

Global Gum Care Toothpaste Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Gum Care Toothpaste market size is expected to reach \$ 2397 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Gum care toothpaste is a functional toothpaste that adds active ingredients with gum-protecting, anti-inflammatory, hemostatic, soothing, repairing, or antibacterial effects to regular toothpaste. Its main purpose is to prevent and improve problems such as swollen and red gums, bleeding gums, fragile gums, periodontal discomfort, and receding gums.

In 2025, global sales of gum care toothpaste reached 345 million units, with a production capacity of 425 million units. The average selling price was \$4.50 per unit, and the average gross profit margin was 36.8%.

Upstream raw materials for gum care toothpaste include chlorhexidine, tea polyphenols, potassium nitrate, strontium chloride, fluoride, xylitol, CPP-ACP (calcium lactate-phosphorus complex), silica, calcium carbonate, and hydroxypropyl methylcellulose. Midstream core processes include the development of formulas specifically for receding gums, clinical trials, raw material mixing, grinding, homogenization, filling into tubes, and quality testing. Downstream sales are through retail and e-commerce channels to end consumers and medical institutions.

This report studies the global Gum Care Toothpaste production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gum Care Toothpaste and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gum Care Toothpaste that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Gum Care Toothpaste total production and demand, 2021-2032, (K Units)

Global Gum Care Toothpaste total production value, 2021-2032, (USD Million)

Global Gum Care Toothpaste production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Gum Care Toothpaste consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Gum Care Toothpaste domestic production, consumption, key domestic manufacturers and share

Global Gum Care Toothpaste production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Gum Care Toothpaste production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Gum Care Toothpaste production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Gum Care Toothpaste market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Sensodyne, Lesening, Yunnan Baiyao, Liangmianzhen, Olioli, Chuangdaxin, Beiaijian, Crest, Lion, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gum Care Toothpaste market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gum Care Toothpaste Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Gum Care Toothpaste Market, Segmentation by Type:

Hemostasis and Gum Protection

Anti-Sensitivity and Gum Protection

Periodontal Repair

Soothing Repair

Global Gum Care Toothpaste Market, Segmentation by Core Ingredients:

Chinese Herbal Medicine

Western Medicine

Bioactive Materials

Global Gum Care Toothpaste Market, Segmentation by Packaging Form:

Tube Type

Press Type

Global Gum Care Toothpaste Market, Segmentation by Application:

Pharmacies

Medical Institutions

Supermarkets

E-Commerce

Companies Profiled:

Colgate-Palmolive

Sensodyne

Lesening

Yunnan Baiyao

Liangmianzhen

Olioli

Chuangdaxin

Beiaijian

Crest

Lion

DARLIE

SWISSDENT

Ora2

Arm & Hammer

Oral-B

Key Questions Answered:

1. How big is the global Gum Care Toothpaste market?
2. What is the demand of the global Gum Care Toothpaste market?
3. What is the year over year growth of the global Gum Care Toothpaste market?
4. What is the production and production value of the global Gum Care Toothpaste market?
5. Who are the key producers in the global Gum Care Toothpaste market?
6. What are the growth factors driving the market demand?

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