

# Global Gum Base Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Gum Base market size is expected to reach \$ 1424 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Gum Base is a non-nutritive masticatory substance. It is an inert and insoluble non-nutritive product used as a support for the edible and soluble portion of the chewing gum (sugar, glucose, polyols and flavours). The general description 'Gum Base', used on chewing gum products throughout the world, is recognised by The Food Chemicals Codex and most national legislation.

Global key players of Gum Base include Mars Wrigley, Perfetti Van Melle, Cafosa, etc. The top three players hold a share over 44%. Asia-Pacific is the largest market, with a share about 36%, followed by Europe and North America, with share 27% and 25%, separately. In terms of product type, Synthetic Gum Base is the largest segment, occupied for a share of 92%. In terms of application, Chewing Gum is the largest, which has a share about 76 percent.

This report studies the global Gum Base production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Gum Base and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Gum Base that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Gum Base total production and demand, 2021-2032, (Kilotons)

Global Gum Base total production value, 2021-2032, (USD Million)  
Global Gum Base production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)  
Global Gum Base consumption by region & country, CAGR, 2021-2032 & (Kilotons)  
U.S. VS China: Gum Base domestic production, consumption, key domestic manufacturers and share  
Global Gum Base production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)  
Global Gum Base production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)  
Global Gum Base production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Gum Base market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Wrigley, Perfetti Van Melle, Cafosa, Wuxi Sanxi Gun Base Manufacture, Maykim Gumbase, Gumcorp, Remik, Fimcobase, Proaroma, Gumlink Confectionery Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Gum Base market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Gum Base Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Gum Base Market, Segmentation by Type:

Synthetic Gum Base

Natural Gum Base

#### Global Gum Base Market, Segmentation by Application:

Bubble Gum

Chewing Gum

#### Companies Profiled:

Mars Wrigley

Perfetti Van Melle

Cafosa

Wuxi Sanxi Gum Base Manufacture

Maykim Gumbase

Gumcorp

Remik

Fimcobase

Proaroma

Gumlink Confectionery Company

Lotte

Cloetta

**Key Questions Answered:**

1. How big is the global Gum Base market?
2. What is the demand of the global Gum Base market?
3. What is the year over year growth of the global Gum Base market?
4. What is the production and production value of the global Gum Base market?
5. Who are the key producers in the global Gum Base market?
6. What are the growth factors driving the market demand?

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