

Global Gums (Chewing Gum and Bubble Gum) Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Chewing gum is a soft, cohesive substance designed to be chewed without being swallowed. Modern chewing gum is composed of gum base, sweeteners, softeners/plasticizers, flavors, colors, and, typically, a hard or powdered polyol coating. Its texture is reminiscent of rubber because of the physical-chemical properties of its polymer, plasticizer, and resin components, which contribute to its elastic-plastic, sticky, chewy characteristics. Chewing gum base is a natural gum called chicle harvested from the sap of a tropical tree called a sopapilla tree. This kind of gum is chewy but it will not blow a large bubble. Bubble gum base, on the other hand, is a mixture of starches and polymers made in a laboratory and specially formulated to blow bubbles.

SCOPE OF THE REPORT:

This report focuses on the Gums (Chewing Gum and Bubble Gum) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The worldwide market for Gums (Chewing Gum and Bubble Gum) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Arcor Group (Argentina)

Cloetta AB (Sweden)

Ferndale Confectionery Pty Ltd. (Australia)

Haribo GmbH & Co. Kg (Germany)

Lotte Confectionery (South Korea)

Mars, Incorporated (USA)

The Wm. Wrigley Jr. Company (USA)

Meiji Holdings Company, Ltd. (Japan)

Mondelez International, Inc. (USA)

Peppersmith (UK)

Perfetti Van Melle (Italy)

The Hershey Company (USA)

ZED Candy (Ireland)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chewing Gum

Bubble Gum

Market Segment by Applications, can be divided into

Food

Healthcare

Surgery

Others

There are 15 Chapters to deeply display the global Gums (Chewing Gum and Bubble Gum) market.

Chapter 1, to describe Gums (Chewing Gum and Bubble Gum) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gums (Chewing Gum and Bubble Gum), with sales, revenue, and price of Gums (Chewing Gum and Bubble Gum), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Gums (Chewing Gum and Bubble Gum), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gums (Chewing Gum and Bubble Gum) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gums (Chewing Gum and Bubble Gum) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Gums (Chewing Gum and Bubble Gum) Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Chewing Gum
 - 1.2.2 Bubble Gum
- 1.3 Market Analysis by Applications
 - 1.3.1 Food
 - 1.3.2 Healthcare
 - 1.3.3 Surgery
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Arcor Group (Argentina)

2.1.1 Business Overview

2.1.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Arcor Group (Argentina) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 Cloetta AB (Sweden)

2.2.1 Business Overview

2.2.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Cloetta AB (Sweden) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3 Ferndale Confectionery Pty Ltd. (Australia)

2.3.1 Business Overview

2.3.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Ferndale Confectionery Pty Ltd. (Australia) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Haribo GmbH & Co. Kg (Germany)

2.4.1 Business Overview

2.4.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Haribo GmbH & Co. Kg (Germany) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Lotte Confectionery (South Korea)

2.5.1 Business Overview

2.5.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Lotte Confectionery (South Korea) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Mars, Incorporated (USA)

2.6.1 Business Overview

2.6.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Mars, Incorporated (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 The Wm. Wrigley Jr. Company (USA)

2.7.1 Business Overview

2.7.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 The Wm. Wrigley Jr. Company (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Meiji Holdings Company, Ltd. (Japan)

2.8.1 Business Overview

2.8.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Meiji Holdings Company, Ltd. (Japan) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Mondelez International, Inc. (USA)

2.9.1 Business Overview

2.9.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Mondelez International, Inc. (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 Peppersmith (UK)

2.10.1 Business Overview

2.10.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Peppersmith (UK) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.11 Perfetti Van Melle (Italy)

2.11.1 Business Overview

2.11.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Perfetti Van Melle (Italy) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 The Hershey Company (USA)

2.12.1 Business Overview

2.12.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 The Hershey Company (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 ZED Candy (Ireland)

2.13.1 Business Overview

2.13.2 Gums (Chewing Gum and Bubble Gum) Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 ZED Candy (Ireland) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL GUMS (CHEWING GUM AND BUBBLE GUM) SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

