusted size of USD 2901 million by 2030 with a CAGR of 10.4% during review period.

This report studies the Gym/Club Fitness Trackers market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Fitness trackers are a type of electronic wearable device that monitors and tracks health-related metrics such as distance walked or run, heart rate, calorie consumption, and quality of sleep. Fitness trackers mostly come in the form of wristbands; they can also appear as clip-on devices, earbuds or clothing made of smart fabric. Many fitness & activity trackers can transmit data directly to a smartphone or personal computer.

This report studies the Gym/Club Fitness Trackers market, that means the Fitness trackers used in the gyms or clubs.

Gym/Club Fitness Trackers are mainly classified into the following types: Wrist Wear, Leg Wear, Others. Wrist Wear is the most widely used type which takes up about 92% of the total in Global

Gym/Club Fitness Trackers have wide marketing channels, such as Specialist Retailers, Factory Outlets, Internet Sales, etc. And Internet Sales was the most widely used area which took up about 61% of the global total.

North America is the largest countries of Gym/Club Fitness Trackers in the world. North America market took up about 41% the global market, while Europe and Asia-Pacific were about 34%, 11%.

Fitbit, Samsung, XiaoMi and Garmin are the top 4 players of Gym/Club Fitness Trackers, with 62% market shares.

The Global Info Research report includes an overview of the development of the Gym & Club Fitness Trackers industry chain, the market status of Specialist Retailers (Wrist Wear, Leg Wear), Factory Outlets (Wrist Wear, Leg Wear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Gym & Club Fitness Trackers.

Regionally, the report analyzes the Gym & Club Fitness Trackers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Gym & Club Fitness Trackers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Gym & Club Fitness Trackers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Gym & Club Fitness Trackers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wrist Wear, Leg Wear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Gym & Club Fitness Trackers market.

**Regional Analysis:** The report involves examining the Gym & Club Fitness Trackers market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Gym & Club Fitness Trackers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Gym & Club Fitness Trackers:

**Company Analysis:** Report covers individual Gym & Club Fitness Trackers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Gym & Club Fitness Trackers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Specialist Retailers, Factory Outlets).

**Technology Analysis:** Report covers specific technologies relevant to Gym & Club Fitness Trackers. It assesses the current state, advancements, and potential future developments in Gym & Club Fitness Trackers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Gym & Club Fitness Trackers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Gym & Club Fitness Trackers market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

## Market segment by Type

Wrist Wear

Leg Wear

Others

## Market segment by Sales Channel

Specialist Retailers

Factory Outlets

Internet Sales

Others

## Major players covered

Fitbit

Samsung

XiaoMi

Garmin

Jabra

Atlas Wearables

Moov

MyZone

Wahoo

Gymwatch

Hykso

Lumo Bodytech Inc

TomTom

NadiX

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gym & Club Fitness Trackers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gym & Club Fitness Trackers, with price, sales, revenue and global market share of Gym & Club Fitness Trackers from 2019 to 2024.

Chapter 3, the Gym & Club Fitness Trackers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gym & Club Fitness Trackers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Gym & Club Fitness Trackers market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gym & Club Fitness Trackers.

Chapter 14 and 15, to describe Gym & Club Fitness Trackers sales channel, distributors, customers, research findings and conclusion.

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