

Global Gum Base Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Gum Base market size was valued at US\$ 1101 million in 2024 and is forecast to a readjusted size of USD 1382 million by 2031 with a CAGR of 3.3% during review period.

Gum Base is a non-nutritive masticatory substance. It is an inert and insoluble non-nutritive product used as a support for the edible and soluble portion of the chewing gum (sugar, glucose, polyols and flavours). The general description 'Gum Base', used on chewing gum products throughout the world, is recognised by The Food Chemicals Codex and most national legislation.

Global key players of Gum Base include Mars Wrigley, Perfetti Van Melle, Cafosa, etc. The top three players hold a share over 44%. Asia-Pacific is the largest market, with a share about 36%, followed by Europe and North America, with share 27% and 25%, separately. In terms of product type, Synthetic Gum Base is the largest segment, occupied for a share of 92%. In terms of application, Chewing Gum is the largest, which has a share about 76 percent.

This report is a detailed and comprehensive analysis for global Gum Base market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Gum Base market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Gum Base market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Gum Base market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (USD/MT), 2020-2031

Global Gum Base market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Gum Base

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Gum Base market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Wrigley, Perfetti Van Melle, Cafosa, Wuxi Sanxi Gum Base Manufacture, Maykim Gumbase, Gumcorp, Remik, Fimcobase, Proaroma, Gumlink Confectionery Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Gum Base market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Synthetic Gum Base

Natural Gum Base

Market segment by Application

Bubble Gum

Chewing Gum

Major players covered

Mars Wrigley

Perfetti Van Melle

Cafosa

Wuxi Sanxi Gum Base Manufacture

Maykim Gumbase

Gumcorp

Remik

Fimcobase

Proaroma

Gumlink Confectionery Company

Lotte

Cloetta

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Gum Base product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Gum Base, with price, sales quantity, revenue, and global market share of Gum Base from 2020 to 2025.

Chapter 3, the Gum Base competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Gum Base breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Gum Base market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Gum Base.

Chapter 14 and 15, to describe Gum Base sales channel, distributors, customers, research findings and conclusion.

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