3.1 Global Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Manufacturer (2016-2017)

3.3 Market Concentration Rate

3.3.1 Top 3 Gums (Chewing Gum and Bubble Gum) Manufacturer Market Share in 2017

3.3.2 Top 6 Gums (Chewing Gum and Bubble Gum) Manufacturer Market Share in 2017

3.4 Market Competition Trend

4 GLOBAL GUMS (CHEWING GUM AND BUBBLE GUM) MARKET ANALYSIS BY REGIONS

4.1 Global Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Regions

4.1.1 Global Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Regions (2013-2018)

4.1.2 Global Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Regions (2013-2018)

4.2 North America Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

4.3 Europe Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

4.4 Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

4.5 South America Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

4.6 Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

5 NORTH AMERICA GUMS (CHEWING GUM AND BUBBLE GUM) BY COUNTRIES

5.1 North America Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Countries

5.1.1 North America Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Countries (2013-2018)

5.1.2 North America Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Countries (2013-2018)

5.2 United States Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

5.3 Canada Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

5.4 Mexico Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

6 EUROPE GUMS (CHEWING GUM AND BUBBLE GUM) BY COUNTRIES

6.1 Europe Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Countries

6.1.1 Europe Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Countries (2013-2018)

6.1.2 Europe Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Countries (2013-2018)

6.2 Germany Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

6.3 UK Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

6.4 France Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

6.5 Russia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

6.6 Italy Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC GUMS (CHEWING GUM AND BUBBLE GUM) BY COUNTRIES

7.1 Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Countries (2013-2018)

7.2 China Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

7.3 Japan Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

7.4 Korea Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

7.5 India Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA GUMS (CHEWING GUM AND BUBBLE GUM) BY COUNTRIES

8.1 South America Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Countries

8.1.1 South America Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Countries (2013-2018)

8.1.2 South America Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

8.3 Argentina Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

8.4 Colombia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA GUMS (CHEWING GUM AND BUBBLE GUM) BY COUNTRIES

9.1 Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales, Revenue and

Market Share by Countries

9.1.1 Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

9.3 UAE Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

9.4 Egypt Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

9.5 Nigeria Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

9.6 South Africa Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

10 GLOBAL GUMS (CHEWING GUM AND BUBBLE GUM) MARKET SEGMENT BY TYPE

10.1 Global Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Gums (Chewing Gum and Bubble Gum) Sales and Market Share by Type (2013-2018)

10.1.2 Global Gums (Chewing Gum and Bubble Gum) Revenue and Market Share by Type (2013-2018)

10.2 Chewing Gum Sales Growth and Price

10.2.1 Global Chewing Gum Sales Growth (2013-2018)

10.2.2 Global Chewing Gum Price (2013-2018)

10.3 Bubble Gum Sales Growth and Price

10.3.1 Global Bubble Gum Sales Growth (2013-2018)

10.3.2 Global Bubble Gum Price (2013-2018)

11 GLOBAL GUMS (CHEWING GUM AND BUBBLE GUM) MARKET SEGMENT BY APPLICATION

11.1 Global Gums (Chewing Gum and Bubble Gum) Sales Market Share by Application (2013-2018)

11.2 Food Sales Growth (2013-2018)

11.3 Healthcare Sales Growth (2013-2018)

11.4 Surgery Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 GUMS (CHEWING GUM AND BUBBLE GUM) MARKET FORECAST (2018-2023)

12.1 Global Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Growth Rate (2018-2023)

12.2 Gums (Chewing Gum and Bubble Gum) Market Forecast by Regions (2018-2023)

12.2.1 North America Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

12.2.2 Europe Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

12.2.3 Asia-Pacific Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

12.2.4 South America Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

12.2.5 Middle East and Africa Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

12.3 Gums (Chewing Gum and Bubble Gum) Market Forecast by Type (2018-2023)

12.3.1 Global Gums (Chewing Gum and Bubble Gum) Sales Forecast by Type (2018-2023)

12.3.2 Global Gums (Chewing Gum and Bubble Gum) Market Share Forecast by Type (2018-2023)

12.4 Gums (Chewing Gum and Bubble Gum) Market Forecast by Application (2018-2023)

12.4.1 Global Gums (Chewing Gum and Bubble Gum) Sales Forecast by Application (2018-2023)

12.4.2 Global Gums (Chewing Gum and Bubble Gum) Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Gums (Chewing Gum and Bubble Gum) Picture

