

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Gum Market 2018, Forecast to 2023**

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## **Abstracts**

Gum is a confectionery product designed to freshen breath. This confectionery product contains a gum base, sweeteners, flavors, colors, and others. Gums are typically classified as chewing gums and bubble gums, and sugared gums and sugar-free gums. Gums are generally breath-freshening items available in varied sizes like pellets, lozenges, and strips in tasty flavors to attract all consumer groups: Children, teenagers, and adults.

### **Scope of the Report:**

This report focuses on the Gum in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

The growing demand for nicotine gum is one of the important trends driving the growth of The global gum market over the predicted period. Nicotine gum is a type of chewing gum that delivers nicotine to the body and helps in coping with the withdrawal symptoms of smoking. According to the US FDA, tobacco products are responsible for an average of 440,000 deaths in the US every year. Therefore, to combat this health hazard, the FDA approves safe and effective therapies that consumers can use to stop smoking, including nicotine gums, lozenges, and patches. Moreover, several governments and organizations have extended support to people who want to quit smoking by providing NRT (nicotine replacement therapy). The desire to quit smoking tobacco and the increasing awareness regarding its harmful effects will contribute to the growth of this market over the next four years.

Europe led The global gum market during 2015 and is expected to account for more than 34% of The market share by 2020. The gum market in Europe is expected to

decline during the forecast period due to a huge decline in the per capita consumption of gum products. Moreover, ongoing the health and wellness trend in Europe has limited the overall consumption of gum products. However, the growing demand for sugar-free gum and the increasing use of chewing gum as a breath freshener will aid in the growth of this market in Europe during the forecast period.

The worldwide market for Gum is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Lotte

Meiji Holdings

Mondelez International

Perfetti Van Melle

Wrigley

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Chewing Gum

## Bubble Gum

Market Segment by Applications, can be divided into

Hypermarkets

Supermarkets

Convenience Stores

Departmental Stores

Specialty Stores

Online Purchases

There are 15 Chapters to deeply display The global Gum market.

Chapter 1, to describe Gum Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Gum, with sales, revenue, and price of Gum, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Gum, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Gum market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Gum sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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