

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Guarana Market 2018, Forecast to 2023

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Abstracts

Guarana can be defined as a substance that is produced from the seeds of a woody perennial shrub found mainly in Brazil. It is primarily used as a stimulant due to its high content of caffeine. It is also used to treat various diseases such as low blood pressure, diarrhoea, cardiac problems, headache, fever, and joint pain among others.

Furthermore, Guarana is also used as a flavouring ingredient in beverages and confectioneries.

Scope of the Report:

This report focuses on the Guarana in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application.

The health benefits associated with guarana as one of the key growth factors of The global guarana market. The various health benefits associated with the plant will trigger The market in the next four years. The seed of the plant contains the highest caffeine content than any other plant. Due to its medicinal properties, Guarana is used in the treatment of diarrhea, fever, heart problems, headache, joint pain, and backache. Additionally, it is also widely used by athletes as a stimulant to enhance their performance and reduce fatigue. Furthermore, it is also used by the food manufacturing industry as a flavoring ingredient in beverages and candy. With the rising health concerns that is resulting in a major shift in preference towards natural and organic products to maintain a good work-life balance, such benefits of guarana will significantly increase their demand in the next few years.

The worldwide market for Guarana is expected to grow at a CAGR of roughly xx% over

the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Ambev

Duas Rodas Industrial

Herboflora

IRIS TRADE

Prover Brasil for Export

The Green Labs

Vitaspice

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Liquid

Powdered

Market Segment by Applications, can be divided into

Beverages

Confectionery

Others

There are 15 Chapters to deeply display The global Guarana market.

Chapter 1, to describe Guarana Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Guarana, with sales, revenue, and price of Guarana, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Guarana, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Guarana market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Guarana sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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