Table Product Specifications of Gums (Chewing Gum and Bubble Gum)

Figure Global Sales Market Share of Gums (Chewing Gum and Bubble Gum) by Types in 2017

Table Gums (Chewing Gum and Bubble Gum) Types for Major Manufacturers

Figure Chewing Gum Picture

Figure Bubble Gum Picture

Figure Gums (Chewing Gum and Bubble Gum) Sales Market Share by Applications in 2017

Figure Food Picture

Figure Healthcare Picture

Figure Surgery Picture

Figure Others Picture

Figure United States Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure France Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure UK Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure China Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure India Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Gums (Chewing Gum and Bubble Gum) Revenue (Value) and Growth Rate (2013-2023)

Table Arcor Group (Argentina) Basic Information, Manufacturing Base and Competitors

Table Arcor Group (Argentina) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Arcor Group (Argentina) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Cloetta AB (Sweden) Basic Information, Manufacturing Base and Competitors

Table Cloetta AB (Sweden) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Cloetta AB (Sweden) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Ferndale Confectionery Pty Ltd. (Australia) Basic Information, Manufacturing Base and Competitors

Table Ferndale Confectionery Pty Ltd. (Australia) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Ferndale Confectionery Pty Ltd. (Australia) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Haribo GmbH & Co. Kg (Germany) Basic Information, Manufacturing Base and Competitors

Table Haribo GmbH & Co. Kg (Germany) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Haribo GmbH & Co. Kg (Germany) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Lotte Confectionery (South Korea) Basic Information, Manufacturing Base and Competitors

Table Lotte Confectionery (South Korea) Gums (Chewing Gum and Bubble Gum) Type

and Applications

Table Lotte Confectionery (South Korea) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Mars, Incorporated (USA) Basic Information, Manufacturing Base and Competitors

Table Mars, Incorporated (USA) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Mars, Incorporated (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table The Wm. Wrigley Jr. Company (USA) Basic Information, Manufacturing Base and Competitors

Table The Wm. Wrigley Jr. Company (USA) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table The Wm. Wrigley Jr. Company (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Meiji Holdings Company, Ltd. (Japan) Basic Information, Manufacturing Base and Competitors

Table Meiji Holdings Company, Ltd. (Japan) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Meiji Holdings Company, Ltd. (Japan) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Mondelez International, Inc. (USA) Basic Information, Manufacturing Base and Competitors

Table Mondelez International, Inc. (USA) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Mondelez International, Inc. (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Peppersmith (UK) Basic Information, Manufacturing Base and Competitors

Table Peppersmith (UK) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Peppersmith (UK) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Perfetti Van Melle (Italy) Basic Information, Manufacturing Base and Competitors

Table Perfetti Van Melle (Italy) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table Perfetti Van Melle (Italy) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table The Hershey Company (USA) Basic Information, Manufacturing Base and Competitors

Table The Hershey Company (USA) Gums (Chewing Gum and Bubble Gum) Type and Applications

Applications

Table The Hershey Company (USA) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table ZED Candy (Ireland) Basic Information, Manufacturing Base and Competitors

Table ZED Candy (Ireland) Gums (Chewing Gum and Bubble Gum) Type and Applications

Table ZED Candy (Ireland) Gums (Chewing Gum and Bubble Gum) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Global Gums (Chewing Gum and Bubble Gum) Sales by Manufacturer (2016-2017)

Figure Global Gums (Chewing Gum and Bubble Gum) Sales Market Share by Manufacturer in 2016

Figure Global Gums (Chewing Gum and Bubble Gum) Sales Market Share by Manufacturer in 2017

Table Global Gums (Chewing Gum and Bubble Gum) Revenue by Manufacturer (2016-2017)

Figure Global Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Manufacturer in 2016

Figure Global Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Manufacturer in 2017

Figure Top 3 Gums (Chewing Gum and Bubble Gum) Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Gums (Chewing Gum and Bubble Gum) Manufacturer (Revenue) Market Share in 2017

Figure Global Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Global Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales by Regions (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Market Share by Regions (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Revenue by Regions (2013-2018)

Figure Global Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Regions in 2013

Figure Global Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Regions in 2017

Figure North America Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Europe Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate

(2013-2018)

Figure Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate

(2013-2018)

Figure South America Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate

(2013-2018)

Figure Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure North America Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table North America Gums (Chewing Gum and Bubble Gum) Sales by Countries (2013-2018)

Table North America Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries (2013-2018)

Figure North America Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries in 2013

Figure North America Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries in 2017

Table North America Gums (Chewing Gum and Bubble Gum) Revenue by Countries (2013-2018)

Table North America Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries (2013-2018)

Figure North America Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2013

Figure North America Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2017

Figure United States Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Canada Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Mexico Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Europe Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table Europe Gums (Chewing Gum and Bubble Gum) Sales by Countries (2013-2018)

Table Europe Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries (2013-2018)

Table Europe Gums (Chewing Gum and Bubble Gum) Revenue by Countries (2013-2018)

Figure Europe Gums (Chewing Gum and Bubble Gum) Revenue Market Share by

Countries in 2016

Figure Europe Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2017

Figure Germany Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure UK Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure France Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Russia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Italy Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales by Countries (2013-2018)

Table Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries 2017

Table Asia-Pacific Gums (Chewing Gum and Bubble Gum) Revenue by Countries (2013-2018)

Figure Asia-Pacific Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries 2017

Figure China Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Japan Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Korea Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure India Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Southeast Asia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure South America Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table South America Gums (Chewing Gum and Bubble Gum) Sales by Countries (2013-2018)

Table South America Gums (Chewing Gum and Bubble Gum) Sales Market Share by

Countries (2013-2018)

Figure South America Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries in 2017

Table South America Gums (Chewing Gum and Bubble Gum) Revenue by Countries (2013-2018)

Table South America Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries (2013-2018)

Figure South America Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2017

Figure Brazil Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Argentina Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Colombia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales by Countries (2013-2018)

Table Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Gums (Chewing Gum and Bubble Gum) Sales Market Share by Countries in 2017

Table Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue by Countries (2013-2018)

Table Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2013

Figure Middle East and Africa Gums (Chewing Gum and Bubble Gum) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure UAE Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Egypt Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure Nigeria Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Figure South Africa Gums (Chewing Gum and Bubble Gum) Sales and Growth Rate (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales by Type (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Share by Type (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Revenue by Type (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Revenue Share by Type (2013-2018)

Figure Global Chewing Gum Sales Growth (2013-2018)

Figure Global Chewing Gum Price (2013-2018)

Figure Global Bubble Gum Sales Growth (2013-2018)

Figure Global Bubble Gum Price (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales by Application (2013-2018)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Share by Application (2013-2018)

Figure Global Healthcare Sales Growth (2013-2018)

Figure Global Surgery Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Gums (Chewing Gum and Bubble Gum) Sales, Revenue and Growth Rate (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Forecast by Regions (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Market Share Forecast by Regions (2018-2023)

Figure North America Sales Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

Figure Europe Sales Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

Figure Asia-Pacific Sales Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

Figure South America Sales Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

Figure Middle East and Africa Sales Gums (Chewing Gum and Bubble Gum) Market Forecast (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Forecast by Type (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Market Share Forecast by Type (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Sales Forecast by Application (2018-2023)

Table Global Gums (Chewing Gum and Bubble Gum) Market Share Forecast by
Application (2018-2023)

Table Distributors/Traders/ Dealers List

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